



events industry forum

STEVE HEAP
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The Purple Guide
It's importance to the Outdoor events industry

Promoting Excellence in Licensing #NTC2022



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Outdoor events

- Worth over £36 billion per annum
- Support local employment and regional economies
- Provide a positive local community value

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The Forum

Brings together industry bodies to share information and discuss common issues

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THE PURPLE GUIDE

Originally published by the HSE and written in consultation with the industry

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THE PURPLE GUIDE

HSE handed over publication to EIF in 2014 but continues to collaborate and support it

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THE PURPLE GUIDE

- The original guide has now been expanded considerably
- Now 35 chapters
- Updates regularly undertaken

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THE PURPLE GUIDE

The Chapters

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The purple guide

Creating a consistent approach to outdoor event planning and management

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Thank you

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