



GREATER
NORWALK
CHAMBER

2019-2020 NORWALK LEADERSHIP INSTITUTE

OCTOBER 16, 2019 - APRIL 15, 2020

Government
Develop
Collaborate
Innovate
Workforce
Discover
Manage
Community
Social Services
Leadership
Promote
Explore
Communications
Development
Advance
Education
Transform
Innovate
Discover



Dear Fellow Chamber Members:

The Norwalk Leadership Institute is a well established and respected professional development program, with a distinct focus on the local community. Through a series of informative and interactive sessions, this program provides insight into the community and its key

issues, while also affording the opportunity to learn and work with others in an intimate and collegial environment.

Moreover, the Norwalk Leadership Institute is a valuable and cost effective educational and development program for organizations of all types and sizes – whether a small business, a large corporation, or a nonprofit entity. This program is a sound investment in our most valuable resource – the future leaders of our businesses and our communities.

Please review the course content, and select a candidate to participate. Also, please consider providing a program scholarship for a deserving member of the nonprofit community. Our organization has long seen the significant merit of this localized professional development program, and we have enrolled numerous employees over the years--and accordingly, reaping varied and lasting benefits, enhancing our workforce, and improving our brand and bottom line. As an employer, don't hesitate on this valuable opportunity – you, and your enrollee, will not regret it.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Glen LeBlanc'. The signature is fluid and cursive, written over a light blue horizontal line.

Glen LeBlanc
Chairman, 2019-2020 Norwalk Leadership Institute
Senior Vice President, Fairfield County Bank

Program Syllabus

Encouraging professional development and developing new leaders within business and the community are essential for growth and prosperity. The Norwalk Leadership Institute is designed to prepare individuals for leadership roles by providing them with the necessary knowledge and skills.

Since its inception, the Norwalk Leadership Institute has graduated over 500 participants, providing motivated and informed individuals prepared to assume leadership and management positions in business, local organizations, government, and the community at large.

The overall objectives of the program are to:

- Provide a fundamental overview of the Norwalk community
- Inform as to current issues and challenges in the area and region
- Enhance communication and problem-solving skills
- Develop a dialogue between the participants and community leaders
- Examine solutions to strengthen and improve the community
- Foster teamwork and team-building through the undertaking of a group project
- Create an understanding of leadership, and motivate individuals to assume leadership roles within the community and the workplace

Program Syllabus

Wednesday

October 16

8:30 am-12:30 pm

Norwalk Inn &
Conference Center
99 East Avenue

INTRODUCTION & TOUR OF NORWALK

Bus Tour Guides: **Mike Wrinn** - Assistant Director of Planning & Zoning, City of Norwalk
Sabrina Church - Director of Business Development & Tourism, City of Norwalk
Boat Tour Guides: **Mike Wrinn and Sabrina Church**

Wednesday

November 6

8:30 am-12:30 pm

Diageo
801 Main Avenue

GROUP PROJECT OVERVIEW & COMMUNICATIONS WORKSHOP

Project Introduction
Workshop Facilitator: **Charles Presbury** - President, Presbury & Associates

Wednesday

November 20

8:30-10:30 am*

Pepperidge Farm
595 Westport Avenue

REGIONAL DEMOGRAPHICS & WORKFORCE DEVELOPMENT

Joe McGee - VP, Public Policy and Programs, The Business Council of Fairfield County
Tom Long - Vice President, Communications & Development, The Workplace Inc.

Wednesday

December 11

8:30-10:30 am*

Common Council
Chambers,
Norwalk City Hall
125 East Avenue

LOCAL GOVERNMENT

Speakers: **Mayor Harry Rilling** - City of Norwalk
Gail Lavielle - State Representative, 143rd District
Bob Duff - State Senator, 25th District
Doug Hempstead - Member, Norwalk Common Council
Darlene Young - Member, Norwalk Common Council
Moderator: **Harry Carey** - Director of External Affairs, AT&T

*10:30 – 11:30 a.m. available for enrollee group meetings.

Wednesday

January 8

8:30-10:30 am*

301 Merritt 7

ECONOMIC DEVELOPMENT

Speakers: **JoAnn McGrath** - Director of Leasing, Merritt 7 Venture – Marcus Partners

Clay Fowler - Chairman & CEO, Spinnaker Real Estate Partners LLC

Tami Strauss - Acting Executive Director, Norwalk Redevelopment Agency

Kevin Conroy - President, Bluewater Coastal Co.

Matthew Seebeck - General Manager, SONO Collection

Moderator: **Jessica Casey** - Chief of Economic and Community Development, City of Norwalk

Wednesday

January 29

8:30-10:30 am*

Norwalk

Community

College

188 Richards Ave,

East Campus

EDUCATION

Speakers: **Cheryl Devonish** - Campus CEO, Norwalk Community College

Dr. Steven Adamowski - Superintendent, Norwalk Public Schools

Christine Bradley - Director, Norwalk Public Library

Marge Costa - Executive Director, Norwalk Education Foundation

Moderator: **Anthony Allison** - Chief Initiatives Officer, Norwalk ACTS

Wednesday

February 12

8:30-10:30 am*

Norwalk Hospital

34 Maple Street,

5th Floor

HEALTH & PUBLIC SAFETY

Speakers: **Peter Cordeau** - President, Norwalk Hospital

Deanna D'Amore - Director, Norwalk Health Department, City of Norwalk

Michele DeLuca - Deputy Director, Emergency Management, Norwalk Fire Department

Susan Zecca - Deputy Chief of Police, City of Norwalk

Maria Escalera - Chief Operating Officer, Norwalk Community Health Center

Moderator: **Eileen Smith** - Administrator, Soundview Medical Associates

Program Syllabus

Wednesday

March 4

8:30-10:30 am*

Human Services
Council
Upstairs

HUMAN & SOCIAL SERVICES

Speakers: **Nancy Coughlin** - Executive Director,
Person-To-Person

Rob Cashel - President & CEO,
Family & Children's Agency

Staci Peete - High Risk Navigator,
Norwalk Hospital

Anthony DiLauro - Executive Director,
Human Services Council

Moderator: **Adam Bovilsky** - Executive Director,
Norwalk Housing Authority

Wednesday

March 25

8:30-10:30 am*

Stew Leonard's
100 Westport Ave

LEADERSHIP & COMMUNITY INVOLVEMENT

Speakers: **Stew Leonard, Jr.** - President & CEO,
Stew Leonard's

Juanita James - President & CEO, Fairfield County's
Community Foundation

Charles Presbury - President, Presbury & Associates
Moderator: **Teresa S. Polley**

Wednesday

April 15

8:30-10:30 am

Lakota Oaks
32 Weed Avenue

GRADUATION BREAKFAST

Group projects will be presented and
certificates will be awarded to the graduates.

*10:30 – 11:30 a.m. available for enrollee group meetings.

Tuition

Program tuition is provided by the company or organization with which the enrollee is affiliated. Tuition is \$1,000. Tuition for additional participants from the same organization is \$750.

Scholarships

In lieu of enrolling an employee, companies are asked to consider providing a scholarship for a local nonprofit organization. Scholarships are \$750.

Scholarships are reserved for individuals who would not be able to enroll in the program without the benefit of a sponsor. Scholarships are highly limited, and those in the nonprofit community are encouraged to be proactive in seeking a sponsor/scholarship.

Reservation Form

To enroll in the Norwalk Leadership Institute, please complete and submit the form below, or simply send requested information to bvetter@norwalkchamberofcommerce.com, no later than October 11, 2019.

Enrollee: _____

Company: _____

Title: _____

Address: _____

E-mail: _____ Phone: _____

“I am still amazed at all I learned by being a part of the NLI. If you are interested in learning how the different organizations within the City of Norwalk work together to support a vibrant community, this is the program for you.”

– Eric Bernheim, Esq., Halloran Sage

“We were able to learn about the different organizations and companies that have been in Norwalk for a long time. Besides falling in love with Norwalk all over again, I think the other best thing about the program, is meeting some great folks and forming new relationships. I would totally recommend the program.”

– Sharon Jones, Fairfield County’s Community Foundation

“Being part of the Norwalk Leadership Institute was an amazing experience that will have a lasting effect on my role as a leader. The program was professional, well organized and gave me a great overview of our Norwalk community and the leaders who keep the community vibrant. I would recommend this program to any new or seasoned leader. It is a truly valuable experience.”

– Darlene Palewitz, Remedy Partners

“This was an awesome experience getting to meet a lot of local business owners and developers. I have been living in Norwalk my entire life, I thought I knew everything about the city of Norwalk - boy was I wrong! The Leadership Institute is a great networking experience, great way to collaborate with colleagues from other industries, and an all around great experience!!!”

– Andrew Coreau, Fairfield County Bank

GREATER NORWALK CHAMBER OF COMMERCE

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norwalkchamberofcommerce.com

203-866-2521