

BECOME A SPONSOR

OF THE MIDWEST'S PREMIER ENVIRONMENTAL FILM FESTIVAL



Through the medium of film, the festival **CREATES OPPORTUNITIES FOR** understanding climate change, sustainability and **THE POWER OF PEOPLE** TO MAKE A DIFFERENCE.

YOUR SUPPORT IS NEEDED!

Help the One Earth Film Festival create a cleaner, greener Midwest and a healthier planet!

oneearthfilmfest.org

CONNECT WITH OTHERS. MAKE AN IMPACT.

The One Earth Film Festival continues to grow as the Midwest's premier environmental film festival. With films for all age groups, the festival showcases creative, thought-provoking films that shed light on the issues and highlights effective solutions and steps that audience members can take.

Its audience has grown significantly since 2012 with more than 10,000 total attendees over the past five years. In 2016, 56% of audience members were new attendees.

Help One Earth Film Festival reach its bold 2017 goal of continuing to build more pathways to action by engaging even larger and more diverse audiences throughout the Chicagoland area.

"The Nature Conservancy was a proud sponsor of the One Earth Film Festival in 2015 and 2016. The films shed light on some of world's most pressing conservation challenges. Post film discussions offered valuable opportunities to engage. – Marketing Director, The Nature Conservancy, Central US Division

Three reasons to become a sponsor

- ✓ Sponsorship draws attention to your business as a **leader** in front of sustainability-oriented community members and leaders.
- ✓ Sponsorship gives voice to the **next generation** through the Young Filmmakers Contest, which invites students to propose solutions to climate challenges.
- ✓ Sponsorship links you with other **sustainability trailblazers** such as Nissan, Manaaki Foundation and The Nature Conservancy. Our sponsors model sustainable practices and spread vital messages of awareness.

Learn about sponsor packages and become a sponsor today! Call (708) 703-2627 or email carolyn@greencommunityconnections.org.

One Earth Film Festival Sponsor Packages

Sponsoring the One Earth Film Festival provides excellent brand visibility, opportunities to interact with our large and engaged audience, and the chance to be part of the Midwest's premier environmental film festival. The following grid outlines partnership opportunities and sponsor benefits for the March 2017 Festival.

	Leadership \$10,000	Presenting \$5,000	Growing \$2,500	Sustaining \$1,000	Contributing* \$500
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EVENT PRESENCE

Opening remarks at the Green Carpet Gala	✓	-	-	-	-
Show your PSA or ad at select screenings	Up to 5 films	Up to 3 films	1 film	-	-
Introduce a film of your choice	Up to 3 films	Up to 2 films	1 film	-	-
Informational table at screening of your choice	✓	✓	-	-	-
Logo placement on event signage	✓	✓	✓	✓	✓
Green Carpet Gala tickets	10	8	6	4	2

REGIONAL RECOGNITION AND LOGO PLACEMENT

Recognition in press releases	✓	✓	-	-	-
Social media recognition	✓	✓	✓	✓	✓
Recognition in Festival program book distributed to all participants	Full page	Half page	1/4 page	1/8 page	business card size
Logo & URL on website	3 pages	3 pages	2 pages	2 pages	2 pages

Benefits can be customized for sponsorships at the \$10,000+ level. In kind contributions of needed items are welcome. Email carolyn@greencommunityconnections.org or call (708) 703-2627 for more information.

***Non-Profit/Educational Discount:** Email carolyn@greencommunityconnections.org for more information.

Thank you for your commitment!

Make your sponsorship gift online by visiting www.oneearthfilmfest.org and clicking 'Donate' or

Send this form with a check to:

Green Community Connections**
166 N Humphrey Ave, #1N, Oak Park, IL 60302

Upon receipt of your sponsorship, you will receive information to help you get the maximum benefit from your sponsorship. The deadline for inclusion in the printed Festival Program Guide is January 31, 2017.

Sponsor Information

Name _____

Organization _____

Sponsorship amount _____

Email _____

Phone _____

Address _____