Sponsorship Opportunities





Greetings;

It is my pleasure to invite you to join the **Oregon Logging Conference** for the **84th Annual Conference at the Lane Events Center and Fairgrounds in Eugene, Oregon**. The OLC is the top "Logging, Construction, Trucking and Heavy Equipment Expos" west of the Mississippi. We believe that this will continue to be true into the future due to the important role the OLC plays in the wood products industry in the Northwest.

To give you some historical perspective, the conference was founded in the spring of 1938 as the Willamette Valley Logging Conference. The popularity of the conference soon grew in strength outside of the Willamette Valley, this being reflected in the name change to the Oregon Logging Conference (OLC). The OLC today draws industry people throughout North America as well as from other continents and has become one of the mainstays in the lives of those who attend the conference each year.

The equipment show has continued to grow at the Lane County Fairgrounds, which today is known to be the largest 'logging' equipment show west of the Mississippi. Equipment dealers and Manufacturers exhibit the latest in equipment technology at the conference each year and we develop educational seminars designed to present the latest developments in forest harvesting and business practices. The OLC board of directors provides a quality venue each year in all of these issues relevant to our businesses.

The theme for our 2022 conference is ***"Family, Friends & Forestry 2.0".*** The theme reflects the importance of the wood and wood products developed from the highly productive forests in the Northwest and the loggers, equipment and societal support necessary to manage and produce it. Quality speakers will address thought provoking topics for panel and seminar sessions.

Please plan to join us at the Oregon Logging Conference I hope we can count on your support of the 84th Annual Oregon Logging Conference. This year we are implementing a sponsorship program to provide a vehicle for companies like yours to support and improve our conference. Your support will help our valuable industry survive, thrive and continue to supply quality wood products for the needs of the world while protecting our forest resources. We are offering Gold, Silver, Bronze sponsorship levels and exclusive sponsorship of several venues. We have also added an additional category "Friends of the Oregon Logging Conference, This sponsorship level is designed for individuals who wish to show their support for the OLC.

We are asking that you please review the enclosed information for more details and consider sponsorship of the conference at the level that you wish.

If you have any questions, please contact, Rikki Wellman, Conference Manager at 541.954.2477 cell phone or 541.686.9191 OLC office. Thank you and we look forward to hearing from you soon.

Best regards,

Curt McClure, Sponsorship Chairman
Scott Melcher, 2022 President & Sponsorship Co-Chairman

PO Box 10669 ♦ Eugene, Oregon 97440 ♦ Tel 541.686.9191 ♦ Fax 855.866.0572

OREGON LOGGING CONFERENCE
SPONSORSHIP OPPORTUNITIES

***GOLD ~ $5,000+**
Receive Benefits of Sponsored Event Equal to Sponsorship Dollars
****SILVER ~ $3,500 ~ $4,999**
Receive Benefits of Sponsored Event Equal to Sponsorship Dollars
BRONZE ~ $1,750 ~ $3,499
Receive Benefits of Sponsored Event Equal to Sponsorship Dollars
Receive Engraved Wooden Sponsors Plaque,
Listed on Exhibitor Page in Show guide and Listed on OLC Website

INDIVIDUAL SPONSORSHIP LEVEL
FRIENDS OF THE OREGON LOGGING CONFERENCE

Friends of the OLC level sponsorship is designed for individuals to show their support for the Oregon Logging Conference. Individuals may donate any amount, company or individual name will be printed in the Official Show Guide on the Sponsorship page.

*Gold level sponsorships include the following:

- Gold and Silver Level: Company name and logo will be listed as a sponsor on the OLC website along with a Hot Link to your company's web site.
- All Sponsors: Company will be listed in the "official show guide".
- All Sponsors: Company logo will be included in the Sponsors PowerPoint presentation shown each day in the main meeting hall and on a big screen TV at the Registration Desk.
- All event sponsors: Company banner will be displayed at the sponsored event of your choice (see event details below)
- Gold and Silver Level: Your Company will receive an engraved Wooden Sponsors Plaque.
- Gold Level: Four full registrations ($480 value) to attend the OLC annual convention.
- All sponsors: A special "Thank You" during the President's message.
- Gold and Silver Level: Listed as a Sponsor of one issue of the Monthly Newsletter with feature article (300 words), logo displayed, acknowledged on Twitter, Face Book and Blog.

You may select from any of the events for exclusive sponsorship listed below (selection will be a first come first served basis). Please contact the OLC office if you are interested in sponsoring any of these events, call Rikki Wellman at 541-686-9191 or email rikki@oregonloggingconference.com

Sponsored events are hi-lighted in "Red" on the attached program

1. "OLC Pre-Registration" Meet & Greet – Wednesday, Feb. 23, 2022 – Exclusive $3,500. Event will include hosted beer and wine. Location: Lobby area of the Eugene Hilton, event hours 4pm-7pm. Full sponsorship will include listing on website with hot link to your site, listing in show guide; banner or sign display at event; Wooden Sponsors Plaque, company logo will be included in the Sponsors PowerPoint presentation shown each day in the main meeting hall and on a big screen TV. (Sponsor provides signage.) Call for details. **SPONSOR: WILCOX AND FLEGEL**

EVENT SPONSORSHIP FILLED

2. Opening Session Breakfast, Thursday, Feb. 24, 2022 – Exclusive $5,000 or Partial $3,500. Event will include hosted Buffet Breakfast. Location Wheeler Pavilion (main meeting area) Lane County Fairgrounds, event hours 7:30pm-8:30am. Exclusive sponsorship will include listing on website with hot link to your site, listing in show guide, signage display at event, four full registrations to attend the OLC annual convention, Wooden Sponsors Plaque, company logo will be included in the Sponsors PowerPoint presentation shown each day in the main meeting hall and on a big screen TV. (Sponsor provides signage) **SPONSOR: TIGERCAT**

EVENT SPONSORSHIP FILLED

Call for details for partial sponsorship. (Partial sponsorship benefits: Website listing with hot link to your site, show guide listing, wooden sponsor plaque, company logo in Sponsors PowerPoint presentation)

3. Members' Breakfast, Friday, Feb. 25, 2022 – Exclusive $5,000 or Partial $3,500. Event will include hosted Buffet Breakfast. Location: Wheeler Pavilion (main meeting hall), Lane County Fairgrounds, Event hours 6:30am-8am. Exclusive sponsorship will include listing on website, listing in show guide, signage display at event, four full registrations to attend the OLC annual convention, Wooden Sponsors Plaque, company logo will be included in the Sponsors PowerPoint presentation shown each day in the main meeting hall and on a big screen TV. (Sponsor provides signage) **SPONSOR: PAPE' GROUP**

EVENT SPONSORSHIP FILLED

Call for details for partial sponsorship. (Partial sponsorship benefits: Website listing with hotlink to your site, show guide listing, wooden sponsor plaque, company logo in Sponsors PowerPoint presentation)

4. Sawdust Bowl, Thursday, Feb. 24, 2022 – Exclusive $3,500 or Partial $1,750. Event will include hosted beer, wine and entertainment. Location: Inside exhibit area of the Performance Hall, Lane County Fairgrounds, event hours 5pm-7pm. Exclusive sponsorship will include listing on website, listing in show guide, signage displayed at event; two full registrations to attend the OLC annual convention, Wooden Sponsors Plaque, company logo will be included in the Sponsors PowerPoint presentation shown each day in the main meeting hall and on a big screen TV. (Sponsor provides signage) **SPONSOR: MORSE HYDRAULICS**

EVENT SPONSORSHIP FILLED

Call for details for partial sponsorship. (Partial sponsorship benefits: Show guide listing, wooden sponsor plaque, company logo in Sponsors PowerPoint presentation)

5. Sawdust Bowl, Friday, Feb. 25, 2022 - Exclusive $3,500 or Partial $1,750. Event will include hosted beer, wine and entertainment. Location: Inside exhibit area of the Performance Hall, Lane County Fairgrounds, event hours 5pm-7pm. Exclusive sponsorship will include listing on website, listing in show guide, signage displayed at event; two full registrations to attend the OLC annual convention, Wooden Sponsors Plaque, company logo will be included in the Sponsors PowerPoint presentation shown each day in the main meeting hall and on a big screen TV. (Sponsor provides signage) Call for details for partial sponsorship. (Partial sponsorship benefits: show guide listing, wooden sponsor plaque, company logo in Sponsors PowerPoint presentation) **SPONSOR: A & I DISTRIBUTORS**

EVENT SPONSORSHIP FILLED

6. Welcome Gift - Promotional Give-A ways (call for more details) Exclusive $5,000. Welcome gift given to each registered attendee, ie. ball cap with company logo on back and OLC logo on front of cap. Exclusive sponsorship will include listing on website, listing in show guide, signage displayed at registration area in Main Exhibit Hall lobby area; four full registrations to attend the OLC annual convention, Wooden Sponsors Plaque, company logo will be included in the Sponsors PowerPoint presentation shown each day in the main meeting hall and on a big screen TV. (Sponsor to provide banner or sign.) Call for details. **SPONSOR: ROTOBEC**

EVENT SPONSORSHIP FILLED

7. Program Speaker, Panel & Seminar Sponsorships – $3,500 to $1,750 - Call for details.

- **Keynote Speaker**
- **Thursday Panel**
- **Friday Seminars (3 seminars)**
- **Friday Hands On Seminars - Seminars 1- Open**

  Seminar 2 – Sponsored by Triad Machinery
- **Lars Larson Live Remote –**

8. Log Loader Competition – Provide Prize monies for event, machine, and technical service during the two day event. – Call for details**. EVENT SPONSORED BY TRIAD MACHINERY & LINK-BELT.**

9. Final Evening, Friday, Feb. 22, 2022 – Hosted Wine & Beer, Buffet Dinner & Dance – Multiple sponsorships available from $5000 to $3,500 – Call for details.

10. Other Events - $3,500 to $1,750 – Call for details**.**

- **High School Skills Competition- SPONSOR: NYGAARD LOGGING / WARRENTON FIBER COMPANY**
- **Saturday Family Day**
- **Ladies Desserts for Dreams Charity Event**

11. OLC NEWS Newsletter issue sponsorship – Contact OLC office for details.

9-20-21

"Family, Friends & Forestry 2.0"

OREGON LOGGING CONFERENCE

Logging, Construction, Trucking and Heavy Expo

FEBRUARY 24, 25, 26, 2022

LANE COUNTY EVENTS CENTER & FAIRGROUNDS - EUGENE, OREGON

REMINDER: Registered Companies Will Receive Two Credits when Attending
The Oregon Logging Conference and Equipment Show

TENTATIVE PROGRAM AND SCHEDULE OF ENTERTAINMENT

WEDNESDAY, FEBRUARY 23, 2022 - Activities Held at the Graduate Eugene	
4 p.m.–6:30 p.m.	**Pre-Registration – Meet & Greet** - *Hosted Beer & Wine* **–Sponsor: Wilcox + Flegel**
4 p.m. **4 p.m.–6:30 p.m.**	**Doors Open for Silent Auction benefiting "Talk About Trees"** **OWIT Dinner and Live Annual Auction –** Call OWIT at 503.917.9205 to order tickets. Hosted Beer & Wine **– Playwrights Hall, Graduate Eugene**
THURSDAY, FEBRUARY 24, 2022 - Program Sessions Held at Lane County Fairgrounds	
7 a.m.– 4 p.m.	**Registration** - Main Convention Center Lobby – **Yellow Area on Map – Sponsor: Rotobec**
8 a.m. –5 p.m.	**Equipment Displays Open**
7 a.m. –8 a.m.	**Opening Session Breakfast** - **Wheeler Pavilion** Ticket included with paid registration. **Orange Area on Map – Sponsor: Tigercat**
8 a.m.–11 a.m.	**Prayer:** Terry Mann, L & L Inc. **Oregon Logging Conference Foundation Auction**: Auctioneer Jaime Yraguen, Basco Logging Call to Order: Wheeler Pavilion (2 PL Credits) **Welcome:** Kari Westlund, Eugene Convention and Visitors Bureau **Program Update:** Craig Olson, 1st^{t} Vice President, Oregon Logging Conference **President's Address**: Scott Melcher, 2022 President, Oregon Logging Conference
9 a.m. –4 p.m.	**Chainsaw Wood Carver –** Outside Demonstration Area
10 a.m. –1 p.m.	**Elementary School Education Tours - Sponsors: Oregon Logging Conference, Oregon Women in Timber, and Forests Today and Forever**
NEW! **10:30 a.m. –** **12:30 p.m.**	**NEW! Mill Tour –** Group will travel to a local mill via shuttle van. This tour will have an additional fee to attend. Limited to the first 20 registered members to sign up the morning of the Tour. Signup sheet will be available at the OLC Registration Desk. Tour Planner – Jayme Dumford, Thompson Timber, Corvallis, OR **Sponsor: Oregon Logging Conference Program Committee**
11 a.m.–Noon	**Hands-on Seminar 1 - Log Scaling and Optimal Bucking 1 PL Credit) - Outside Display Red Area on Map - Sponsor: Oregon Logging Conference Program Committee**
Noon–1 p.m.	**Free Time to View Equipment Displays**
1 p.m.	**Meeting Called to Order** - Wheeler Pavilion
1:15 p.m.	**Operators of the Year Presentation –** Oregon Department of Forestry
2 p.m.–4 p.m.	**Your Voice & Vote Counts (2 OPF Credit)** Wheeler Pavilion - **Orange Area on Map**

	Sponsor: Oregon Logging Conference Program Committee
4:30 p.m.–6:30 p.m.	**Sawdust Bowl Hosted Beer & Wine –** Performance Hall, Convention Center **Sponsor: Morse Hydraulics**
FRIDAY, FEBRUARY 25, 2022 - Program Sessions Held at Lane County Fairgrounds	
7 a.m.–4 p.m.	**Registration** - Main Convention Center Lobby **– Yellow Area on Map – Sponsor: Rotobec**
8 a.m.–5 p.m.	**Equipment Displays Open**
7 a.m.–8 a.m	**Hosted Breakfast - Wheeler Pavilion – Orange Area on Map – Sponsor: Pape' Machinery** Ticket included with paid registration.
8 a.m.	**Oregon Logging Conference Foundation Auction** Auctioneer Jaime Yraguen, Basco Logging
9 a.m.–4 p.m.	**Chainsaw Wood Carver** – Outside Demonstration Area
10 a.m.–2 p.m.	**Private Event - High School Student Event - Future Forestry Workers Career Day Livestock Arena – Sponsor: Oregon Logging Conference Foundation**
10 a.m.–2 p.m.	**High School Forestry Skills Exhibition** – **Livestock Arena** (Private Event) – **Sponsor: Nygaard Logging and Warrenton Fiber Company**
8:30 a.m.–11:30 a.m.	**Oregon Forest Practices Seminar (3 FP Credits) - Wheeler Pavilion – Orange Area on Map**
8:30 a.m.–10:30 a.m.	**Washington Forest Practices Seminars – Exhibit Hall (SE Meeting Room) (2 WAFP or 2 PL Credits) – Blue Area on Map** **Sponsor: Oregon Logging Conference Program Committee**
11 a.m.–12 p.m.	**Business Seminar 1 (1 PL Credit) – Exhibit Hall (SW Meeting Room) - Green area on Map** **Sponsor & Presenter: A & I Distributors**
11:30 a.m.–3:30 p.m.	**OLC Log Loader Competition** – **Sponsors: Triad Machinery and Link-Belt** **Outside Display Brown Area on Map** **Visit** www.oregonloggingconference.com or call **(541) 686-9191**
1 p.m.–2 p.m.	**Business Seminar 2 (1 PL Credits) Exhibit Hall (SW Meeting Rm) Green Area on Map** **Sponsor: Oregon Logging Conference Program Committee**
2 p.m.–4 p.m.	**Better Ideas / New Technology In Logging (2 PL Credits) Wheeler Pavilion, Orange Area on Map - Sponsor: Oregon Logging Conference Program Committee**
2:30 p.m.–3:30 p.m.	**Exhibitor Hands-on Seminar 3 (1 PL Credit) Sponsor: Triad Machinery Outside Exhibit area.**
4:30 p.m.–6:00 p.m.	**Sawdust Bowl Hosted Beer & Wine-** Performance Hall, Convention Center **Sponsor: A & I Distributors**
Events Held at the Graduate Eugene (formerly Eugene Hilton)	
12:30 p.m.–3 p.m.	**LADIES' DESSERTS FOR DREAMS – Fundraiser Benefit for "Sweet Home High School Forestry Program".** Enjoy decadent desserts donated by local restaurants and bakeries. Visit **www.oregonloggingconference.com** or call (**541)686-9191** to order tickets.
7 p.m.–midnight **7 p.m.–8 p.m.** **7 p.m.–9 p.m.** **9 p.m.–midnight**	**84th OLC Celebration Buffet Dinner & Dance – Playwrights Hall, Graduate Eugene** **Doors Open - Hosted Beer & Wine Tasting** **Buffet Dinner** **Dancing to live music**
SATURDAY, FEBRUARY 26, 2022 - All Activities Held at Lane County Fairgrounds	
7:30 a.m. -8:30 a.m. **9 a.m.–2 p.m.**	**Fellowship Of Christian Loggers Breakfast – Performance Hall Meeting Room 1** – Lane County Events Center And Fairgrounds, Eugene, Oregon. For Tickets visit **Christian Loggers website** Call 541.315.8192 – Deadline for Tickets Is February 14th. **Sponsor: Fellowship of Christian Loggers** **All Exhibits Open to Public** – Convention Center & Parking Area **Family Fun and Educational Activities** – Wheeler Pavilion **Wood Carvers** – Outside Demonstration Area
10 a.m.– noon	**OLC Log Loader Competition** – **Sponsors: Triad Machinery and Link-Belt** - **Outside Display - Brown Area on Map** Visit www.oregonloggingconference.com or call **(541)686-9191**

OREGON
LOGGING
CONFERENCE

OUR MISSION STATEMENT

The mission of the Oregon Logging Conference is to provide a venue which presents state of the art equipment, education and personal interaction relevant to the forest management business and industry. Founded in 1938, the Oregon Logging Conference has sought to educate politicians, educators, students and the general public about the need for sound responsible forestry to supply global needs for wood fiber.

THE HISTORY OF OREGON LOGGING CONFERENCE

The Oregon Logging Conference started as a regional conference under the umbrella of the Pacific Logging Conference. A gathering of loggers from Oregon got together in the spring of 1938; they discussed the issues, regulations and concerns facing the loggers in the Willamette Valley. It was at this time they decided an annual meeting was needed as a forum where Willamette Valley loggers could get together and share ideas on how they were facing the challenges of the industry. In the spring of 1938, The Willamette Valley Logging Conference held their first meeting at the Osborn Hotel in downtown Eugene, Oregon. Fred Hill served as the Conference's first President.

At the second meeting of the WLC, the equipment dealers found this was a perfect get together for them to display their equipment. So the first equipment show was held on the streets of Eugene, Oregon. This went on for a few years, the equipment displays soon out grew the parking lot of the Osborn Hotel, which was later moved to the old Eugene Armory and then eventually to the Lane County Fairgrounds.

In 1954 the Willamette Valley Logging Conference was drawing loggers from all over the State of Oregon; it was at that time the board of directors decided to change the name to the Oregon Logging Conference.

It has been 78 years since the first equipment was displayed on the streets of downtown Eugene. The show has grown considerably over that time to become the largest 'Logging' equipment show west of the Mississippi.

During the annual conference the OLC holds two days of panels and seminars sessions with qualified speakers discussing important topics and issues facing the industry. All program sessions qualify for the Pro Logger credits. Over the past 78 years the Oregon Logging Conference annual convention has become a mainstay in the lives of loggers, foresters, truckers, equipment dealers and manufacturers throughout North America.

OREGON
LOGGING
CONFERENCE

PO BOX 10669 ♦ EUGENE ♦ OREGON ♦ 97440 ♦ 541.686.9191 ♦ FAX 1.855.866.0572

COMPANY NAME		
CONTACT NAME		
ADDRESS		
CITY	**ST/PROV**	**POSTAL CODE**
TELEPHONE	**FAX**	
EMAIL		
WEBSITE		

SELECT SPONSOR LEVEL:

☐ **Gold - $5000+** ☐ **Silver - $3,500-$4,999** ☐ **Bronze - $1,750** ☐ **Friends of OLC**

☐ **I would like to sponsor an article in the OLC NEWS Newsletter**

Call OLC office for complete details 541.686.9191

If you would like to sponsor an event, Please indicate the event you would like to sponsor or call OLC office for more details 541.686.9191

PAYMENT: ☐ CHECK ENCLOSED ☐ PLEASE INVOICE THE ABOVE ADDRESS

ENTER TOTAL AMOUNT DUE $_____

Make check payable to the: **OREGON LOGGING CONFERENCE**
PO BOX 10669, EUGENE, OR 97440

QUESTIONS?

Please contact the Oregon Logging Conference
Office: 541.686.9191 or Rikki Wellman at Cell: 541.954.2477