SCORE of Southeastern Connecticut

Sponsorship Opportunities & Benefits

A proposal for sponsorship of SCORE Workshops and Networking Events

2019 Programs
What is SCORE?

SCORE is the nation’s largest network of volunteer, expert business mentors, with approximately 10,000 volunteers in 300 chapters nationwide. Since its founding in 1964, SCORE has helped more than 11 million current and aspiring entrepreneurs.

Small businesses and entrepreneurs are critical to our healthy economy and SCORE provides training, coaching and business tools to help them succeed.

**All services free of charge.**

- Confidential Business Advice and Mentoring
- Workshops, Seminars and Special Events
- Online Business Tools and Templates

Locally, the Southeastern Connecticut Chapter of SCORE, founded almost 30 years ago, delivered over 2,000 Client Services including business mentoring and educational workshops in 2018 alone. With 9 mentoring locations and 50 volunteers, SCORE SECT hosts 60+ workshops and special events each year, and maintains a growing e-mail list of 3,000 clients.

“We were focused on all the details... SCORE helped us focus on making the business end happen.” — SCORE client

https://sect.score.org
Benefits of Sponsorship

Exposure — Your name will appear prominently in workshop press releases, our website Sponsors page, two email invitations and any printed material we distribute. Our emails reach 3,000 people and the list is growing. Our press releases are sent and posted online to publications and organizations such as The Day, Hartford Business Journal, and the Small Business Administration.

Affiliation — The exposure benefits are enhanced by the recognition, appreciation and high ratings of SCORE, its mentors and workshops. All SCORE activities are quality controlled and evaluated frequently.

Contribution — SCORE sponsorship is a visible, high-impact contribution to the future of your community; it builds a sound foundation among the new businesses vital to your own growth and success. If small business is your target customer . . . SCORE is the ideal organization to help you reach them.

Sponsorship Opportunities

• Individual Workshops
• Workshop Series
• Networking or Other Special Events

How Will Sponsorship $$s Benefit SCORE Clients?

1. Expand our ability to host more Workshops as well as Special Events
2. Enable SCORE to invite recognized speakers and trainers to enhance the client experience and raise the visibility of our offerings.

“All of the events have been well thought out and organized with excellent speakers and a wealth of knowledge.”

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What qualifies SCORE volunteers to give business advice?

The key qualification SCORE mentors bring is real-world business experience. They are working and retired business owners, executives and managers who have been through the same challenges and decisions that many entrepreneurs are facing today. In addition, SCORE mentors offer valuable expertise in specific industries. All SCORE volunteers receive specialized training offered by the association and are certified in mentoring methodology.

SCORE Southeastern CT Mentoring Locations

1. Essex
   Essex Library
   33 West Avenue
   Essex, CT 06426

2. Guilford
   Guilford Police Station
   400 Church Street
   Guilford, CT 06437

3. Madison
   Liberty Bank
   859 Boston Post Rd. (Rte. 1)
   Madison, CT 06443

4. Middletown
   Middlesex United Way
   100 Riverview Ctr., Ste 230
   Middletown, CT 06457

5. Mystic
   Greater Mystic Chamber
   62 Germanville Avenue
   Mystic, CT 06355

6. New London
   Public Library of
   New London
   63 Huntington Street
   New London, CT 06320

7. Norwich
   Dime Bank
   290 Salem Turnpike
   Norwich, CT 06360

8. Old Saybrook
   Acton Library
   60 Old Boston Post Road
   Old Saybrook, CT 06475

9. Waterford
   Chamber of Commerce of Eastern CT
   914 Hartford Turnpike
   Waterford, CT 06385

Contact Information

SCORE Southeastern CT
One Main Street, Old Saybrook, CT 06475
Tel: (860) 388-9508 | Fax: (860) 388-9508 | https://sect.score.org