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Social Responsibility in Gambling

1. What does social responsibility in gambling mean?
 - The Gambling Commission
 - The Industry
 - The role of Local Government
2. The Legal requirement
3. The Industry commitments
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5. Questions

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Collaborative Working



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graph TD; LGA((LGA)) <--> CG((Central Government)); TA((Trade Association)) <--> TIS((The Industry Sectors)); LGA <--> TA; LGA <--> TIS; CG <--> TIS
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What does social responsibility in gambling mean?

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Social Responsibility in Gambling – the Gambling Commission view

"We want to see you harnessing the same innovation and tools that are used to determine customer profitability, to drive customer protection.

There is perhaps no better way to demonstrate a drive to raising standards than through a genuine and public commitment to meeting your social responsibilities."

Former Gambling Commission CEO - Sarah Harrison.

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**Betting and Gaming Council
Safer Gambling Commitments**

"We want safe and responsible gambling to become the norm"

Brigid Simmonds OBE Chair - BGC

1. Preventing underage gambling and safeguarding young people
2. Increasing support for treatment of gambling harm
3. Strengthening and expanding codes of practice for advertising and marketing
4. Protecting and empowering our customers
5. Creating a culture of safer gambling

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The Role of Local Government

“Licensing statements, backed up by local area profiles, provide an opportunity for authorities to set out how gambling will be regulated in their areas, and their expectations of operators.

They can be used to identify areas where the risk of harm from gambling may be greater due to the particular characteristics of an area, and how these risks can be mitigated

The GC recommend engaging with responsible authorities and other organisations that can help build up a profile of both actual and potential local risks in developing local area profiles.

This includes organisations involved in public health, mental health, housing, education, welfare groups and community safety partnerships, and organisations such as Gamcare or equivalent local support organisations.”

Gambling Regulation – Councillor Handbook (E&W)

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Social Responsibility Code

- Licensees must make information readily available to their customers on how to gamble responsibly and how to access information about, and help in respect of, problem gambling.
- The information must cover:
 - any measures provided by the licensee to help individuals monitor or control their gambling, such as restricting the duration of a gambling session or the amount of money they can spend
 - timers or other forms of reminders or 'reality checks' where available
 - self-exclusion options
 - information about the availability of further help or advice.

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Legal Requirements

- Licence conditions and codes of practice

LCCP 3.1.1

- Licensees must have and put into effect policies and procedures intended to promote socially responsible gambling including the specific policies and procedures required by the provisions of section 3 of this code.
- Licensees must make an annual financial contribution to one or more organisation(s) which are approved by the Gambling Commission, and which between them deliver or support research into the prevention and treatment of gambling-related harms, harm prevention approaches and treatment for those harmed by gambling.

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Local Area Profiles

The guidance for licensing authorities recommends that, like operators, licensing authorities complete and map their own assessment of local risks and concerns by developing local area profiles to help shape their statements

- schools, sixth form colleges, youth centres, etc, with reference to the potential risk of under-age gambling
- hostels or support services for vulnerable people,
- religious buildings
- the surrounding night time economy, and possible interaction with gambling premises
- patterns of crime or anti-social behaviour in the area, and specifically linked to gambling premises
- the socio-economic makeup of the area
- the density of different types of gambling premises in certain locations
- specific types of gambling premises in the local area

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Local risk assessments

LCCP Social Responsibility Code

- Licensees must assess the local risks to the licensing objectives posed by the provision of gambling facilities at each of their premises, and have policies, procedures and control measures to mitigate those risks. In making risk assessments, licensees must take into account relevant matters identified in the licensing authority's statement of licensing policy.
- Licensees must review (and update as necessary) their local risk assessments:
 - to take account of significant changes in local circumstances, including those identified in a licensing authority's statement of licensing policy;
 - when there are significant changes at a licensee's premises that may affect their mitigation of local risks;
 - when applying for a variation of a premises licence; and
 - in any case, undertake a local risk assessment when applying for a new premises licence.

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Questions?

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