




Action planning for Global Nighttime Recovery

Presented by **VibeLab** and **Institute of Licensing**
18th November 2021



Introduction: Global Nighttime Recovery Plan



Lutz Leichsenring (he/him)
Co-founder, VibeLab
Spokesman Clubcommission Berlin
Berlin, Germany DE
[linkedin.com/lutzleichenring](https://www.linkedin.com/in/lutzleichenring)



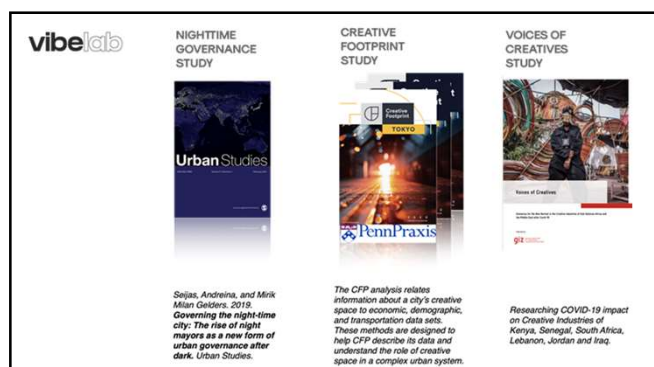


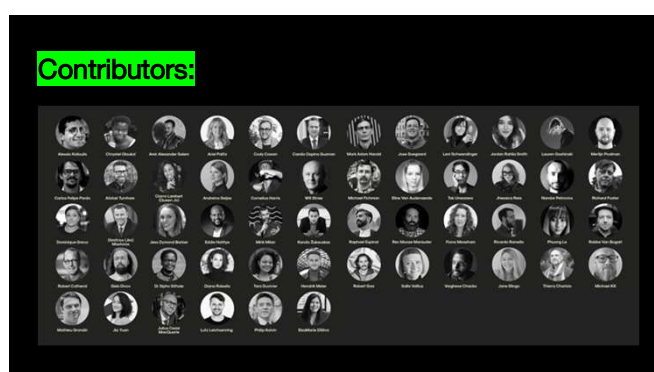

Consulting

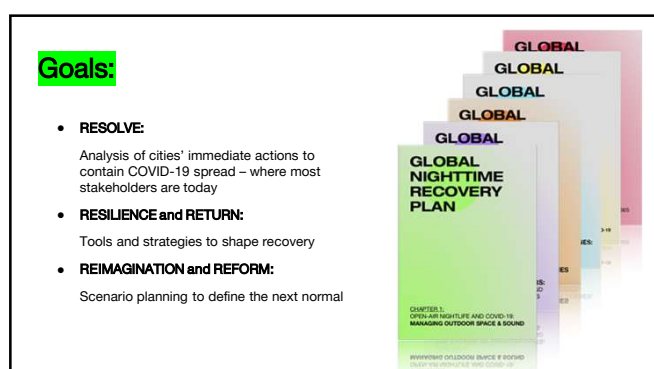

Knowledge
building &
sharing

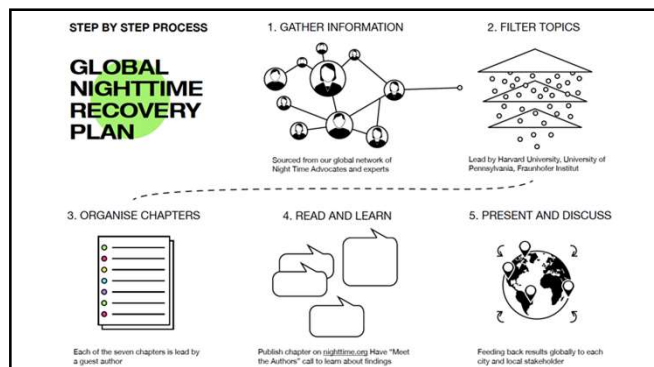

Education & Networking
Workshops / Roundtables
Conferences / Events


Advocacy &
Awareness












Chapter Three: Innovating for 24-hour cities



Alistair Turnham (he/him)
Founder, MAKE Associates
London, United Kingdom ga
Twitter: MakeGoodPlaces



Leni Schwendinger
Director, International Nighttime Design Initiative (NTD)
New York City, U. S. us
LinkedIn: lenischwendinger Twitter: Leni_Light

Chapter Three: Innovating for 24-hour cities - WHY?



NightSeeing™



NightAudit™

- Historic lack of planning/integration of NT services – lighting, public space design, transit etc.
- Night-time is public space, not just nightlife!
- Even small towns are 18hrs; every city is 24hrs!
- C19 premiumises space, so extend temporally
- C19 accelerated change: consumer behaviour, tech, urban landuse
- Economically illiterate not to, e.g. UK NTE worth £113bn and employs 1.9m people (2019)
- Change demands a **new strategy for the night**

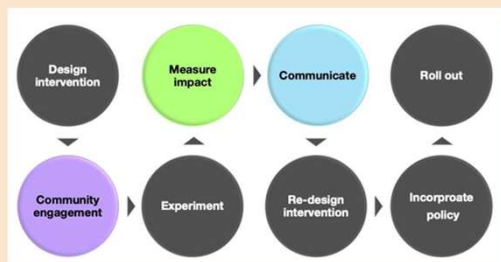
Chapter Three: Innovating for 24-hour cities - WHAT?



Chapter Three: Innovating for 24-hour cities - WHAT?



Chapter Three: Innovating for 24-hour cities - *HOW?*



Chapter Three: Innovating for 24-hour cities - *TAKEAWAYS...*

Licensing has been a laboratory / crucible / testbed for the cutting edge of C19 adaptation. How can it continue to enable life at night?

Chapter Six: Sustaining our nightlife scenes:
Support models for nightlife businesses



Philip Kelvin QC (he/him)
Licensing Barrister, 11 KBW
London, United Kingdom GB

Chapter Six: Sustaining our nightlife scenes: Support models for nightlife businesses

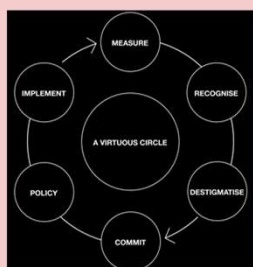
Why?

The night-time economy needs:

- strategic thinking by the state;
- using its levers to create the conditions for revival and growth in adjusted conditions;
- to create a secure, stable operating environment to give operators the confidence to plan for the future.

Chapter Six: Sustaining our nightlife scenes: Support models for nightlife businesses

How?



Chapter Six: Sustaining our nightlife scenes: Support models for nightlife businesses

What?

Measure	Recognise
<ul style="list-style-type: none"> * Why measure? * Measure what? 	<p>3 short points:</p> <ul style="list-style-type: none"> • Nightlife = social good • It is part of what makes us human • It is worth supporting <p>How to recognise? (some ideas):</p> <ul style="list-style-type: none"> • Realisation strategy? • Leader of the night? • Accreditation programme? • Messaging?

Destigmatisate	Commit
Nightlife is not a beast to be tamed.	Change from regulator to partner
<ul style="list-style-type: none"> * Rename it * Redefine it * Celebrate it * Support it * Partner it 	<ul style="list-style-type: none"> • Manifesto • Call to action • Institutions • Night time initiatives

Policy	Implement
<ul style="list-style-type: none"> * Evidence base * Consultation * Policy implies action. <p>Not just warm words!</p>	<ul style="list-style-type: none"> * Financial * Regulatory * Promotional * Physical

Chapter Six: Sustaining our nightlife scenes: Support models for nightlife businesses

What can Institute of Licensing stakeholders learn from this/implement?


Change of mindset:

FROM: How can we regulate TO: How can we partner?

FROM: Regulation of individual cases TO: A planned, strategic approach

FROM: Snapshot policy TO: A planned economy based on a virtuous circle

FROM: Policy in silos TO: A genuinely joined-up approach involving state, third sector and communities.



Thank you!
More info: nighttime.org/recoveryplan
Email: hello@vibe-lab.org

vibe lab **il** Institute of Licensing
