Where Have We Been?
Where Are We Going?
How Are We Going to Get There?



Hello my fellow Nebraska-Iowa Kiwanians,
We have always been a story in motion—written not in boardrooms, but in classrooms, playgrounds, food pantries, pancake feeds and community halls across Nebraska and Iowa. To understand where we are headed, it helps to pause and reflect on where we have been, and why this organization continues to matter so deeply.

Where Have We Been?

For more than a century, Kiwanis clubs in the Nebraska-Iowa District have answered a simple but powerful call: *to improve the world, one child and one community at a time*.

We have built legacy projects (signature events) that shaped towns and changed lives. We have raised generations of leaders through Key Club, Circle K, Builders Club, Aktion Club and K-Kids and now the new Kiwanis Voices. We have shown up—year after year—through floods, economic hardship, pandemics and social change, adapting our service while staying true to our mission.

Our past is marked by strong clubs, dedicated volunteers, and a shared belief that service is not a trend—it is a commitment. Yet, we also acknowledge that the world around us has changed. Communities look different. Families are busier. Volunteerism competes with countless other demands. These realities don't diminish our history—but they challenge us to grow beyond it.

Where Are We Going?

We are moving toward a Kiwanis future that is **stronger, more flexible, and more visible** in our communities.

The Nebraska-Iowa District is focused on:

- **Growing membership with purpose**, not just numbers
- **Sponsoring/Co-Sponsoring SLPs and Kiwanis Voices**
- **Reimagining service**, so it meets today's community needs
- **Elevating our voice**, ensuring people know who Kiwanis is and why we matter

We are heading toward a district where clubs are welcoming, vibrant, and relevant—where members feel connected, energized, and proud to belong. A district where Kiwanis is not seen as "what we used to do," but as a trusted partner in building better communities today and tomorrow.

How Are We Going to Get There?

We get there together—through intentional action and shared responsibility.

We invest in people.
Leadership training (CLE, mentorship, past Lt Governors Mentoring current Lt Governors), Amplify, Lt Governor education and open communication ensure that no Kiwanian serves alone. When members feel supported, they stay engaged—and they lead.

We strengthen clubs from the inside out.
Healthy clubs focus on meaningful service, financial stability and fellowship. Strong clubs become magnets for new members (Club Coaches, Club Mentors).

We tell our story boldly.
If we don't share the impact of Kiwanis, no one else will. By embracing marketing, social media, and community partnerships, we make Kiwanis visible and relevant (Divisional meetings sharing great ideas and speakers).

We embrace change while honoring tradition.
Our values are timeless, but our methods must evolve. Flexibility in meetings, service projects, and membership models ensures Kiwanis fits modern lives.

We keep the mission front and center.
Every decision we make should answer one question: *How does this help children and communities thrive?*

The Road Ahead

The future of the Nebraska-Iowa District is not written yet—but it is full of promise. It will be shaped by the choices we make today, the leaders we encourage tomorrow, and the service we commit to together.

Where have we been? A proud legacy of service.
Where are we going? Toward a stronger, more impactful future.
How are we going to get there? **By showing up, serving boldly, and leading with heart—together.**

Kiwanis has never been about standing still. And the best chapters of our story are still ahead.

We have come far this year…but I know the best is yet to come (13 Mar KI President Mulhaul banquet, 14 Mar Leadership Band Camp)…

Gov. Brian