

AVIATION WEEK
MRO

LATIN AMERICA

HILTON CARTAGENA HOTEL

CARTAGENA, COLOMBIA

JANUARY 22-23, 2020



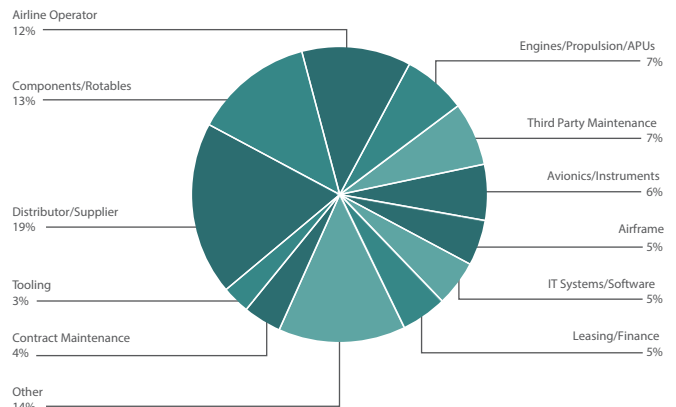
NETWORK WITH GLOBAL ATTENDEES

Join us for Aviation Week Network's MRO Latin America Conference which will be held in Cartagena, Colombia - January 22-23, 2020. The objective of this event is to promote networking and conversation. Table top exhibits surround our networking area where all breaks take place. There are also high level and branding sponsorships for added exposure.

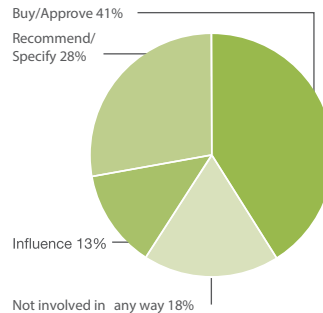
MRO Latin America, part of Aviation Week's renowned MRO series, is now in its seventh year. MRO Latin America brings together more than 400 registered attendees — leaders and innovators from the most trusted brands in the aviation industry.

In 2019, MRO Latin America drew representatives from 24 countries. The conference has representation from 9 speakers representing airlines and industry.

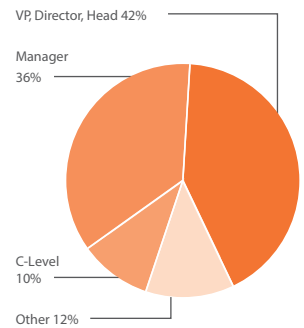
Industry Role



Attendee Responsibility in Purchasing Cycle



Attendee Professional Level



"This was a great opportunity to meet with business leaders in the Latin America region. There was a lot of participation and interaction leading to insights and opportunities."

Craig Amadeo
General Manager –
Programs & Predictive
Maintenance Engineering,
Delta Air Lines

25 COUNTRIES
REPRESENTED

400+

ATTENDEES FROM THE
MRO COMMUNITY

SAPPHIRE SPONSOR \$16,000

TABLE W/2 CHAIRS IN PROMINENT LOCATION
MARKETING PROMOTION
VISIBILITY/SIGNAGE AT EVENT
COMPLIMENTARY EVENT REGISTRATION
COMPANY PROFILE IN PROGRAM BOOK
TOP LEADERBOARD ON EVENT WEBSITE
FOUR COLOR AD IN PROGRAM BOOK
HYPERLINK LOGO ON EVENT WEBSITE

BRANDING & VISIBILITY

TABLE W/ 2 CHAIRS AND 2 PASSES	\$5,500
BADGES & LANYARDS	\$3,500
EVENT BAGS	\$4,000
NOTEBOOKS	\$3,000
PENS	\$2,000
SUNGLASSES AND SUNGLASS CASE	\$6,000
HATS	\$3,900
BAG	\$4,000
MINI FAN	\$3,500
BEACH/POOL KIT	\$3,500
ALL COFFEE BREAKS AS OUTLINED IN AGENDA	\$5,500
KICK OFF COCKTAIL RECEPTION - 1ST DAY (Table Top Exhibit w/ 2 passes)	\$10,500
NETWORKING COCKTAIL RECEPTION - FOLLOWING THE 1ST DAY (Table Top Exhibit w/ 2 passes)	\$10,500

ADVERTISING OPPORTUNITY

BACK COVER	\$2,500
INSIDE FRONT COVER	\$2,000
INSIDE BACK COVER	\$1,500
FULL PAGE	\$1,500

DIGITAL ADVERTISING

AD POSITION	DESCRIPTION	SIZE	COST
1	TOP LEADERBOARD	728x90	\$7,500
2	RECTANGLE	300X250	\$4,500

COST IS PER ISSUE • # OF SPOTS 5 • INCLUDES: MIDDLE EAST, LATIN AMERICA, AMERICAS, BEER, EUROPE, CAS/MRO ASIA-PACIFIC

ACT NOW & CONTACT YOUR REP!

Americas

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