



# Kiwanis®

NEBRASKA-IOWA DISTRICT

Hello Fellow Kiwanians,

March is here which means spring is just around the corner. I know I'm ready for some warmer weather! It is also traditionally a time of renewal and rebirth.

We are almost halfway into the Kiwanis year. A good time to evaluate the vitality of your club and to ask a couple questions. Are you meeting the expectations of your club members? Are your club members engaged?

If you find that the answers to these two simple questions is sometimes, maybe, or even I'm not sure, then it is time for your club to take a hard look, evaluate and renew your commitment to your members and the mission of Kiwanis.

It is time to remember "Why" you joined Kiwanis and why we have Kiwanis clubs. For most members, it is because of the many, many things we do for children in our communities. It is because of our outstanding Service Leadership Programs like K-Kids, Builders Club, Key Club, Circle K and Aktion Club. It is because we know we can and do make a difference.

Activity in your club brings that much needed vitality that makes people want to belong, they want to be a part of that excitement. Projects can be small or large. It makes no difference. Just so your members are engaged and are having a good time. What is your club's next service project?

The other important part of the success of our clubs is that we continually focus on growing our club's membership. I am so pleased that our "Growing Kiwanis in Your Community" is kicking off this month. Although it is currently in a targeted area at this time, there are opportunities for all clubs in our district, including free Public Service Announcements (PSAs) for you to use on your digital platforms and the second Zoom of "How to Make New Members Stick," which is March 23. We are also looking at other opportunities for all clubs to benefit from this membership initiative. And let's not forget club boosts or the Two for Two membership program. And of course, the most basic – and how I became a member – I was asked to come to a Kiwanis meeting.

As I travel and visit with members in our district, I am always humbled by their kindness and generosity, by their willingness to do good in the name of Kiwanis. Let's make sure that we are reaching out to all of them and that we are renewing our commitment to them. By renewing our commitment to our members, we are renewing our commitment to children.

Thank you for being a Kiwanian!

*Gov. Lynda*

