**2021-2022 ALLSTATE MOVING AHEAD GRANT PROGRAM**

**Sub-grantee Request for Applications**

The WCADVSA has received another Moving Ahead Grant from The Allstate Foundation in the amount of $75,000. Funds will be set aside to continue the Matched Savings Program and to assist survivors with education and employment barrier reduction. Last year we sub-granted to Big Horn County C.A.R.E.S., Teton County Community Safety Network, and Uinta County SAFV Task Force and we will continue to support these three sub-grantees. In addition, we are seeking applications to support one or two new sub-grantees to implement innovative financial education services to support survivors and asset building activities in at least one of the following areas: job readiness and job training; matched savings; micro-loans; credit building and/or repair; or micro-enterprise. The Allstate Foundation and the WCADVSA recognize asset-building activities as those that benefit or add strength, value or resources to the lives of survivors, helping them move from short-term safety to long-term security.

The Allstate Foundation hopes to build the capacity of communities to better respond to the complex financial needs of domestic violence survivors by supporting collaborative financial empowerment efforts between State Domestic Violence Coalitions, local programs, and other community partners. The goal is to reach as many survivors with financial empowerment services and train as many advocates as possible.

If your program shares our commitment to ending domestic violence through financial empowerment, we encourage you to apply here. **The application deadline is Wednesday, June 16, 2021 at 5:00 p.m.**

**Program Criteria**

Funds for the Moving Ahead Grant program are provided by The Allstate Foundation. The grant period is July 1, 2021 through June 30, 2022. Priority will be given to programs who submit proposals that:

* Represent a collaborative effort between the WCADVSA and DVSA member program. This partnership will be based on a formal collaboration with a MOU agreement that recognizes the distinct roles and responsibilities of each participating agency.
* Recognize the unique needs of communities of color and other marginalized communities and focus on proactively reaching a diverse set of survivors with financial empowerment services.
* Demonstrate the ability to have a sustainable local, regional, or statewide impact.
* Reflect an understanding of the systemic, social, economic, and cultural changes that are needed to end domestic violence and the role financial empowerment plays in solving the problem.
* Incorporate or reflect the experiences of survivors and advocates as well as best practices in financial empowerment services.
* Integrate some or all of The Allstate Foundation Moving Ahead Curriculum within educational programs for victims and survivors.
* Are designed to help reach the Foundation’s goal of serving as many domestic violence survivors as possible through this grant program, with a strong focus on the Moving Ahead Curriculum. Sub-grantees should aim to build programs over time that have the ability to scale to more survivors and nonprofit programs in the future.
* Feature goals to train domestic violence advocates on the Moving Ahead Curriculum.
* Demonstrate an understanding of and capacity to collect and report program outcomes.
* Include plans to communicate about the project and The Allstate Foundation’s support to the media and the community at least once during the grant cycle.

**Program Focus Areas**

All applications must include the following focus area:

* Use of the Moving Ahead Curriculum: All sub-grantees must use some or all of the curriculum. Sub-grantees may supplement this resource with other financial education materials as necessary to meet the needs of their clients.
	+ ***Why The Moving Ahead Curriculum?*** *Developed in partnership with The National Network to End Domestic Violence, The Moving Ahead Curriculum is a five-module curriculum that helps prepare survivors with financial education as they move from short-term safety to long-term security. The delivery of this curriculum is a focus of this grant program because the curriculum has been proven through research to help domestic violence survivors become more independent, feel safer, more hopeful and less financially strained.*

Applicants should also include **one or more of the following asset-building purpose areas** in their program design. Activities that meet more than one purpose area are encouraged.

* **Job Readiness and Job Training**

Helping survivors get or maintain training and meaningful employment; i.e. resume writing, developing interviewing skills and/or provide job training to gain meaningful employment.

* **Matched Savings Program**

Helping survivors establish WCADVSA Matched Saving Accounts and/or assisting survivors in utilizing WCADVSA Matched Savings Accounts for asset-building.

* **Micro-Loans**

Providing small loans at low or no interest with flexible and survivor-informed repayment rules and options. Loans may be used to improve or establish credit. May include how re-payment funds will be used to build program sustainability.

* **Credit Building and Repair**

Assisting survivors in pulling and understanding their credit score and creating a plan for improvement. May include establishing new lines of credit as part of a long-term plan for credit-repair.

* **Micro-Enterprise**

Assisting survivors in establishing a small business through micro-enterprise.

While you may not provide the above services directly, you may partner with a community organization that does (i.e. CLIMB Wyoming, Workforce Services, community colleges, Wyoming Women’s Business Center, non-profit credit counselors and financial coaches, local financial institutions, insurance agents, etc.). The Allstate Foundation encourages these partnerships, collaborations and opportunities to cross-train across different sectors to reach survivors in new ways.

**Award Amounts**

Applicants may submit proposals up to $12,000 and should consider partnerships, collaborations, and opportunities to cross-train across different sectors to reach survivors in new ways. If the project need is greater, please consult with Trish Worley. This is a competitive grant program with no guarantee that funding will continue in the future. Priority will be given to applicants who demonstrate the greatest ability to train the most advocates, serve the most survivors and implement activities that address more than one purpose area.

Sub-grant awards will be distributed on a monthly reimbursement schedule through Coalition Manager in accordance with WCADVSA guidelines.

**Budget and Allocations**

A budget is required as part of the application. The budget must include computations for all project-related costs and a description of each line item. There must be a direct link between the proposed activities and the budget line items. The budget should only include activities, products, and resources necessary for the implementation of the financial empowerment project.

**Allowable Costs**

The Allstate Foundation and WCADVSA understand that some services require more depth of staff time and resources than others. The Allstate Grant Program supports both broad, far-reaching services such as Moving Ahead Curriculum training during support-groups to one-on-one, to long term credit building activities. We recognize that survivors are best served when their individual needs are being met.

The following categories are for consideration of allowable costs in your draft budget

* Personnel: Staff time for staff working directly on this grant project; it cannot exceed more than 50 percent of that employee’s salary.
* Travel and Training: Expenses related to providing training to survivors and/or community partners (not for staff to attend training).
* Supplies: For example, education and resource materials.
* Program Costs: Flexible funds that reduce or remove barriers to education, employment and job training barriers for survivors. Examples include incentives to attend Moving Ahead Curriculum sessions or other trainings (e.g. gas gift cards, childcare during Moving Ahead Curriculum sessions or other trainings, offering food at events, etc.); purchasing books to attend a class; offering scholarships to help support survivor participation in job training programs; etc. This would also include costs associated with credit building and repair, such as pulling credit reports.
* Other: This may include sub-grantees sub-contracting with agencies that support asset-building activities, like job-training.

Flexible funding for emergency needs (groceries, paying a bill, rent, etc.) are not allowable.

*Submitting Draft Budget.* If you are selected as a sub-grantee, technical assistance will be offered and provided for your programming activities and finalizing a budget. At this time, please provide expense estimates within the above categories (not all categories may be applicable to you), a description, and total for each line item. A budget template example is provided on the next page.

**Training and Resources**

To advance success of programming associated with the Moving Ahead grants, the WCADVSA and with support from the Allstate Foundation provides training and resources:

* All sub-grantees are required to attend an informational Zoom meeting on June 23, 2021 at 1:00 p.m. An invitation will be sent once sub-grantees are selected.
* The WCADVSA will facilitate an Allstate Moving Ahead Curriculum Training of Trainers via Zoom webinar series in early to mid-August.
* The Allstate Foundation in partnership with NNEDV will also host a virtual Moving Ahead Curriculum Training of Trainers facilitated by Kim Pentico in September 2021.
* The WCADVSA will offer Credit As An Asset Training of Trainers. It is anticipated that training will be offered in the early fall. Credit is an essential building block for asset building. Without a solid credit score and credit history, it is extremely difficult for individuals to qualify for loans necessary to buy a home, a car, start a business or even rent an apartment. Furthermore, the prevalence of predatory and payday lenders creates easy opportunities for individuals to fall into debt and damage their credit, thus hindering their ability to build other assets and financial security. This training provides an overview of today’s credit reporting industry as well as tools, strategies and information to help advocates and their organizations integrate credit building activities and products into their work and outcomes.
* Sub-grantees will have the opportunity to request the number of curriculum they will need to fulfill project activities. Requests will be honored as resources are available. In the event that your requests cannot be filled, additional copies can be printed in-house.
* Sub-grantees will receive ongoing training and technical assistance as needed.

**Reporting Requirements and Deadlines**

As part of The Allstate Foundation’s commitment to measurement, sub-grantees will receive a Final Report survey requiring outcomes from the grant. The Allstate Foundation will email the survey on May 5, 2022. The deadline for sub-grantees to complete the survey is May 19, 2022.

Sub-grantees will be required to report on the following results in a Final Report from their outcomes during the grant cycle:

* Number of survivors served by the organization.
* Number of survivors served by the grant.
* Race/Ethnicity of survivors served by the grant.
* Number of survivors served with financial empowerment services (including Moving Ahead curriculum, matched savings and other financial empowerment services).
* Number of survivors trained on the Moving Ahead Curriculum.
* Number of survivors trained using other financial empowerment tools.
* Financial Education/Financial Literacy program measurements (required):
	+ Number of survivors who created a financial plan.
	+ Number of survivors who opened a bank account.
	+ Number of survivors who met a personal financial goal.
* Number of survivors who contributed to matched savings programs.
* Number of survivors who gained new or better employment.
* Number of survivors who completed educational courses, job training or certificate programs.
* Number of survivors who improved their credit report/score.
* Number of survivors who participate in micro-loan or micro-enterprise programs such as NNEDV’s Independence Project.

**Key Dates**

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| **June 16, 2021** | 2021-2022 Allstate Sub-grantee Application Due | To be submitted in Coalition Manager |
| **June 18, 2021** | Award Notification | Sub-grantees will be notified by email accompanied by an MOU agreement.  |
| **June 23, 2021** | 2021-2022 Sub-grantee Zoom Conference Call at 1:00 p.m. | Required for all sub-grantees. Review MOU agreement.  |
| **June 25, 2021** | Singed MOU Agreements Due |  |
| **July 1, 2021** | 2021-2022 Grant Cycle Starts |  |
| **August 2021** | Allstate Moving Ahead Curriculum Training of Trainers | Zoom webinar series facilitated by Trish Worley. Exact dates TBD. |
| **Early Fall 2021** | Credit As An Asset Training of Trainers | Zoom webinar series facilitated by Trish Worley. Exact dates TBD. |
| **September 2021** | Moving Ahead Curriculum Advocate Training | By invitation only. Training provided by Kim Pentico. Training will be virtual. |
| **May 19, 2022** | 2021-2022 Grant Cycle Final Report Due | Survey will be sent to sub-grantee primary contact via email by May 5, 2022.  |
| **Monthly/Quarterly** | Reimbursement requests due by the 10th of each month. | Reimbursement requests are submitted in Coalition Manager quarterly at a minimum but can be submitted monthly. |