



April 30–May 2, 2020

Hyatt Regency  
Lost Pines Resort and Spa  
Austin, Texas

FCSI The Americas Conference

# SPONSORSHIP BENEFITS

## Diamond (\$15,000)

- Three complimentary full conference registrations
- Extra large company logo (single brand) on sponsor signage displayed throughout the conference
- Listed on the conference web page of the FCSI website – includes a live link to your company's website
- Receive a list of registered attendees prior to the conference upon request
- Supply one giveaway for consultant attendee pick up in the registration area\*
- Featured 'Sponsor Spotlight' article in Conference email promotions for your company or specific product.
- Company name and logo featured on Conference mobile app
- Inclusion in exclusive product listing on the Conference mobile app
- Push notifications sent on your company's behalf to all attendees regarding specific product or promotion via the Conference mobile app. *60% of attendees downloaded the FCSI Conference App at the 2018 Denver Conference.*
- 8 Mentions/posts on FCSI TA Social Media platforms – Twitter, Facebook, LinkedIn, and Instagram\*\*

## Platinum (\$12,000)

- Two complimentary full conference registrations
- Large company logo (single brand) on sponsor signage displayed throughout the conference
- Receive a list of registered attendees prior to the conference upon request
- Supply one giveaway for consultant attendee pick up in the registration area\*
- Company name and logo featured on Conference mobile app
- Inclusion in exclusive product listing on the Conference mobile app
- 4 Mentions/posts on FCSI TA Social Media platforms – Twitter, Facebook, LinkedIn, and Instagram\*\*\*

## Gold (\$8,000)

- One complimentary full conference registration
- Medium size company logo (single brand) on sponsor signage displayed throughout the conference
- Company name and logo featured on Conference mobile app
- Inclusion in exclusive product listing on the Conference mobile app

## Silver (\$5,000)

- One discounted conference registration
- Company name (single brand) on sponsor signage displayed throughout the conference
- Company name featured on Conference mobile app

## ALL Sponsors receive the following benefits:

- Display one item of company literature at the conference registration area\*
- Recognition during opening general session
- Listing on the Conference page of the FCSI website
- Listing in the 2020 pre-conference issues of *Direct Connection* e-Newsletter
- Sponsor name badge ribbon for all company representatives in attendance
- Signage identifying sponsors prominently displayed throughout the conference
- Recognition in the First Quarter issue of *Foodservice Consultant* magazine (paperwork is returned by 12/31/19)
- Company name and logo featured on Conference mobile app
- Post-conference attendee list



\*Sponsor giveaway and literature must meet certain size criteria and be pre-approved by FCSI TA Headquarters

\*\* Provide 2 unique posts with mentions on all platforms listed twice

\*\*\* Provide 1 unique post with mention on all platforms listed once



# Everything's bigger in Texas and Camp FCSI is a BIG sponsorship opportunity you don't want to miss!



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Just like summer camp, the 2020 Conference will be filled with three days of mastering skills, making friends, and roasting s'mores! All the fun will take place in the resort setting of Hyatt Lost Pines in Austin, Texas.

## Sponsorship Application

### Sponsorship Level:

Diamond (\$15,000 US)  Platinum (\$12,000 US)  Gold (\$8,000 US)  Silver (\$5,000 US)

Company Name

Contact Person

Title

Address

City

State

Postal Code

Country

Telephone

E-mail

Website

## Payment Information

My check made payable to FCSI—The Americas is enclosed  
 Please invoice me

All requests for sponsorship must be in writing and on this form. Fax transmissions will be accepted. The above information will be listed when recognizing the sponsor in the conference program and any other promotional materials. Please see the second page for the benefits offered for each level of sponsorship.

### Please return completed form to:

FCSI—The Americas  
3309 Robbins Road #171  
Springfield, IL 62704  
Fax 309-585-2992  
Email: [wade@fcsi.org](mailto:wade@fcsi.org)

