



## Communications for Recognition Awards Subcommittee

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### 2025 NARRATIVE QUESTIONS FOR EACH CATEGORY

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#### **Employer of the Year Award – 2025 Narrative Questions**

1. Summarize why the nominee deserves to win (max 300 words)
2. Describe and provide example(s) of how the organization supports WTS through memberships, sponsorships, and employee involvement at the local and international levels. (max 250 words)
3. Describe the organization's structure, including the number of women in executive and senior positions and those leading major initiatives. (max 250 words)
4. Describe the career development plans and succession programs in place for women to advance within the organization. (max 250 words)
5. Describe and provide example(s) of how the organization provides continuing education of its female employees through professional education, professional organizations, and professional development opportunities. (max 250 words)
6. Describe and provide example(s) of how the organization encourages female students to enter the transportation field by providing internship opportunities. (max 100 words)

#### **Honorable Ray LaHood (Man of the Year) Award – 2025 Narrative Questions**

1. Summarize why the nominee deserves to win (max 300 words)
2. Describe a man who has led by example, seeking out opportunities to advance and advocate for women in his own organization, and who has actively ensured that women are able to compete for key positions of authority within the organization (max 250 words)
3. Describe a man who has directly contributed toward the advancement of women and minorities through programs or opportunities in the transportation field. (max 250 words)
4. Describe how the nominee has made an outstanding contribution to the transportation industry (max 250 words)

#### **Innovative Transportation Solutions Award – 2025 Narrative Questions**

1. Summarize why the nominee deserves to win (max 300 words)

2. Describe the purpose of the transportation initiative, solution, project or policy and the number of women involved from initiation to completion. (max 250 words)
3. Identify the key elements of the project, and how female leadership successfully implemented those elements. (max 250 words)
4. Illustrate how female leadership successfully met and overcame challenges. (max 250 words)
5. Explain how the project achieved its purpose. (max 250 words)

#### **Member of the Year Award – 2025 Narrative Questions**

1. Summarize why the nominee deserves to win (max 300 words)
2. Describe how the nominee has shown commitment to the goals and growth of WTS (max 250 words)
3. Describe how the nominee has promoted the reputation of WTS within the transportation industry (max 250 words)
4. Describe how the nominee has revitalized or expanded the Chapter or any of its functions (max 250 words)

#### **Rosa Parks Diversity Leadership Award – 2025 Narrative Questions**

1. Describe how the nominee contributed significantly to promoting diversity, inclusion and multi-cultural awareness within their organization, the transportation industry, or in a project or activity that supports the goals and mission of WTS. (max 300 words)
2. Describe how the nominee exhibited extraordinary efforts or initiatives in facilitating professional opportunities for women and minorities. (max 250 words)

#### **Uncovering Our Legacy Award – 2025 Narrative Questions**

1. Please write a short paragraph describing why this person is deserving of the Uncovering Our Legacy Award. Use the award description above to list activities and reasons that match the selection criteria (use 300-500 words)
2. Provide assurance that the Nominee has been notified and approved of their nomination. *If "No", the nomination will be rejected for submission.*

#### **Woman of the Year Award – 2025 Narrative Questions**

1. Summarize why the nominee deserves to win (max 300 words)
2. Describe how she is a leader in transportation and has made an outstanding contribution to the transportation industry (max 250 words)

- 3.** Describe how she has directly contributed toward the advancement of women and minorities through programs or opportunities in the transportation field (max 250 words)
- 4.** Describe her career advancements and support of women in the industry that have advanced the reputation and credibility of women in transportation (max 250 words)