



Greetings Fellow Kiwanians,

There are a lot of things going on and planning taking place in the Nebraska-Iowa District. Exciting things, things that will strengthen our district and our clubs. Are you ready?

First, March 18 is our “Get Hooked On Kiwanis” Leadership Retreat and Membership Development Day at Lake Wanahoo in Wahoo, Nebraska. This is a deal you can’t pass up. For only \$37.00, you will learn new leadership skills, membership growth and retention initiatives and how to more effectively use social media. There are also other surprises we are planning for you. It’s going to be a fun and informative day presented to you “retreat” style. Be sure to sign up today as there is limited seating.

Next, our district will be kicking off the “Growing Kiwanis in Your Community” (a membership pilot project) next month. This multifaceted project is being funded entirely through individual and club donations. No district dollars generated directly by dues or club fees will be used. Although the project will initially focus on the greater metropolitan Des Moines and Omaha areas and the geographic corridor between the two cities, there is something there for all our clubs in the district.

Public service announcements (PSAs) highlighting Kiwanis will be available for all clubs to use. Also, as part of the project, we will be offering Zoom presentations titled “The Glue That Makes New Members STICK!” These Zoom presentations are scheduled for March 2 and March 23. The registration links are in this newsletter.

Also, be sure to join us for the District Midyear Awards Celebration on Feb. 16 as we honor those who have reached above and beyond this past year. Enjoy this presentation through your computer or mobile device, in the comfort of your home or gathered with other Kiwanians. Congratulations to all the winners.

And speaking of above and beyond, I am pleased to let you know that our keynote speaker at the Nebraska-Iowa District Convention on Aug. 4 and 5 will be retired astronaut Clayton Anderson. His motivating story will inspire us all. He is an author of several children’s books and a book signing event is being planned as well as more fun activities.

Feb. 20 through 24 is also the time when we celebrate K-Kids week. Be sure to reach out to your K-Kids clubs. Let them know how much we appreciate the service work they are doing and how proud of them we are. If you don’t sponsor a K-Kids club, start thinking about getting one started. It will motivate and bring new life to your club.

So, we really do have a lot of exciting things going on. Get ready, get set, let's go!!!

Thank you for being a Kiwanian!

Gov. Lynda

