



EVENT SPONSORSHIP PACKAGES

Sponsorship



Benefits	Sapphire Sponsor @ \$16,000
Table w/2 chairs in prominent location	✓
Marketing Promotion	✓
Visibility/Signage at Event	✓
Complimentary Event Registration	3
Company Profile in Program Book	✓
Top Leaderboard on Event Website	✓
Four color Ad in Program Book	✓
Hyperlink logo on event website	✓

Branding & Visibility

Item	Rate
Table w/2 chairs and 2 passes	\$5,500
Badges & Lanyards	\$3,500
Event Bags	\$4,000
Notebooks	\$3,000
Pens	\$2,000
Sunglasses and Sunglass Case	\$6,000
Hats	\$3,900
Bag	\$4,000
Mini Fan	\$3,500
Beach/Pool Kit	\$3,500
All Coffee Breaks as outlined in Agenda	\$5,500
Kick Off Cocktail Reception – 1 st day (<i>Table Top Exhibit w/ 2 passes</i>)	\$10,500
Networking Cocktail Reception – following the 1 st day (<i>Table Top Exhibit w/ 2 passes</i>)	\$10,500

Advertising Opportunity	Rate (all ads 4/C)
Back Cover	\$2,500
Inside Front Cover	\$2,000
Inside Back Cover	\$1,500
Full Page	\$1,000

Digital Advertising (Web)



Ad Position	Description	Size	# of Spots	Cost	Per MRO Event
1	Top Leaderboard 728 x 90		5	\$7,500 (per event)	Includes: Middle East Latin America
2	Rectangle 300 x 250		5	\$4,500 (per event)	Americas BEER Europe
CAS/MRO Asia-Pacific					
GIF, Animated GIF, PNG, JPEG, HTML, Flash, Rich Media, 3 rd Party Tag. Max Size 40k					

Analytics – As of September 2019	Total Views
MRO Latin America	30,501

The MRO Event's website allows you to

- reach significantly more targeted customers
- ideal for businesses with a national or international target market
- confirm that your messages are seen by the most relevant audiences.
- Offer high-impact opportunities to leverage word-of-mouth marketing and generate buzz about your company.

Top Leaderboard



AVIATION WEEK MRO Latin America
 January 16-17, 2019
 Cancun, Mexico

AVIATION WEEK A&D Mergers and Acquisitions Conference
 November 7, The Peninsula, Beverly Hills, CA
 Gain Insight into the Future of Aerospace & Defense Deal-Making
 IN PARTNERSHIP WITH LAZARD
 REGISTER NOW

PLAN YOUR VISIT ▾ SHOWCASE ▾ CONFERENCE ▾ SPECIAL EVENTS OUR SPONSORS REGISTER

Don't get shut out – Book your Showcase space early

Be part of A into this gr

The future is bright for This area is growing rapidly with latest technology

AVIATION WEEK MRO Latin America
 January 16-17, 2019
 Cancun, Mexico

20 TWENTIES

Nominate Future A&D Leaders
 We're looking for 20 star students who are inspired to change the world. Nominate yours today!
 SUBMIT NOMINATIONS

IN ASSOCIATION WITH AIAA AVIATION WEEK NETWORK

PLAN YOUR VISIT ▾ SHOWCASE ▾ CONFERENCE ▾ SPECIAL EVENTS OUR SPONSORS REGISTER

SHOWCASE Become a Showcase Exhibitor Marketing Opportunities

Rectangle



SHOWCASE

Able
 AEROSPACE SERVICES
 A Textron Company

APS
 A Global Aerospace Partners Company

SIEMENS
 Ingenuity for life.
 Product realization enables manufacturing innovation
 Digitalization drives program excellence

Aviation Week Social Media
 YouTube Facebook Twitter LinkedIn RSS

AVIATECHNIK

AVIATION WEEK NETWORK

BOEING

The Latest Buzz on MRO Events!
 Tweets by @AvWeekEvents
 Aviation Week Events Retweeted







Contacts

Exhibit/Sponsorship/Branding

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Informa Media will invoice you directly once your contract has been received. Please include any additional information on the contract that is important for Informa Media to have in order for you to expedite the invoice (i.e. Purchase Order #).

Informa Media provides a number of ways to pay an invoice – please insure that if paying by check/wire transfer that your customer # or invoice # is clearly indicated. Failure to make any payment as indicated on the invoice will result in a cancellation of your involvement at the Event, with no monies returned.

Cancellation policy: within 3 months prior to the Show, 100% of the total order; 4-6 months prior to the Show, 80% of the total order; 7-9 months prior to the Show, 70% of the total order; 10-12 months prior to the Show, 50% of the total order.

Cancellation does not relieve Company of its obligations under the Agreement.

Contract

Event /Level/Item_____

Company Name: _____
(as it will appear in print)

Contact Name: _____

Address: _____

City: _____ State: _____ Postal Code: _____ Country: _____

Phone #: _____ Fax: _____

Email: _____

Signature/Date: _____

(I have read and agree to abide by the Sponsorship/Added Value Guidelines and Terms & Conditions including Cancellation policy
<http://events.aviationweek.com/current/public/Content.aspx?ID=1066258>)

Payment: An invoice will be sent under separate cover. Please fill out information below regarding billing instructions. If same as above, you may leave blank.

Total Payment: US\$ _____

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Postal Code: _____ Country: _____

Phone #: _____ Fax: _____

Email: _____

Your URL Address: _____ . This link is contingent upon a link back to www.aviationweek.com/conferences

Aviation Week Representative: _____