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## The Engagement Power-Up Series

*Two Power Sessions to Reconnect People, Resources, and Purpose*

Organizations are being asked to do more with less—less time, less funding, fewer volunteers, and more competing priorities. At the same time, meaningful community change still depends on relationships, trust, and people who feel connected to the work.

The Engagement Power-Up Series is a two-part, action-focused training experience designed to help coalitions, nonprofits, public health partners, schools, and community-based organizations move from “we need more engagement” to “we know what to try next.”

Participants will explore practical ways to re-energize volunteers, strengthen partnerships, create more welcoming spaces, and make the most of existing community resources. Each session includes real-world examples, reflection prompts, ready-to-use tools, and simple strategies that can be put into practice right away.

### Series Learning Objectives

By the end of the two-part series, participants will be able to:

1. Assess current engagement challenges and identify opportunities to strengthen volunteer, partner, and community involvement.
2. Use relationship-centered strategies to build trust, increase belonging, and improve follow-through.
3. Create welcoming and respectful environments that support meaningful participation from diverse community members.
4. Map existing community assets and identify practical ways to generate or maximize resources.
5. Communicate the value of engagement using clear, compelling soundbites and ready-to-share messaging.
6. Build a realistic engagement action plan that supports momentum, shared ownership, and sustainability.

## **Power Session 1: Relationship Recharge**

### ***Moving from Attendance to Authentic Engagement***

Engagement is more than getting people to show up. It is about creating the kind of relationships, spaces, and shared purpose that make people want to stay involved.

This session focuses on how organizations can meet people where they are, reduce barriers to participation, and create welcoming environments where volunteers, partners, and community members feel valued. Participants will examine common engagement challenges, explore what motivates people to contribute, and identify practical ways to strengthen connection and trust.

#### **Learning Objectives**

By the end of this session, participants will be able to:

- Identify common barriers that prevent volunteers, partners, and community members from staying engaged.
- Describe the difference between participation, representation, and meaningful engagement.
- Explore strategies to create welcoming, respectful, and inclusive spaces that support involvement from people with different backgrounds, roles, and lived experiences.
- Apply relationship-centered approaches to improve communication, follow-up, and partner connection.
- Develop simple engagement “moves” that can be used immediately to invite people into the work and help them feel like they belong.

## **Power Session 2: Resource Remix**

### ***Turning Community Connections into Capacity***

When time, funding, and people are limited, communities need to think differently about resources. The answer is not always “find more money” or “recruit more volunteers.” Sometimes the bigger opportunity is learning how to better connect, align, and activate the resources already present.

This session focuses on maximizing community assets, strengthening partner roles, and generating support through relationships. Participants will explore practical ways to identify untapped resources, invite partners into meaningful action, and turn engagement into shared ownership. The session will also highlight simple tools and talking points that help organizations communicate their value and keep momentum moving forward.

#### **Learning Objectives**

By the end of this session, participants will be able to:

1. Identify existing community resources, assets, and relationships that can support organizational or coalition goals.
2. Analyze how partners, volunteers, and community members can contribute beyond attending meetings.
3. Apply strategies to generate support through shared purpose, clear roles, and relationship-based asks.
4. Create practical talking points that help communicate the value of engagement, prevention, and community change efforts.
5. Develop an action plan to strengthen engagement, increase partner ownership, and sustain momentum after the session.