

EVENT SPONSORSHIP PACKAGES

Sponsorship



Benefits	Sapphire Sponsor @ \$16,000
Table w/2 chairs in prominent location	✓
Marketing Promotion	✓
Visibility/Signage at Event	✓
Complimentary Event Registration	3
Company Profile in Program Book	✓
Top Leaderboard on Event Website	✓
Four color Ad in Program Book	✓
Hyperlink logo on event website	✓

Branding & Visibility

Item	Rate
Table w/2 chairs and 2 passes	\$5,500
Badges & Lanyards	\$3,500
Event Bags	\$4,000
Notebooks	\$3,000
Pens	\$2,000
Sunglasses and Sunglass Case	\$6,000
Hats	\$3,900
Bag	\$4,000
Mini Fan	\$3,500
Beach/Pool Kit	\$3,500
All Coffee Breaks as outlined in Agenda	\$5,500
Kick Off Cocktail Reception – 1 st day (Table Top Exhibit w/ 2 passes)	\$10,500
Networking Cocktail Reception – following the 1 st day (Table Top Exhibit w/ 2 passes)	\$10,500

Advertising Opportunity	Rate (all ads 4/C)
Back Cover	\$2,500
Inside Front Cover	\$2,000
Inside Back Cover	\$1,500
Full Page	\$1,000

Digital Advertising (Web)



Ad Position	Description	Size	# of Spots	Cost	Per MRO Event
1	Top Leaderboard	728 x 90	5	\$7,500 (per event)	Includes: Middle East Latin America Americas BEER Europe CAS/MRO Asia-Pacific
2	Rectangle	300 x 250	5	\$4,500 (per event)	
GIF, Animated GIF, PNG, JPEG, HTML, Flash, Rich Media, 3 rd Party Tag. Max Size 40k					

Analytics – As of September 2019	Total Views
MRO Latin America	30,501

The MRO Event's website allows you to

- reach significantly more targeted customers
- ideal for businesses with a national or international target market
- confirm that your messages are seen by the most relevant audiences.
- Offer high-impact opportunities to leverage word-of-mouth marketing and generate buzz about your company.



Top Leaderboard

AVIATION WEEK
MRO
LATIN AMERICA


MRO Latin America
January 16-17, 2019
Cancun, Mexico

AVIATION WEEK
A&D Mergers and Acquisitions Conference
November 7, The Peninsula, Beverly Hills, CA
IN PARTNERSHIP WITH LAZARD

Gain insight into the Future of Aerospace & Defense Deal-Making
REGISTER NOW

PLAN YOUR VISIT ▾ SHOWCASE ▾ CONFERENCE ▾ SPECIAL EVENTS ▾ OUR SPONSORS ▾ **REGISTER**

Don't get shut out –
Book your Showcase
space early



Be part of A into this gr
The future is bright fo
This area is growing i
with latest technology

AVIATION WEEK
MRO
LATIN AMERICA

MRO Latin America
January 16-17, 2019
Cancun, Mexico

20 TWENTIES

Nominate Future A&D Leaders
We're looking for 20 star students who are inspired to change the world. Nominate yours today!
SUBMIT NOMINATIONS

PLAN YOUR VISIT ▾ SHOWCASE ▾ CONFERENCE ▾ SPECIAL EVENTS ▾ OUR SPONSORS ▾ **REGISTER**

SHOWCASE Become a Showcase Exhibitor Marketing Opportunities

SHOWCASE

Able
AEROSPACE SERVICES
A Textron Company






AVIATECHNIK

AVIATION WEEK NETWORK

BOEING

SIEMENS
Ingenuity for Life
Product realization enables manufacturing innovation
Digitalization drives program excellence

Aviation Week Social Media

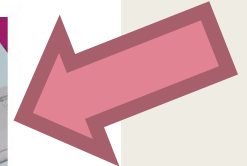
    

The Latest Buzz on MRO Events!

Tweets by @AvWeekEvents

Aviation Week Events Retweeted

Rectangle









Contacts

Exhibit/Sponsorship/Branding

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Agenda Content

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Informa Media will invoice you directly once your contract has been received. Please include any additional information on the contract that is important for Informa Media to have in order for you to expedite the invoice (i.e. Purchase Order #).

Informa Media provides a number of ways to pay an invoice – please insure that if paying by check/wire transfer that your customer # or invoice # is clearly indicated. Failure to make any payment as indicated on the invoice will result in a cancellation of your involvement at the Event, with no monies returned.

Cancellation policy: within 3 months prior to the Show, 100% of the total order; 4-6 months prior to the Show, 80% of the total order; 7-9 months prior to the Show, 70% of the total order; 10-12 months prior to the Show, 50% of the total order.

Cancellation does not relieve Company of its obligations under the Agreement.

Contract



Event /Level/Item_____

Company Name:_____
(as it will appear in print)

Contact Name:_____

Address:_____

City:_____State:_____Postal Code:_____Country:_____

Phone #:_____Fax:_____

Email:_____

Signature/Date:_____

(I have read and agree to abide by the Sponsorship/Added Value Guidelines and Terms & Conditions including Cancellation policy
<http://events.aviationweek.com/current/public/Content.aspx?ID=1066258>)

Payment: An invoice will be sent under separate cover. Please fill out information below regarding billing instructions. If same as above, you may leave blank.

Total Payment: US\$_____

Name:_____

Company:_____

Address:_____

City:_____State:_____Postal Code:_____Country:_____

Phone #:_____Fax:_____

Email:_____

Your URL Address:_____. This link is contingent upon a link back to www.aviationweek.com/conferences

Aviation Week Representative:_____