

GLOBAL  
NIGHTTIME  
RECOVERY  
PLAN

## Action planning for Global Nighttime Recovery

Presented by VibeLab and Institute of Licensing  
18th November 2021

vibeLab Institute of Licensing

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### Introduction: Global Nighttime Recovery Plan

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vibeLab



- Consulting
- Knowledge building & sharing
- Education & Networking Workshops / Hackathons Conferences / Keynote
- Advocacy & Awareness

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## Goals:

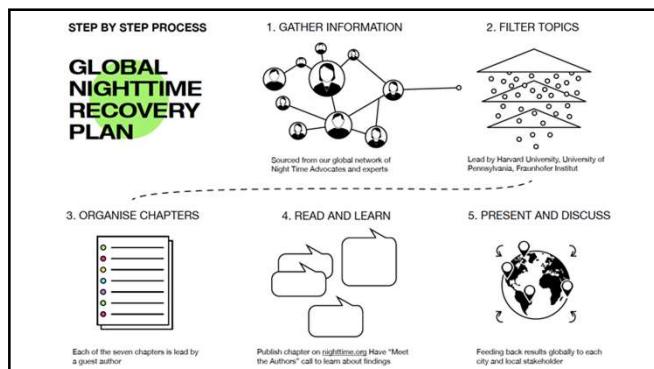
- RESOLVE:**  
Analysis of cities' immediate actions to contain COVID-19 spread – where most stakeholders are today
- RESILIENCE and RETURN:**  
Tools and strategies to shape recovery
- REIMAGINATION and REFORM:**  
Scenario planning to define the next normal

**GLOBAL  
NIGHTTIME  
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CHART 2  
OPEN AIR NIGHTLIFE AND COVID-19:  
MANAGING OUTDOOR SPACE & SOUND

OPEN AIR NIGHTLIFE INDEX (OANI) RANKING  
CITIES IN NORTH AMERICA

Rank	City	OANI Score
1	Los Angeles	9.0
2	Chicago	8.5
3	Seattle	8.0
4	San Francisco	7.5
5	Phoenix	7.0
6	Philadelphia	6.5
7	Boston	6.0
8	San Jose	5.5
9	Portland	5.0
10	Minneapolis	4.5
11	Atlanta	4.0
12	Washington, D.C.	3.5
13	Orlando	3.0
14	Las Vegas	2.5
15	Honolulu	2.0
16	San Diego	1.5
17	St. Louis	1.0
18	Fort Lauderdale	0.5



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**Chapter Three: Innovating for 24-hour cities**



**Alastair Turnham** (he/him)  
Founder, MAKE Associates  
London, United Kingdom  
Twitter: MakeGoodPlaces



**Leni Schwendinger**  
Director, International Nighttime Design Initiative (NTD)  
New York City, U. S. us  
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### Chapter Three: Innovating for 24-hour cities - *WHY?*



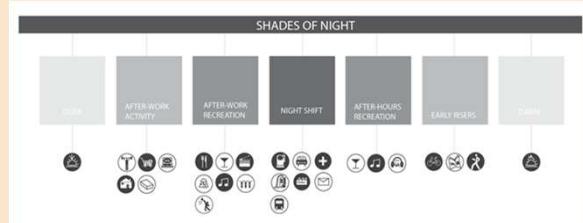
NightSeeing™



ME 1100 - ATM

- Historic lack of planning/integration of NT services – lighting, public space design, transit etc.
- Night-time *is* public space, not just nightlife!
- Even small towns are 18hrs; every city is 24hrs!
- C19 premiumises space, so extend temporally
- C19 accelerated change: consumer behaviour, tech, urban landuse
- Economically illiterate not to, e.g. UK NTE worth £113bn and employs 1.9m people (2019)
- Change demands **a new strategy for the night**

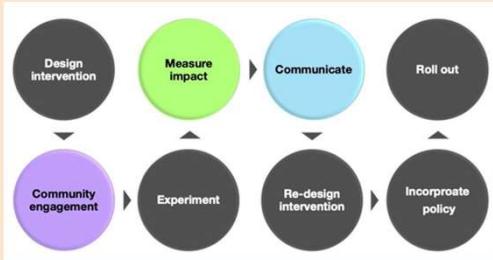
### Chapter Three: Innovating for 24-hour cities - *WHAT?*



### Chapter Three: Innovating for 24-hour cities - *WHAT?*



**Chapter Three: Innovating for 24-hour cities - HOW?**



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**Chapter Three: Innovating for 24-hour cities - TAKEAWAYS...**

Licensing has been a laboratory / crucible / testbed for the cutting edge of C19 adaptation. How can it continue to enable life at night?

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**Chapter Six: Sustaining our nightlife scenes:  
Support models for nightlife businesses**



**Philip Kolvin QC** (he/him)  
Licensing Barrister, 11 KBW  
London, United Kingdom GB

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## **Chapter Six: Sustaining our nightlife scenes: Support models for nightlife businesses**

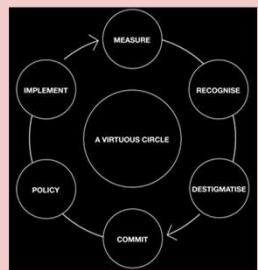
Why?

### The night-time economy needs:

- strategic thinking by the state;
- using its levers to create the conditions for revival and growth in adjusted conditions;
- to create a secure, stable operating environment to give operators the confidence to plan for the future.

## **Chapter Six: Sustaining our nightlife scenes: Support models for nightlife businesses**

How?



## **Chapter Six: Sustaining our nightlife scenes: Support models for nightlife businesses**

What?

- \* Why measure?
- \* Measure what?

Recognise

- 3 what points:
  - magnificient social good
  - it is part of what makes us human
  - it is worth ~~protecting~~

How to recognise? Some ideas:

- headline in strategy?
- leadership right?
- Accreditation programme?
- messaging?

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**Destigmatise**

Nightlife is not a beast to be tamed.

- \* Rename it
- \* Redefine it
- \* Celebrate it
- \* Support it
- \* Partner it

**Commit**

Change from regulator to partner

- Manifesto
- Call to action
- Institutions
- Night time initiatives

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**Policy**

- \* Evidence base
- \* Consultation
- \* Policy implies action.

Not just warm words!

**Implement**

- \* Financial
- \* Regulatory
- \* Promotional
- \* Physical

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**Chapter Six: Sustaining our nightlife scenes: Support models for nightlife businesses**

What can Institute of Licensing stakeholders learn from this/implement?

Change of mindset:

FROM: How can we regulate TO: How can we partner?

FROM: Regulation of individual cases TO: A planned, strategic approach

FROM: Snapshot policy TO: A planned economy based on a virtuous circle

FROM: Policy in silos TO: A genuinely joined-up approach involving state, third sector and communities.

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Thank you!

**More info:** [nighttime.org/recoveryplan](http://nighttime.org/recoveryplan)  
**Email:** [hello@vibe-lab.org](mailto:hello@vibe-lab.org)

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