

KEY ELEMENTS TO PRACTICE SUCCESS!

Are you *clinically savvy* but **business challenged**?

Can you provide a *complex clinical* service to your patient,
but worry about **meeting your next payroll**?



Dentists generally receive the clinical training necessary to practice, but rarely receive any training in the business of dentistry. This presentation will introduce “ten elements for practice success,” and is designed to immediately enhance a practitioner’s knowledge of business concepts while empowering attendees to enjoy increased productivity, less stress, and greater happiness each day. Benefit from Drs. Kerr’s experiences, as he shares tips, techniques, formulas, and stories certain to shorten your learning curve to success!

COURSE OBJECTIVES:

- Identify two key factors that determine whether a patient will return to your practice
- Consider seventeen inexpensive but effective ways to market your practice
- Learn proven steps to hiring the very best
- Recognize that Vision and Leadership go “hand in hand”
- Review operational concepts key to productivity and stress-management
- Discuss innovative ways to train your team and build team relationships
- Understand how to track your numbers and plan for future success
- Discover steps to take to transition your practice to new ownership



WAYNE KERR, DDS
SPEAKER | AUTHOR | CLINICIAN



RECOMMENDED AUDIENCE:
RECOMMENDED FORMAT:

Dentist, Business Team, Spouse, Student
3 hours