

MRO

AUSTRALASIA

11-12 March 2020
Sofitel Brisbane Central
Brisbane, Australia

Host Sponsor



Queensland
Government
Australia



LAUNCH EVENT FOR 2020!

Australasia is the premier forum for information gathering, knowledge sharing and networking for those involved in the MRO sector in the region. Comprised of a 2 day conference and showcase exhibition area, this event will be the leading destination for suppliers to meet key decision makers, and for buyers to learn about, test and purchase new MRO solutions and services.

This event will cover maintenance, repair and overhaul for all fixed wing aircraft, business, general and regional aviation and rotorcraft. Attendees will get hands-on with the latest technologies, tools and resources through the showcase exhibition, and translate the practical knowledge of the conference into real life solutions and savings for their organizations.

HIGH LEVEL SPONSORSHIP

SAPPHIRE SPONSOR: \$13,000

Benefits include:

- Exclusive sponsorship/host of one element of the event (see overleaf)
- 2 delegate places at the event and 25% discount on any additional delegate places
- Tabletop display space with dressed table and chairs
- Half page profile in event guide (250 words)
- Full page advert in event guide
- Logo to be featured on all elements related to the event, both pre and post event and online

SAPPHIRE SPONSORS





AVIATION WEEK
MRO
AMERICAS

APRIL 28-30, 2020

Kay Bailey Hutchison Convention Center
Dallas, Texas

"MRO AMERICAS IS AN INDUSTRY "MUST DO" FOR ANYONE INTERESTED IN GROWING THEIR BUSINESS AND EXPOSURE. IT IS THE ONE PLACE WHERE ALL DISCIPLINES OF OUR BUSINESS COME TOGETHER (OPS, FINANCE, QUALITY, SALES, BUSINESS DEVELOPMENT)." JORGE FLORES AERO CORE INC.



We are pleased to announce that MRO Americas 2020 will be held at the Kay Bailey Hutchison Convention Center in Dallas, April 28-30. As a 2019 exhibitor, you are invited to select your booth location using the priority sign-up system explained below.

2019 EVENT FACTS

- ✈ Number of registrations: 840 Solution Providers:
- ✈ 86 Countries Represented:

Why Exhibit?

Focused on commercial aviation overhaul (MRO), the event is the industry's largest, and bring together delegates from airlines, OEMs, MROs, regulatory authorities, suppliers, and service providers. It offers unparalleled networking opportunities over the 3 days of the event and is the place to forge new partnerships and cement existing relationships.



Booth Size

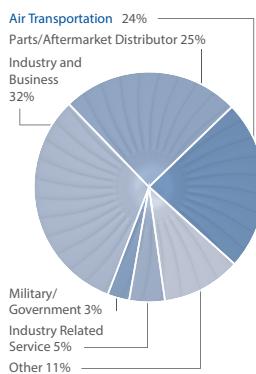
Booth Size	Basic	Premium*
10x10 – Inline	\$3,725	\$5,720
10x10 – Corner	\$3,945	\$5,940
10x20 – 2 Inlines	\$7,450	\$8,990
10x20 – Inline & Corner	\$7,300	\$9,655
10x20 – 2 Corners	\$7,670	\$9,885
20x20	\$15,780	\$17,774
20x30	\$23,230	\$25,225
20x40	\$30,680	\$32,675
20x50	\$38,130	\$40,125

*MRO LINKS IS INCLUDED WITH ALL SPONSOR AND PREMIUM BOOTHS AND GIVES EXHIBITORS EXPOSURE AND LEADS ONSITE AS WELL AS ONLINE, YEAR ROUND. ALL LINKS EXHIBITORS WILL ALSO RECEIVE A FREE 1/6 PAGE PRINT SPOTLIGHT ADVERTISEMENT IN THE INSIDEMRO MAGAZINE DURING THE YEAR ON SPACE AVAILABILITY. EACH PREMIUM EXHIBITOR ALSO RECEIVES AN ONLINE PROFILE WHICH APPEARS ON THE EXHIBITOR ROSTER AND ON AVIATIONWEEK.COM

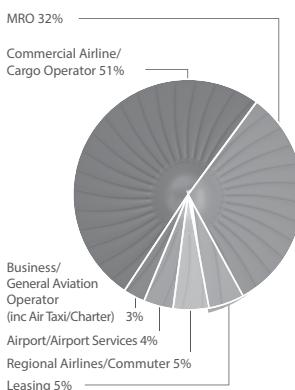
PROMOTION/VISIBILITY

PROMOTED YOUR COMPANY THROUGH OUR SPONSORSHIP SUCH AS A METER BOARD, REGISTRATION OR AN AD IN THE PROGRAM BOOK. THERE IS A SPONSORSHIP OPTION FOR EVERY LEVEL OF BUDGET AND EXPOSURE. ASK FOR A FULL LIST OF OPTIONS AND WE WILL SEND YOU SUGGESTIONS.

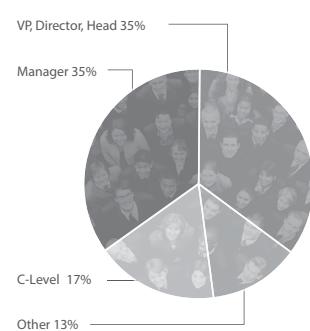
Industry Category



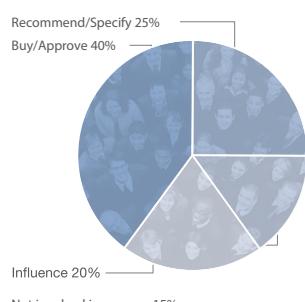
Air Transportation



Attendee Professional Level



Attendee Responsibility in Purchasing Cycle



ACT NOW & CONTACT YOUR REP!

Americas

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SHOWCASE EXHIBITION

The MRO Australasia Showcase connects buyers and suppliers and is a cost effective way to display your products and services to the 300+ senior level attendees throughout both days of the conference. The intimate setting allows for superb networking, giving you time to explain, demo and create long lasting business relationships with your peers and customers.

Note: Only registered conference attendees have access to the showcase

TABLETOP PACKAGE \$5,000

- Tabletop display space (approx. 3m x 2m) with dressed table and 2 chairs
- 2 delegate places
- Quarter page profile in event guide (100 words)
- Logo listing on showcase webpage



ACT NOW & CONTACT YOUR REP!

Americas

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BRANDING & VISIBILITY

Gain exposure to every attendee by sponsoring one of our branded items. From useful giveaways to functional conference items, these are all guaranteed to have a long lasting impact and provide an excellent promotional opportunity.

ALL BRANDING & VISIBILITY PACKAGES INCLUDE:

- 1 delegate place at the event and 10% discount on any additional delegate places
- Half page profile in event guide (250 words)
- Logo to be featured on all elements related to the event, both pre and post event and online

N.B. Production of item included in cost



Hats
\$3,500



Sunglasses
or Sunglass cases
\$3,750



Water Bottles
\$3,500



Folios
\$4,000



Literature Distribution
\$2,500



Pens
\$3,000