

Privacy Policy for *The Activator* Newsletter

Revised Date: January 1, 2026

The Activator values your privacy and is committed to protecting your personal information. This Privacy Policy explains how information is collected, used, and safeguarded when you subscribe to or engage with *The Activator* e-newsletter.

Information We Collect

When you subscribe to *The Activator*, we may collect:

- Your name
- Your email address
- State of residence
- Any information you voluntarily provide when communicating with us

We do **not** collect sensitive personal information.

How We Use Your Information

Your information is used solely to:

- Deliver *The Activator* newsletter and related updates
- Share prevention-related resources, tools, trends, and inspiration
- Communicate important announcements or changes related to the newsletter

We do **not** sell, rent, or trade your personal information to third parties.

Email Communications

The Activator is typically delivered weekly, with occasional exceptions for holidays. You may unsubscribe at any time by clicking the “unsubscribe” link included in every email.

Third-Party Services

We may use trusted third-party email marketing platforms to distribute *The Activator*. These providers are required to protect your information and use it only for the purpose of delivering the newsletter.

Data Security

Reasonable measures are taken to protect your information from unauthorized access, disclosure, or misuse. However, no method of electronic transmission or storage is 100% secure.



Your Choices

You have the right to:

- Opt out of the newsletter at any time
- Request access to, correction of, or deletion of your personal information by contacting us

Children's Information

The Activator is not intended for children under the age of 13, and we do not knowingly collect information from children.

Changes to This Policy

This Privacy Policy may be updated periodically. Any changes will be reflected with an updated effective date.

Contact Information

If you have questions about this Privacy Policy or how your information is used, please contact:

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