Destination FORT MEADE Guide

GUIDE RATE CARD & AD SPECIFICATIONS

DISPLAY AD SIZE	MEMBER RATE	NON-MEMBER RATE
Covers: Back, Inside Back & Inside Front	$2565	$2835
Double Page Spread	$3695	$4095
Full Page	$2095	$2315
2/3 Page	$1775	$1985
1/2 Page	$1365	$1510
1/3 Page	$1065	$1225
1/4 Page	$785	$850
1/8 Page	$545	$695
Guaranteed Positioning: Add 15%		

Destination FORT MEADE Guide
Eleventh Edition 2019-2020

Living and Working in the Region

DESTINATION RATES INCLUDE:

- Combination Print/On-line Guide
- Full Color
- Weblink Your Business
- Social Media Icons linked
- Design of Camera-Ready artwork
- Ad copy proof provided for your approval
- Advertisers are listed in the index with corresponding page numbers

Non-Profit organizations will receive 10% discount.
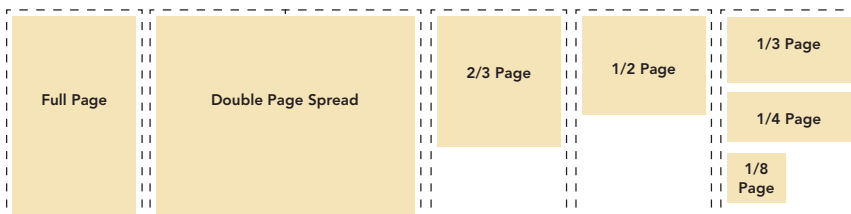
AD SPECIFICATIONS

Back Cover*	**6 x 9** (size w/bleed 6.25 x 9.25)
Inside Front Cover*	**6 x 9** (size w/bleed 6.25 x 9.25)
Inside Back Cover*	**6 x 9** (size w/bleed 6.25 x 9.25)
Double Page Spread	**11.325 x 8.25**
Double Page Spread w/bleed*	**12 x 9** (size w/bleed 12.25 x 9.25)
Full Page wo/bleed	**5.325 x 8.25**
Full Page w/bleed*	**6 x 9** (size w/bleed 6.25 x 9.25)
2/3 Page	**5.325 x 5.75**
1/2 Page	**5.325 x 4.25**
1/3 Page	**5.325 x 2.75**
1/4 Page	**5.325 x 2**
1/8 Page	**2.5 x 2**

Full Page	Double Page Spread	2/3 Page	1/2 Page	1/3 Page
				1/4 Page
				1/8 Page

ACCEPTABLE FILE FORMATS

All files must be 300 DPI.

- High resolution PDFx-1a
  (Ads with a bleed must include bleed settings when creating PDF.)

- Native application documents including InDesign, Photoshop or Illustrator will be accepted. InDesign files must be packaged with linked images and fonts. For Illustrator files, please convert type to outline and include any placed images in a separate image folder.

- Full color ads must be submitted in CMYK color mode. All spot colors must be converted to CMYK.

- Black and White files must be set in grayscale mode.

- * Documents using reverse type (white type on colored background) smaller than 9 point cannot be printed with guaranteed clarity.

- * Scanning images from previously printed material (such as magazines or phone books) to use in your ad will not be suitable for print.

*PLEASE NOTE:

BLEED: Include 1/8" bleed on all sides if your creative is to TRIM; offset all printer marks by at least 1/8" from trim.

LIVE AREA: Be sure all important text and information is 1/4" in from trim on all sides (bleed ads only).

Contact Karen Austin, Publisher
443.231.7438
karen.austin@americanpublishing.org

Destination FORT MEADE Guide

GUIDE DISTRIBUTION

- Fort Meade Alliance Partners and Members

- Fort Meade Alliance Events

- Fort Meade Alliance Board Members

- Defense Contractors

- Maryland Department of Commerce

- AAEDC – Anne Arundel Economic Development Corporation

- Maryland House (I-95)

- Chesapeake House (I-95)

- I-95 North Welcome Center

- I-95 South Welcome Center

- All featured County Government Agencies

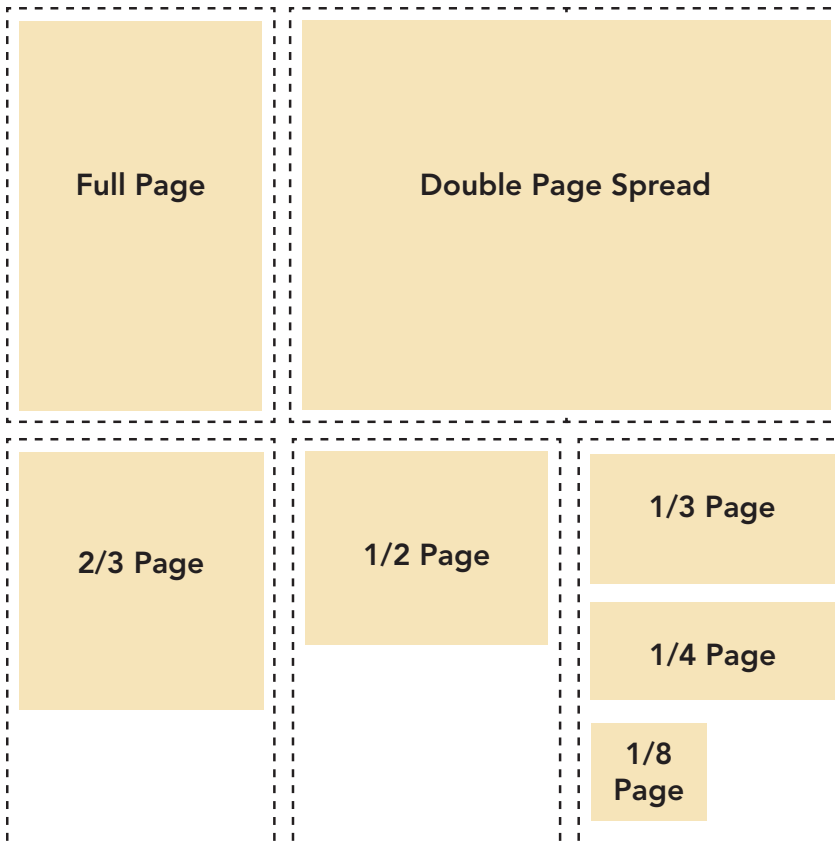- Destination Advertisers

- USO at Fort Meade

- CyberMaryland
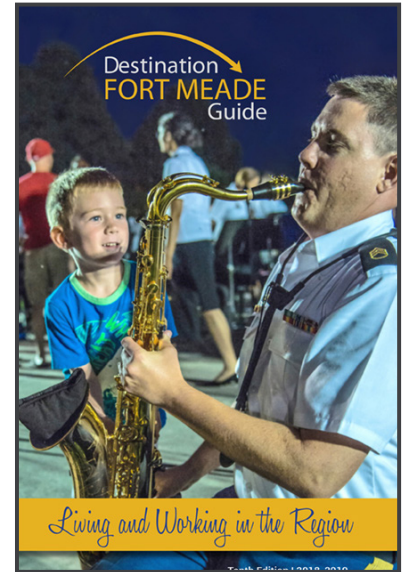
Contact Kim Horn - Senior Account Manager
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United States Army
Fort George G. Meade

Main Gate

DISA
Defense Information Systems Agency
Department of Defense

DEFENSE MEDIA ACTIVITY

09/19/19

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Living and Working in the Region

Full Page

Double Page Spread

2/3 Page

1/2 Page

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