



## Press Release

### **British Airways adds more flights, seats, enhanced product to St. Lucia**

**St. Lucia, August 22, 2019** – British Airways has announced an increase in services from St. Lucia, adding two flights for a total of nine per week to London Gatwick Airport. The flights, scheduled for summer, July – August 2020, will provide an increase of 672 seats per week on the route.

This continues a trend of expanding service from the island. The airline has planned to add additional capacity from Hewanorra Airport to London Gatwick for winter 2019-2020. This is on top of the already substantial capacity increases over the last 12 months, complemented by a huge investment in the airline's onboard product.

British Airways Commercial Manager Caribbean, Diane Corrie said: "Already, this summer, passengers to and from St. Lucia are enjoying a significant increase in in the number of seats on our service.

British Airways is fully committed to strengthening and expanding service to the island and contributing to the growth and sustainability of tourism."

British Airways flies daily from St. Lucia and is the island's longest serving airline from the UK. With its first service on July 20, 1971, British Airways has been connecting friends and families to and from St. Lucia and the UK for nearly 50 years.

Three levels of service are offered on the airline's flights - Club World, World Traveller Plus and World Traveller. As part of British Airway's £6.5 billion customer investment, the aircraft feature new seats in World Traveller and World Traveller Plus, along with product enhancements such as larger high definition in-flight entertainment systems, in-seat power outlets, high speed Wi-Fi, enhanced catering, and new soft furnishings in World Traveller Plus and Club World, including luxurious new White Company bedding in Club.

For travelers from St. Lucia, BA Holidays deals in London are available as well. Until August 31, travelers can enjoy a minimum of 15% off a selection of London hotels when booked with a flight. Travel must be taken from January 1, 2020 to December 31, 2020. Terms and Conditions are below. To book, please visit [ba.com](http://ba.com)

Mrs. Corrie noted that "British Airways is this year celebrating 100 years of flying and St. Lucia and the Caribbean are a major part of our success story. We are very proud of our strong partnerships with tourism and other sector players as we strive to do our part to contribute to the building of the region's social fabric."

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## Notes to editors:

Flights from St. Lucia to London Gatwick start at US\$3,702.07 for Club World (business class), US\$2,017.50 World Traveller Plus (economy plus), and US\$1,114.12 for World Traveller (economy).

## St. Lucia Route History

**July 20, 1971** — British Overseas Airways Corporation (BOAC), a British Airways predecessor, begins weekly service to St. Lucia from London Heathrow via Barbados on a VC10. Flights were increased to twice weekly on November 1 that same year.

**October 26, 1980** — British Airways introduces the Boeing 747 to its weekly St. Lucia service via Barbados.

**Winter, 1990/1991** — St. Lucia service is moved to London Gatwick and increased to twice weekly.

**February 15, 1995** — Carib Express, owned in part by British Airways, begins flying intra-Caribbean services to St. Lucia, St. Vincent, Grenada, and Dominica from Barbados on a BAe146, with connection to BA flights.

**Winter, 2001/2002** — British Airways adds an extra flight between February 4 and March 25 to its thrice weekly Boeing 777 service from London Gatwick via Antigua.

**Winter, 2008/2009** — Direct service to and from St. Lucia begins.

**Winter, 2009/2010** — British Airways increases the St. Lucia direct service to five flights per week.

**Summer, 2011** — The St. Lucia services moves to daily flights to and from London Gatwick.

**Summer, 2020** — British Airways adds two additional flights in July and August, bringing its St. Lucia service to nine flights per week.

## Terms and Conditions

'15% off' hotel offer is valid for new bookings only and can only be booked online at [ba.com](http://ba.com) or through the British Airways call center from Aug 21, 2019 until Aug 31, 2019 at 11:59pm EST for travel to London from Jan 01, 2020 until Dec 31, 2020. Offer valid on London hotels only. Offer valid when booked as a package in conjunction with a round-trip British Airways or British Airways codeshare operated flights in the same transaction. Valid when 2 or more people book and travel together. Not valid for single travelers. Subject to availability. This offer may be withdrawn or limited by British Airways without notice. Other significant restrictions may apply.

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