



## PRESS RELEASE

FOR IMMEDIATE RELEASE

Kathleen Held, CPSM  
Vice President of Marketing & Business Development  
kheld@cinilittle.com  
240-454-7773

**Cini•Little International, Inc.**  
20251 Century Blvd., Suite 375  
Germantown, MD 20874  
  
301-528-9700  
[www.cinilittle.com](http://www.cinilittle.com)

### CINI-LITTLE POSITIONS FOR LONG TERM GROWTH

- *Orlando Espinosa promoted to President & Chief Operating Officer*
- *Kathleen Held, CPSM, promoted to Chief Marketing Officer*
- *Richard Eisenbath, FCSI, assumes role of Vice President, Strategic Relations*

Germantown, MD, Effective March 31, 2018 – Cini•Little International, Inc. is excited to announce organizational changes to position Cini•Little for a period of strategic growth. “These changes are the result of the team’s strategic vision and succession planning process to position the firm for long-term success,” noted Diane Dowling, CEO/CFO of Cini•Little.

Orlando Espinosa has transitioned from his role as Vice President of Design to become the President and Chief Operating Officer, succeeding Dick Eisenbath who has been appointed to the newly created position of Vice President, Strategic Relations. Orlando joined the firm in 2017, bringing over 40 years of experience in the foodservice industry. “I am honored that Dick, the Board, and the Leadership Team have asked me to take the reins as President & COO. I look forward to working with them to provide sound leadership and guidance to the entire team,” Espinosa shared.

Dick Eisenbath commented, “Orlando’s commitment to high performance team building, client satisfaction and quality design will help us continue to navigate the ever-changing landscape of the foodservice industry.”

Kathleen Held, CPSM, has been promoted to the newly formed position of Chief Marketing Officer. Kathleen has been a vital team member of Cini•Little for over 20 years, and most recently served as the Vice President of Marketing & Business Development, where she led the firm’s marketing and business development initiatives. “Kathleen’s passion, determination, and dedication to Cini•Little are unmatched and she will, no doubt, take this company to the next level of growth and success,” remarked Eisenbath.

“I am excited to be a part of our success and for what our future holds. I look forward to building upon our relationships with valued clients and to cultivating new ones. I am eager to continue collaboration with the Leadership Team as we develop and implement our strategic vision for Cini•Little,” shared Held.

Richard Eisenbath, FCSI, as he transitions into his new position as Vice President, Strategic Relations, will be able to focus his energy on some of his personal passions including project work, strategic relationships, and staff mentoring. “I am excited to move into the next evolution of my career at Cini•Little. I have worked closely with Orlando, Kathleen, and Diane, fine-tuning our vision for Cini•Little, and I look forward to continuing that process as we enhance our unique approach and continue to provide our clients with creative and responsive solutions,” expressed Eisenbath.

“This tweaking within the leadership team sets us up well to achieve our 5-year growth plan,” shared Dowling. “Cini•Little has a long history of strong leadership, and I am excited to be working with this team who can translate critical thinking into action for the overall benefit of our clients.”

**ABOUT CINI•LITTLE INTERNATIONAL, INC.** – Cini•Little is an international Foodservice, Laundry and Waste Management consulting firm providing comprehensive and fully integrated services to a multitude of clients. For over 50 years, the company has serviced customers in the corporate, healthcare, higher ed, hospitality & leisure, retail & entertainment, and sport & public assembly markets. With a team of nearly 50 professionals, our ability to formulate new and innovative solutions is in high demand. For more information, visit our website at [www.cinilittle.com](http://www.cinilittle.com).

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