



THE SOCIETY FOR FINANCIAL EDUCATION PROFESSIONAL DEVELOPMENT, INC.  
*Enhancing financial and professional growth...*

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***13th Annual Financial Literacy Leadership Conference***  
***Theme: Financial Strategies for COVID-19 and***  
***Economic Disparities***

***Exhibitor Registration Form***



Join us at the 13<sup>th</sup> Annual Financial Literacy Leadership Conference to share and inform key financial literacy organizations, institutions, and consumers virtually about your products and services that will advance the financial literacy and well-being of Americans. Let people know that you are an advocate of financial literacy and committed to enhancing financial literacy in communities across the United States.

We invite you to virtually exhibit at The Society for Financial Education and Professional Development, Inc.'s 13<sup>th</sup> Annual Financial Literacy Leadership Conference. This year's conference will be held November 9-10, 2020. The Conference will build upon the success of the previous 12 conferences. The 2020 conference theme is: "Financial Strategies for COVID-19 and Economic Disparities."

Since 2007, SFE&PD has hosted an Annual Financial Literacy Leadership Conference for financial educators, policy makers, nonprofits, researchers, and citizens to share new information and best practices. Each year the conference receives high satisfaction rating ranging from 96% to 98% from conference attendees and maintains a high retention rate over 60%. Many participants attend every SFE&PD conference we host and we make sure to offer ample opportunities for people to network and reconnect. That is why our event is the "conference of choice" for organizations, nonprofits and individuals engaged in the financial and economic literacy movement.



1800 Diagonal Road, Suite 600, Alexandria, VA 22314  
703.920.3807(phone) 703.647.6009(fax)

Financial educators attend the conference to gain new knowledge and strategies to improve the outcomes of the financial literacy programs. Policymakers come to the conference to introduce proposed or existing policies, while researchers share new information that financial educators can infuse into existing programs. Consumers attend to seek knowledge and information to enhance their financial well-being and prepare them for engagement in the financial and economic marketplace. SFE&PD has hosted conferences in New Orleans, LA, Atlanta, GA, Washington, D.C. and Arlington, VA, attracting financial educators and professionals from all parts of the United States, Canada, New Zealand, Germany, South Africa, South Korea, Zimbabwe, and other countries. Join us as we work together to build awareness and increase financial literacy for people of all backgrounds and ages, and to ensure that more individuals can successfully participate in the global economy.

## **13<sup>th</sup> Annual Financial Literacy Leadership Conference Workshops**

Here are a sample of the subjects to be covered:

- What Does the Data Say: Economic Disparities in America
- Transition of Expenditures to Wealth
- Financial Inequality and the Racial Divide: Challenges and Solutions
- Coping with Financial Stress during a Pandemic
- Can Minority Inclusion Close the Wealth Gap?
- Successful Money Management Strategies for College Students
- Mainstream Strategies to Help Create Wealth
- What Would Economic Reparation Look Like?
- How to Successfully Manage Your Finances in the “New Normal”
- COVID-19: Financial Strategies and Resources
- Normalizing Generational Poverty/Generational Wealth
- Diversity and Inclusion in Financial Services, and much more.

**Join us to increase awareness of your organization’s products and services and network with our conference attendees.**



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**Company/Organization Information**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Office/Cell Number: \_\_\_\_\_

Contact E-mail Address: \_\_\_\_\_

Name of person(s) attending (Exhibitor registration includes 2 persons)

\_\_\_\_\_

Exhibitor Registration Fee (USD): **\$800.00**

**Method of Payments**

**BY CREDIT CARD**

Credit Card (check one):            Amex  Discover  MC  Visa

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Cardholder Billing Address Zip Code: \_\_\_\_\_

3 Digit Security Number: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

or you may pay by credit card by contacting Una Daniels-Edwards @ (703)920-3807.

**BY CHECK**

Payment Method (check one): **Check**  **Money Order**

\*Make check/money order payable to: *Society for Financial Education and Professional Development, Inc.*

**Mail or fax “Exhibitor Registration” form to:**

Society for Financial Education and Professional Development, Inc.

Attn: Una Daniels-Edwards, Vice President, Program Management

1800 Diagonal Road, Suite 600

Alexandria, VA 22314

Office: 703-920-3807 / Cell: 301-254-8622 / Fax: 703-647-6009

**Please send your logo in electronic format to: [info@sfepd.org](mailto:info@sfepd.org)**

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