

ANNUAL EVENTS

Employer Symposium

Commute.org hosts an annual symposium for employers and transportation industry partners. These events cover topics ranging from TDM best practices to the latest in transportation technology. To learn more about this year's event, please send an email to events@commute.org.

Commuter Challenge

During the months of April and May, Commute.org gives hundreds of prizes away to commuters who discover and use transportation options other than driving alone to work. Not only do commuters win great prizes, but they learn how their commute makes a difference.

Bike to Work Day

Bike to Work Day promotes bicycles as a great way to commute to work. Commute.org is the county-wide coordinator, serving thousands of cyclists at dozens of Energizer Stations throughout San Mateo County.



SAN MATEO COUNTY'S COMMUTER TRANSPORTATION RESOURCE

The Commute.org website features detailed information about transportation programs in San Mateo County.

Whether you are an employer, a commuter, or a local resident, Commute.org is a great resource for information about:

- First/last mile shuttles services
- Real-time shuttle tracking
- Ride matching tools for carpools and vanpools
- Incentives for new carpools and vanpool participants
- Free transit tickets through the *Try Transit* program
- *Guaranteed Ride Home* program for employees and college students
- Bicycle commuting programs and safety classes
- Tools to support Commuter Benefits programs
- Employer Transportation Coordinator resources
- Commuter and Employer newsletters
- Contests, events, and special programs



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Commute.org

WORKING TOGETHER TO IMPROVE OUR
SAN MATEO COUNTY COMMUTE

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Commute.org is the Transportation Demand Management (TDM) agency focusing on improving the commute to, from, and through San Mateo County.

Working directly with employers, commuters, and residents, Commute.org helps people find and use sustainable transportation modes, thereby reducing traffic congestion and improving air quality.

To reduce the number of single occupant vehicles traveling throughout San Mateo County, Commute.org offers a suite of programs that encourage people to use public transit, vanpools, carpools, shuttles, and bicycles as an alternative to driving alone.

Not only are alternative commute modes cost-effective, they are also a less stressful way to get to and from work.

Commute.org receives funding from the City/County Association of Governments of San Mateo County, the San Mateo County Transportation Authority, the Bay Area Air Quality Management District, and the Metropolitan Transportation Commission.

SHUTTLE PROGRAM

Commute.org operates shuttle services that connect commuters to transit stations throughout San Mateo County. These shuttles provide critical "first and last mile" transportation that makes commuting via public transit a viable alternative.



The shuttle program is funded through a combination of grants and the financial contributions from employers, property managers, cities, and transit agencies. Commute.org's shuttles serve BART and Caltrain stations and the South San Francisco ferry terminal.

Employers are invited to contact the shuttle team to learn more about:

- Joining an existing shuttle consortium
- Establishing a new shuttle route
- Marketing and promoting the shuttle program to employees

For more information about routes and schedules, visit Commute.org's website, www.commute.org, and click on the "Shuttles" tab, or email shuttles@commute.org.

COMMUTER BENEFITS CONSULTING

Commute.org's employer outreach team works with employers to address commute-related issues, including local and regional TDM regulations and commuter benefit programs.

TRANSPORTATION SURVEYS

Commute.org can assist employers with conducting transportation surveys to obtain data necessary to design an effective transportation program.



COMMUTER PLATFORM

STAR (Support, Track, and Reward) is Commute.org's commuter platform available to commuters and employers to encourage the use of alternative commute modes. STAR is a free online tool at my.commute.org.

STAR commuters can discover and plan commute options, which include carpool, vanpool, transit, shuttle, bicycling, and walking. When commuters log commute trips in their STAR account, they gain access to rewards, incentives, and challenges.

San Mateo County employers can get a free STAR network just for their employees. With a STAR network, employers can setup intra-company ride matching, load incentives or challenges for their employees, and generate commute impact reports for their organization.

Email support@commute.org to schedule an online consultation, or to learn more about the STAR platform.



GUARANTEED RIDE HOME PROGRAM

The Guaranteed Ride Home (GRH) program reimburses commuters who chose to carpool, vanpool, take transit/ferry, bicycle, or walk to work or college in San Mateo County with a free trip home, up to program limits, in the event of a qualified emergency.



For more information about the GRH program, visit Commute.org's website, www.commute.org, and click on the "Guaranteed Ride" tab, or email support@commute.org

EMPLOYEE CONSULTING DURING ON-SITE EVENTS

Commute.org welcomes the opportunity to participate in employers' health and benefits fairs, open enrollment events, and special programs. Our commute experts can assist your employees one-on-one at your worksite.

VANPOOL INCENTIVE Cash Rewards

Commuters who agree to drive a new vanpool for six consecutive months can earn up to a \$500 incentive. Other commuters who participate as vanpool passengers for three consecutive months are also eligible to receive an incentive (maximum of \$100 per month for three months).

CARPOOL INCENTIVE Gift Card Reward

Commuters, residents, and college students who commit to carpooling at least two days per week for eight consecutive weeks can receive a gift card up to \$50 in value. Finding carpool partners is easy with the STAR platform at my.commute.org.

TRY TRANSIT PROGRAM Free Transit Tickets

Commuters and residents who have not taken public transit to or from work can try transit for free. Commute.org partners with public transit agencies such as Caltrain, SamTrans, and San Francisco Bay Ferry, to encourage people to try transit as an alternative to driving alone. Apply online at www.commute.org (eligibility restrictions apply).

BICYCLE INFRASTRUCTURE INCENTIVE Reimbursement for Infrastructure

Commute.org reimburses organizations who install bicycle racks, lockers, or repair stations, at their facilities to support employees and residents who bicycle. Organizations can be reimbursed up to 50 percent of the cost of qualifying bicycle infrastructure (maximum \$500 per unit).

BICYCLE SAFETY PROGRAM Safety Courses & Guide

In partnership with employers, property managers, and municipalities, Commute.org sponsors bicycle safety workshops to promote bicycling as a commute alternative. A certified bicycle instructor from the League of American Cyclists provides information on bicycle riding tips, laws, repairs, and maintenance. Commute.org also offers printed San Mateo County Bicycle Safety guides which are available in Spanish and English.

