



Michigan Community College Association Summer Conference Sponsors Information

Who is my primary contact for the Summer Conference?

MCCA Director of College Engagement Ashley Wisniewski is your primary contact and can be reached via email at ashley@mcca.org and by calling or texting 540-230-6954.

How many attendees are you expecting?

We are expecting approximately 200-225 attendees. We suggest bringing handouts and/or swag items for 250 attendees.

When are materials due for the agenda and awards program?

All applicable logos and advertisements are due by Friday, May 22 to be included in conference printed materials.

What size are the exhibitor tables?

The exhibitor tables are six-foot in length.

What conference meals should sponsors attend?

As a sponsor you are encouraged to join us for the Wednesday reception; Thursday breakfast, lunch, reception and awards dinner; and Friday brunch as these are included with your sponsorship.

Do I need to register for the conference?

Yes, all attendees must [register](#) for the conference. Your sponsorship level indicates the number of registrations your organization receives for the conference. Please use the Sponsor Registration (Included in Paid Sponsorship) option for your included your pre-paid registration.

If you'd like to bring another team member you can register that person as an Additional Sponsor Attendee for \$225. Once registered for the conference, please allow 24-hours before contacting [Mission Point](#) for room reservations.

For sponsor attendees joining that exceed the number of registrations included in your sponsorship, please review the [surrounding hotels](#) for lodging options.

Do I need to purchase ferry or taxi tickets?

The MCCA purchases round-trip ferry and horse taxi tickets for all registered attendees, including sponsors. If you have a guest joining you, you will need to purchase their ferry and taxi tickets separately. Contact [Michelle Taylor](#) with any travel planning, ferry or taxi-related questions.



When is conference check-in?

We recommend arriving on Tuesday, July 28 to maximize your time with our attendees.

Conference check-in is available in the [Mission Point Resort](#) Main Lodge Lobby:

- Tuesday, July 28 from 10:00am to 6:00pm
- Wednesday, July 29 from 7:00am to 4:00pm
- Thursday, July 30 from 7:00am to 4:00pm

When and where is set-up for the exhibitor tables?

The MCCA will assign tables and you will have a table tent with your organization's name. View the [resort map](#) for location details.

Wednesday, July 29

- We will be in the Mission Point Conference Center on Wednesday, July 29 for conference programming from 8:00am to 2:00pm.
- You can begin setting up your table at 7:00am
- You can leave items under your table and make your way to our Welcome Reception on the Promenade Deck from 3:00pm to 4:00pm.

Thursday, July 30

- We will be in the Cypress Room – Main Lodge on Thursday, July 30 with exhibitor tables set-up outside on the Cypress Deck from 8:00am to 3:00pm. You can begin setting up at 7:00am.
- Due to weather concerns, unfortunately we are unable to set up or move items from the Conference Center to the Cypress Deck until early Thursday morning; however, the MCCA and Mission Point Staff will assist with bringing exhibitor supplies from the Conference Center to Cypress Deck.
- Once programming concludes at 3:00pm, you are able to pack up your items.
- Please join us at 5:00pm in the Sound Stage for our reception followed by our awards dinner.

How and when should we ship items for the conference?

Due to island logistics you must use UPS to ship items to Mission Point. To avoid any delays use the shipping instructions below.

- Clearly identify on your shipping label the name of the organization hosting the conference (MCCA) and your company name to assist resort staff with locating your items.
- Indicate each box as 1 of 3, 2 of 3, 3 of 3, etc. so that all boxes can be accounted for and stored together.



CAPTURING OUR LEGACY
FRAMING OUR FUTURE

- Make sure to ship your items no later than Friday, July 17, 2026 to arrive in time for the conference. Items shipped after this date are likely not to arrive in time for the conference.
- Use this shipping label template for all packages:

Mission Point Resort
6633 Main St.
P.O. Box 430
Mackinac Island, Michigan 49757
ATTN: First & Last Name, Organization Name
MCCA Summer Conference
Box # of #

If your label has room, please spell out Michigan Community College Association in lieu of the abbreviation.

How do we ship our items from the conference?

All items that you would like to have shipped in return must have a pre-paid return shipping label. Please make sure to bring hard copies of your return UPS shipping labels. When you have packed up, tapped and labeled your return boxes you can leave them on your table for UPS pick-up for the next business day.

Where will shipped items be stored prior to the conference?

Mission Point Resort will hold received packages for the MCCA Summer Conference in the Conference Center. Mission Point Resort nor the MCCA is responsible for lost or damaged items.

What is the set-up like on Cypress Deck on Thursday, July 30?

Cypress Deck is outside. There are a few covered areas and we will provide tents for the non-covered areas. The view is of Lake Michigan and our prior year sponsors enjoyed the ability to be outside with our attendees. We set up the drink station on the patio to encourage traffic to exhibitor tables. You are welcome to come inside to enjoy the sessions and take a break when needed.

As this is an outdoor set-up there are no outlets. There are also very limited outlets in the conference room and hotel lobby. Please consider bringing back-up chargers for your electronic devices. Should there be any weather-related changes we would move to the Sound Stage.

When will we receive a list of conference attendees?

A post-conference attendee list including names, titles and colleges will be provided via email by Friday, August 7.

What do I need to know about traveling to Mackinac Island?



The MCCA will have staff available to assist with attendee arrival on the mainland and dock side of the island on Tuesday, July 28.

When you arrive to [Shepler's Ferry](#) you will be able to pay for your preferred parking selection. After parking, please visit the ticket counter and provide the agent with your first and last name. The agent will then give you one round-trip ticket for the ferry and a horse taxi ticket for Mission Point.

Once you take the ferry to the island, you will be able to use your horse taxi ticket to Mission Point. If you are staying at a different hotel you can save your Mission Point horse taxi ticket for when you are ready to arrive to Mission Point .

Contact [Michelle Taylor](#) with any travel planning, ferry or taxi-related questions.

Is there a time for me to host an event for current or potential clients?

On Wednesday, July 29 conference attendees have dinner on their own after the Welcome Reception concludes at 4:00pm.