



2019 Fall/Winter Workshop Preview

Month	Date	Day & Time	Topic	Town	Sponsor
October					
	1	Tuesday 10:00 AM-12:00 PM	Instagram for Business	Madison	Essex Savings
	2	Wednesday 5:30-7:30 PM	Fundamentals of Building Your Business - Session 1: What's the Big Idea?	Groton	United Bank
	9	Wednesday 5:30-7:30 PM	Fundamentals of Building Your Business - Session 2: Customers and Competition	Groton	United Bank
	16	Wednesday 5:30-7:30 PM	Fundamentals of Building Your Business - Session 3: Marketing: Product, Price, Place, Promotion	Groton	United Bank
	23	Wednesday 5:30-7:30 PM	Fundamentals of Building Your Business - Session 4: Sales & Digital Tools	Groton	United Bank
	30	Wednesday 5:30-7:30 PM	Fundamentals of Building Your Business - Session 5: Show Me the Money!	Groton	United Bank