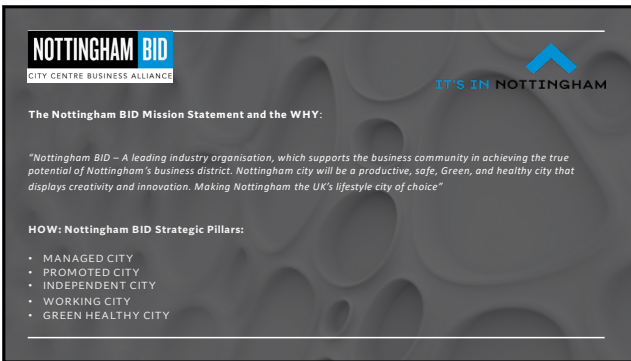




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NOTTINGHAM BID
CITY CENTRE BUSINESS ALLIANCE

IT'S IN NOTTINGHAM

WHAT: The high level background

- A Home office Grant of £280k realised in Nov / Dec 2021
- Nottingham BID took ownership of the projects key deliverables:
- Development of the Safe Space pledge - working in partnership with the consent coalition and the PCC's VRU.
- Training of 180 city centre NTE employees in partnership with Equation
- Key marketing and PR - Bus wrap - Tram wrap - Coverage across ITV, BBC and Notts TV.
- Delivery of celebration event - Key note speakers included: Director of prosecution QC, Police commissioner, Cllr for Community safety and the Area manager of the DHP family.

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NOTTINGHAM BID
CITY CENTRE BUSINESS ALLIANCE

IT'S IN NOTTINGHAM

We pledge:

1. We are committed to keeping business safe in our venues. It's all about having a great night out.
2. Our staff are trained to respond and intervene if someone feels unsafe in our venues.
3. We have a safe space where our staff can offer our judgemental support to anyone who doesn't feel safe.
4. We always take any reports of sexual harassment, violence or intimidation seriously and take appropriate action.
5. We have a zero tolerance approach to anyone's safety.
6. We display information about what people can do if they are unsafe in our venues.
7. We will always follow the lead of our venue's Safe Space pledge and proactively display it in our venues.
8. We do not tolerate anyone who is in a business or venue's premises in our venues.

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NOTTINGHAM BID
CITY CENTRE BUSINESS ALLIANCE

IT'S IN NOTTINGHAM

Further outcomes:

- The QR code redirects to the NBID managed city web page. Where there's a special Safe Space section.
- A specific web page has been developed (funded), that will sit within the Nottingham BID website.
- Funding has been secured to include Google AdWords to drive traffic to the NBID website.
- BBN framework now endorsed and will include SS as part of accreditation.

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NOTTINGHAM BID
CITY CENTRE BUSINESS ALLIANCE

Longer term strategic outcomes:

- The Integration into the 2022/2023 Best bar none accreditation. A UK first.
- Nottingham BID to invest further funding support to maximise BBN accreditations by engaging and training resource through Nottingham Trent university.
- Nottingham BID engaged by the PCC / VRU unit office to have input into the city wide crime reduction strategies through night time safety review and the Late night levy fund.
- Nottingham BID to look towards the development of a secondary advanced level of safe space training.
- Nottingham BID integrating strategies to offer intervention support for young adults moving into the city environment.

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NOTTINGHAM BID
CITY CENTRE BUSINESS ALLIANCE

Longer term strategic outcomes:

- Expand the reach to include a theory of change and protection from door to door. This would include more training for public and private travel. A wider net of stakeholder operating around the cities NTE.
- To seek funding to support with other infrastructure to better manage outcomes from the safe space projects. Including CCTV and educational collateral.
- Build on the BBN accreditations to include more incentives for venues to promote the implementation of safe space into their standard operation manual and their licencing records.

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NOTTINGHAM BID
CITY CENTRE BUSINESS ALLIANCE

Safe Space / SWAN Questions

BUILDING A BETTER NOTTINGHAM, 2021-2025 TOGETHER.

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