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A joined up approach to sexual harassment in the ENTE

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NIGHT TIME ECONOMY SOLUTIONS

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Bristol and Hammersmith and Fulham and Kingston Case Studies

- Working in partnership to assess the needs of an area
- Responding to the needs and designing an area specific innovative strategy
- Implementation and roll out of the strategy
- Assessment of success
- Writing a successful Home Office VAWG application

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Working in partnership to assess the needs of an area

- Core group representative of all parties (female led)
- Research & Stakeholder engagement Framework (think beyond the standard)
 - Existing (users, non users, future users)
 - New
 - Stakeholders (Police, Venues, Workers)
 - Include offenders and men
- Create multiple ways to participate
- Set measurable and accountable KPIs and celebrate those

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Responding to the needs and designing an area specific innovative strategy

Top Tips

- All ideas need shaping
- Think around the concept
- Consultation Target Audience(s)
- Consistent Messaging
- Leaving a legacy
- Accessibility

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Implementation and roll out of the strategy

- Once you have a product(s)
- Take time to do it right
- Bring everyone with you
- Create a feedback and improvement loop

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Assessment of success

- Create KPIs from the start
- Create accountability
- Share success and failure (honesty and integrity builds trust)

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Writing a successful Home Office VAWG application

- Start work on it early
- Read the guidelines in full
- Appoint a lead person
- Get a grant writer
- Gather all your partners
- Hold an envisioning workshop
- Build out concepts, partnerships, timeline and costings
- Make it specific to your area
- Clear, Concise, Detailed, Evidenced way (quotes, numbers, facts and figures), Bullet points and short sentences
- Create offline documents and clear goals
- It's read by humans who don't know you or your area

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