

EXHIBITOR INFORMATION

Give them an experience!



MID COAST CAREERS MARKET COORDINATORS

Carrie Noga – carrie.noga@midcoastconnect.com.au

Louise Bisaro – louise.bisaro@midcoastconnect.com.au

Register your interest today - <https://www.surveymonkey.com/r/XLHLGZN>

PHONE: 6583 5910

2019 will be the 12th year of the Mid Coast Careers Market. This Careers Market provides great opportunities to promote local employment, study and training; as well as showcasing businesses to the community. The event aims to help young people gain a broader awareness and understanding of locally available career pathways, employment and training opportunities.

For our community to prosper there needs to be a suitably trained and qualified workforce. The pathway to achieving that is informing young people (and those who support them) of career options and the associated learning pathways before they make career decisions. This is based on the premise that young people 'don't know what they don't know' and the enhanced awareness provided by the Mid Coast Careers Market provides the necessary additional information to inform their decision making.

The event provides:

- a 'one stop shop' of information about local businesses and training providers
- information on industry-specific employment and training requirements
- details on locally available job opportunities
- practical demonstrations and hands on activities for students

The Mid Coast Careers Market is appropriate for students from Work Studies, Work Education and Vocational Education and Training classes. In the past it has proved to be very valuable to students in Years 9 and 10 in helping them with future subject selection.

In 2018, 84 Exhibitors and over 1000 students and teachers attended the Mid Coast Careers Market. High Schools travelled from Kempsey, Port Macquarie, Camden Haven, Wauchope and Taree to attend this major careers event on the Mid North Coast.

The aim in 2019 is for Exhibitors, Students and participants to **Engage, Interact and Experience**. Students want information so exhibitors are encouraged to attract, converse and leave an impression.

Why exhibit?

- Showcase your business
- Support the career development of young people and provide options available to them
- Create a database of potential clients
- Assist Year 10 students to determine their subject selection
- Great marketing opportunity
- Network with local business and other exhibitors
- Business website link on Mid Coast Connect Careers Expo webpage
- Support Year 12 students in their future study plans or career path

Schools in Attendance in 2018

Camden Haven High School
 Chatham High School
 Hastings Secondary College Port Macquarie Campus
 Hastings Secondary College Westport Campus
 Heritage Christian School
 Kempsey Adventist School
 Kempsey High School
 MacKillop College
 Melville High School
 Newman Senior Technical College
 St Columba Anglican School
 St Joseph's Regional College
 St Paul's College Kempsey
 Taree Christian College
 Taree High School
 Wauchope High School



Exhibitor Feedback

Positive vibe and great interaction from students

Excellent opportunity to promote the business

Reaching out to future students in a big and fun way

GOOD EXPOSURE. CHANCE TO SPEAK TO STUDENTS WHO ARE MAKING CAREER DECISIONS

Thank you to MCC for another well-cordinated and well thought event

Well organised and high numbers of kids

Teacher and Careers Advisors Feedback

Good learning opportunity for our Year 10 students

The interactions between students & exhibitors was excellent this year

Exposed students to employers, universities and apprenticeship organisations

All good - keep it coming in 2019! Thanks

Good variety of exhibitors this year

VERY IMPRESSIVE EXHIBITION FOR THE STUDENTS

Ideas for exhibitors

Jenga	Hands on activities
Spin the Wheel	Make up and Fashion
Medical testing	Fashion
Aptitude testing	Experiments
Minute to win it	Interactive games
Challenges	Surveys



Information

Once you have registered as an exhibitor, you will be notified in the future of any updates, and just prior to the event, instructions for the event.

Cost - \$100 +GST

Includes table and chair at Glasshouse

Lunch for 2 (if more than 2 persons, lunches available at a cost)

Electrical Cords – tagged within one year by an electrical inspector or brand new (the Glasshouse can supply, please indicate if you require one)

This will be a lollie free event, we would ask that you refrain from offering them and focus on interacting with students

If you think there will be mess caused by your exhibit (eg: wood shavings, glue) please advise prior to the event so we can organise drop sheets or move you to a suitable location

Mid Coast Connect use Work Placement students on the day of the expo to assist with set up, pack ups, coffee runs, assist with lunch and man your exhibit as required

Full registration will be available at the end of February 2019