



**Kiwanis®**  
NEBRASKA-IOWA DISTRICT

**District Convention  
Sponsorship Program  
2021-2022**

Service is at the heart of every Kiwanis club, no matter where in the world it's located. Kiwanis will be a positive influence in communities so that one day, all children will wake up in communities that believe in them, nurture them and provide the support they need to thrive. The more than 4,200 members of the Nebraska-Iowa Kiwanis District hold this vision close to our hearts and know that is just as important today as it ever was in our 102-year history.

**We ask you to support Kiwanians by being a sponsor for our District Convention in August.**

Our District Convention will take place Aug. 5 and 6, 2022 in Lincoln, Nebraska at The Cornhusker Marriott. This is an exciting opportunity for you to sponsor this event and affirm your business's, organization's or club's dedication to strengthening our community.

Our convention theme this year is "Service Leadership" and we will empower our members with two-days of education, activities, fellowship and other opportunities to become even better service leaders!

### **Why Be A Sponsor?**

- **Because Kids Need Kiwanis!**

In addition to helping serve the youth of the community, sponsorships will help us grow and strengthen our membership. Your generous contribution also makes it possible for our members to gain knowledge and increases our impact.

- **Because you increase your visibility**

Kiwanians are loyal to businesses and organizations that support us and help to further our mission. They are also fellow business leaders and influencers.

- **Because sponsorship puts your name in front of members attending the District Convention.**

Your ad goes into the program that will be distributed to convention participants and posted on the District's website. Your name will also be displayed during the convention.

- **Because you can get added value by being in the District newsletter.**

Starting at the "Supporter" level, you will also be advertising in The Kiwanian, the monthly newsletter District newsletter that goes out to all members. This is also posted to the District's digital footprint.



# Kiwanis®

NEBRASKA-IOWA DISTRICT

## District Convention Sponsorship Program 2021-2022

### Sponsorship Levels

- |                          |                           |  |
|--------------------------|---------------------------|--|
| <input type="checkbox"/> | <b>Friend</b><br>\$100    | <ul style="list-style-type: none"><li>• Name listed in the convention program</li><li>• Name listed as sponsor at Convention</li></ul>   |
| <hr/>                    |                           |  |
| <input type="checkbox"/> | <b>Supporter</b><br>\$200 | <ul style="list-style-type: none"><li>• ¼ page advertisement in convention program</li><li>• Name and logo displayed at convention</li></ul>   |
| <hr/>                    |                           |  |
| <input type="checkbox"/> | <b>Partner</b><br>\$300   | <ul style="list-style-type: none"><li>• ½ page advertisement in convention program</li><li>• Name and logo displayed at convention</li><li>• Name and logo in August District newsletter &amp; on website</li></ul>              |
| <hr/>                    |                           |  |
| <input type="checkbox"/> | <b>Advocate</b><br>\$400  | <ul style="list-style-type: none"><li>• Full page advertisement in convention program</li><li>• Name and logo displayed at convention</li><li>• Name and logo in July and August District newsletters &amp; on website</li></ul> |
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### Ad Sizes & Format Required

- Business/Organization/Club is responsible for providing logo, additional artwork and text as they would like to appear in their program ad.
- Please submit the final ad (per width by height measurements on next page) in High Resolution PDF by Friday, June 17, 2022 to [nikiwanisdistrict@gmail.com](mailto:nikiwanisdistrict@gmail.com)

Business/Organization/Club: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

*Make check payable to the Nebraska-Iowa Kiwanis District, 1676 N. Laurel Street, Wahoo, 68066*

Contact: Lisa Brichacek, [nikiwanisdistrict@gmail.com](mailto:nikiwanisdistrict@gmail.com), 402-430-9647  
Or Sue Waldren, [Sue@waldren.net](mailto:Sue@waldren.net), 402-499-8595



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Advocate (Full Page)

4.5" X 7.3"

Friend & Supporter

(1/4 Page)

2.2" X 3.6"

Partner (1/2 Page)

4.5" X 3.6"

Solid Border – Full Page

Dash/Dot Border – Half Page

Dotted Border – Quarter Page