

BUILD UP FOR SAN MATEO COUNTY'S CHILDREN

*A new initiative designed to grow and
improve the supply of child care and
preschool in San Mateo County*





WHAT IS BUILD UP FOR SAN MATEO COUNTY'S CHILDREN?

- A new initiative designed to grow and improve the supply of child care and preschool facilities in San Mateo County.
- A response to **SVCF's Child Care and Preschool Task Force** recommendations.
- A **coordinated, cross-agency** initiative of paid staff, volunteer community advocates, and a high-level, cross-sector Advisory Body **working with cities, developers, employers, school districts, and faith-based organizations** to increase child care.

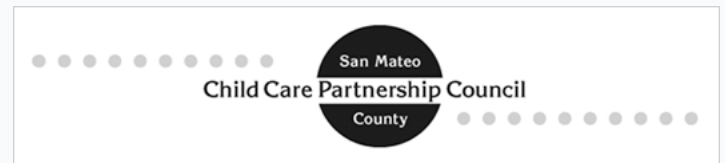
BUILD UP IS SUPPORTED BY:



Jacques M Littlefield
Foundation

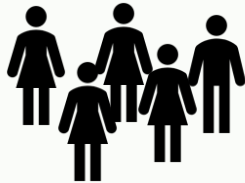


SAN BRUNO
Community Foundation



www.buildupsmc.com

WHAT IT TAKES TO OPEN A NEW SITE



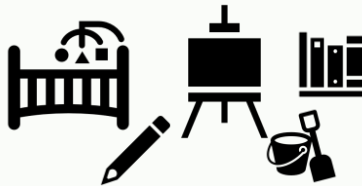
Qualified, educated,
well-compensated
workforce



**Facility
construction
and related
costs**



Families need to be able to **afford
tuition or subsidy funding** needs
to be enough to cover costs



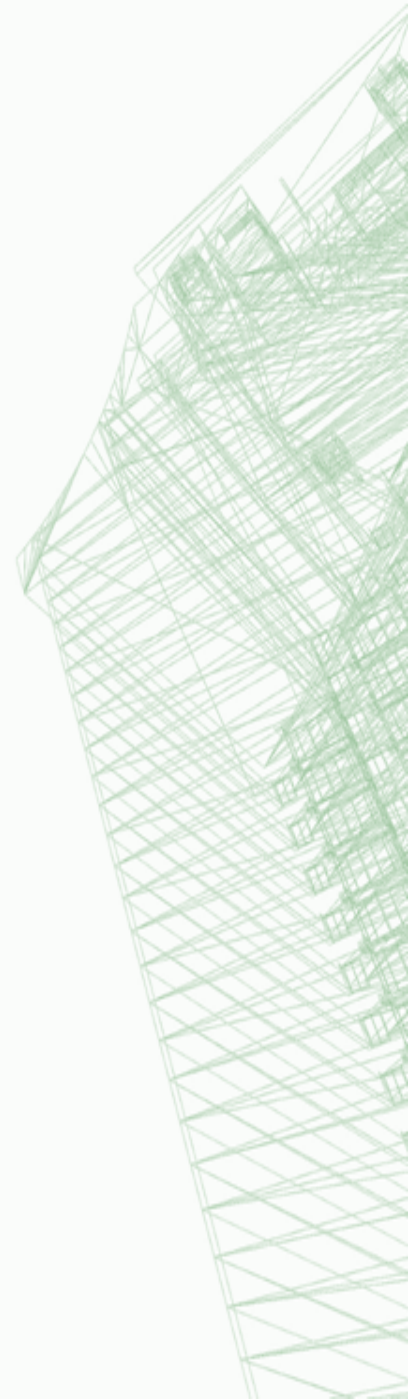
**Materials and
Furnishings**



Children and families
with a need for child
care and preschool

SUMMARY OF RELEVANT RESEARCH

- 2016 *Early Learning Facilities Needs Assessment* (Brion Economics for the SMC Human Services Agency)
- 2017 *San Mateo County Child Care and Preschool Needs Assessment* (Sarah Kinahan Consulting for the Child Care Partnership Council)
- 2018 *Build Up for San Bruno's Children* (Sarah Kinahan Consulting for First 5 SMC and the San Bruno Community Foundation)



SAN MATEO COUNTY HAS A CHILD CARE AND PRESCHOOL SHORTAGE

10,789 spaces

**needed for
children ages
0-4**



Brion Economics, 2017

5,000 spaces

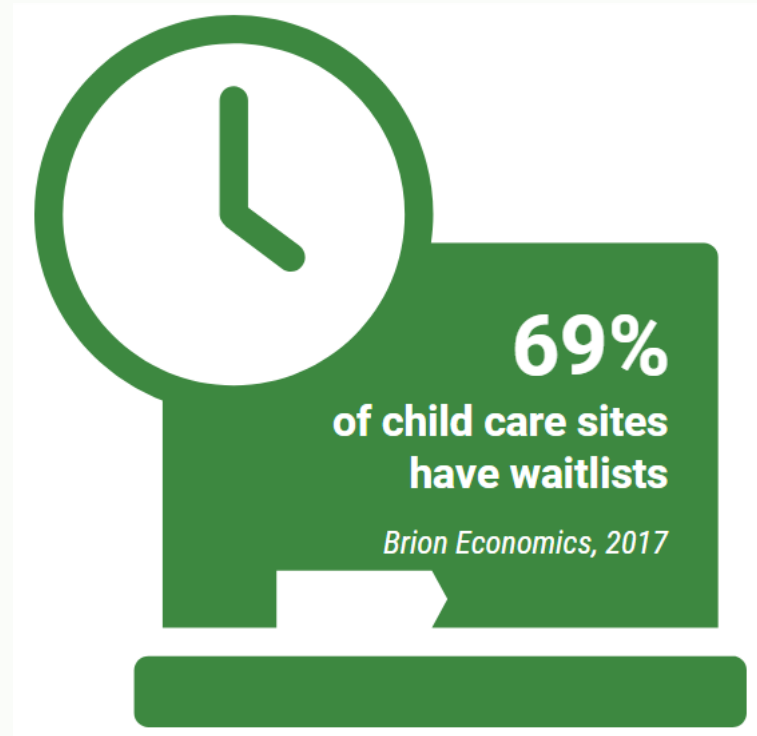
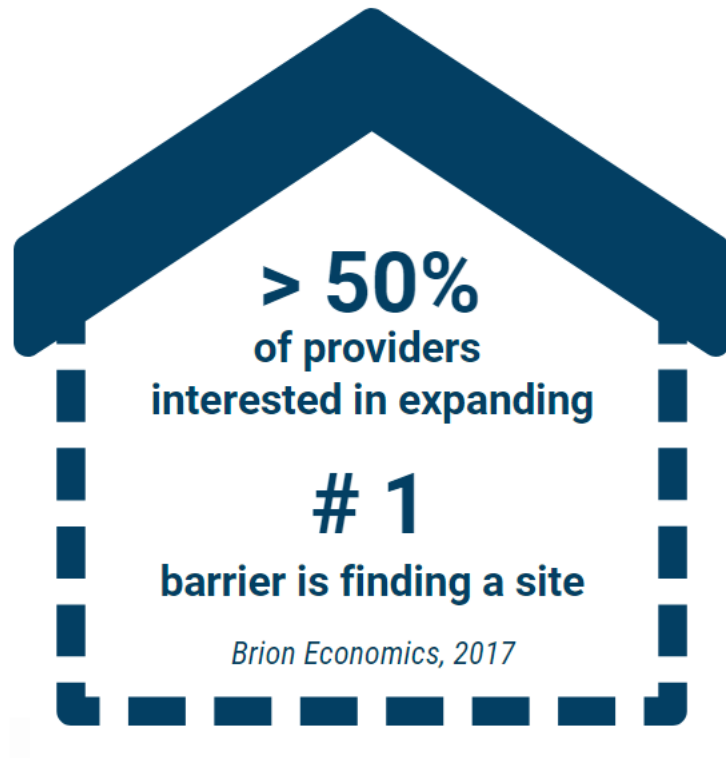
**needed for
low-income
children**



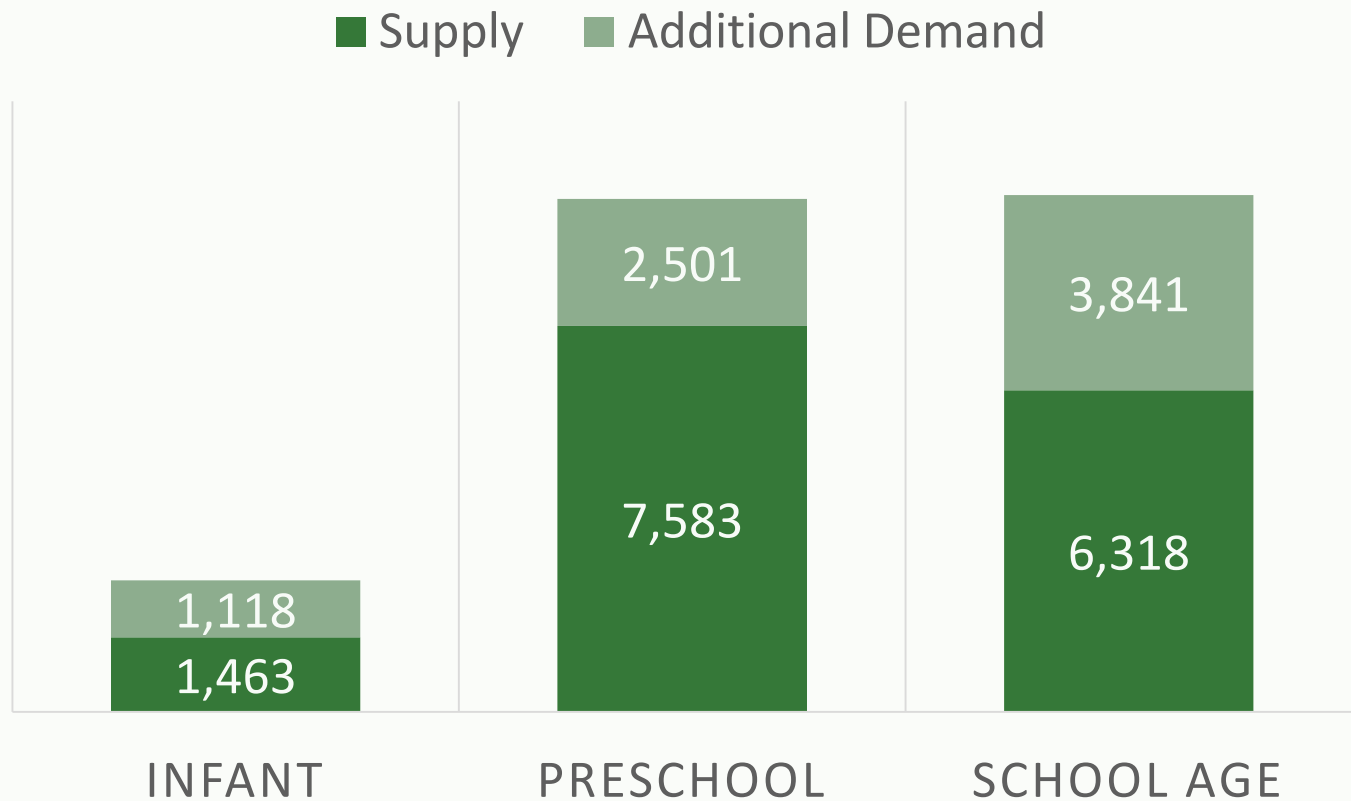
Brion Economics INC.

www.buildupsmc.com

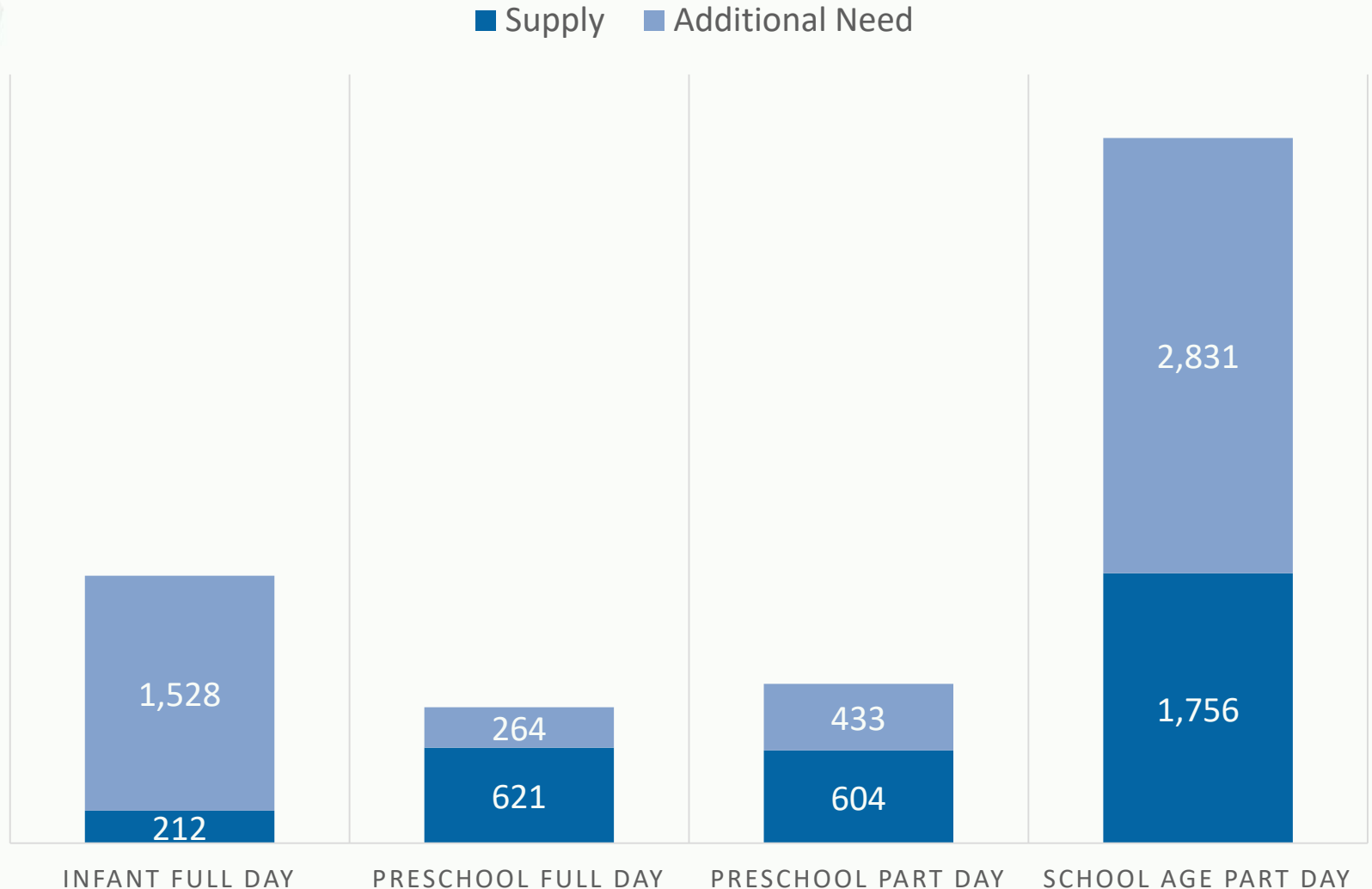
POTENTIAL FOR EXPANSION OF EXISTING CHILD CARE AND PRESCHOOL PROGRAMS



SUPPLY AND DEMAND FOR CHILD CARE IN NORTHERN SAN MATEO COUNTY, 2017



SUPPLY AND NEED FOR SUBSIDIZED* CHILD CARE IN NORTHERN SAN MATEO COUNTY, 2017



* Subsidized care for families earning less than about \$48,000, for family of four.

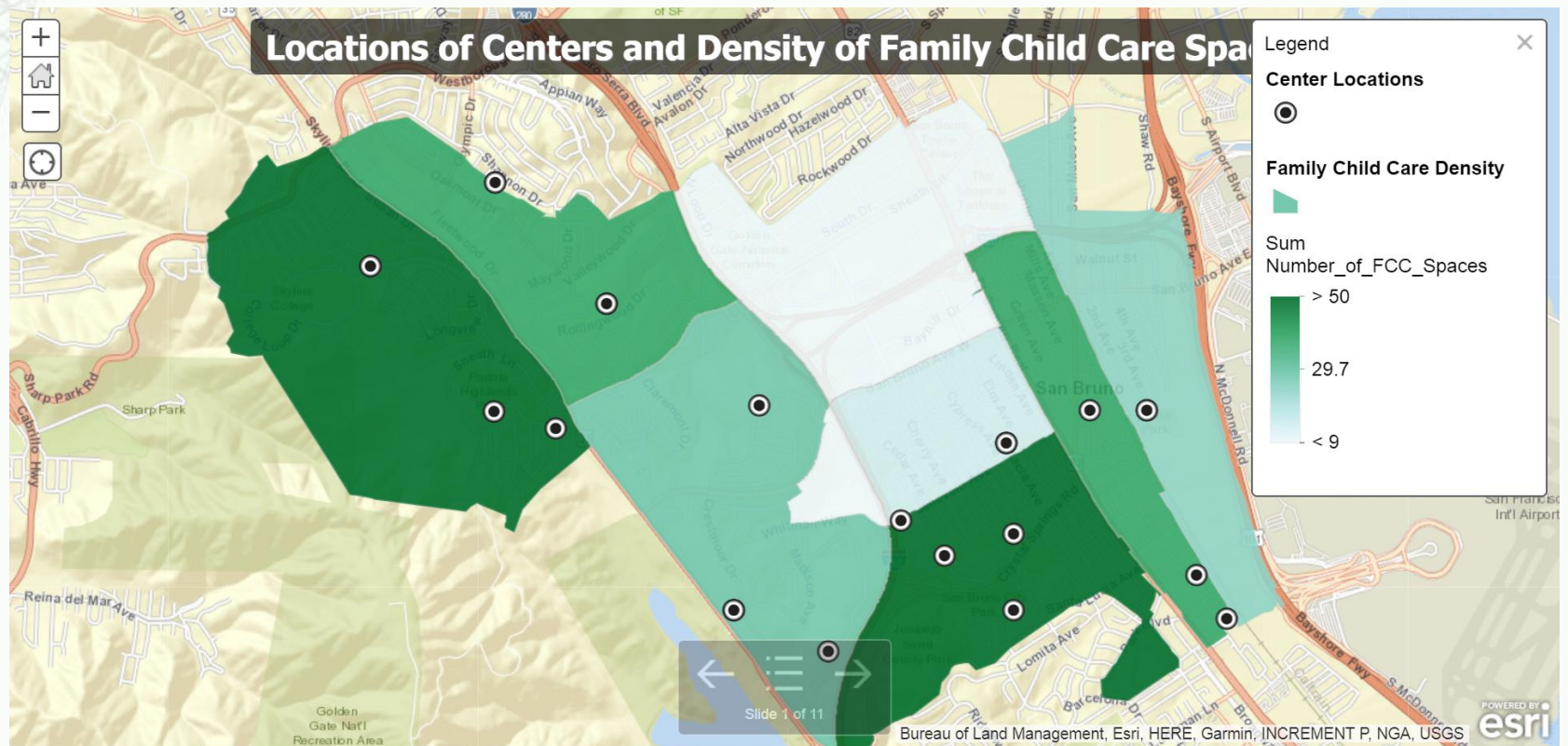


BUILD UP FOR SAN BRUNO'S CHILDREN

- *Funder:* San Bruno Community Foundation
- *Purpose:* Use Maps to Plan for Child Care and Preschool
- *Additional Topics Covered in Report:*
 - Child Care and Preschool Supply and Demand Data
 - Land Use Considerations
 - Proposed Developments

GIS MAPS CREATED FOR BUILD UP FOR SAN BRUNO'S CHILDREN

Eleven maps viewable online at <https://arcg.is/1jm15m>





HIGHLIGHTS OF RECOMMENDATIONS

- **Expand** child care and preschool programs with schedules to **meet needs of working families**.
- Prioritize creating spaces for **infants and toddlers**.
- Realign and **increase subsidy funding** to increase supply for **infants/toddlers and full-day preschool**.
- **Increase** number of **family child care** homes.
- **City** should **consider child care** in **zoning code** update, and when reviewing **proposed developments** particularly along transit corridors and in areas with high density of workers

BUILD UP'S GOALS 2017-2020



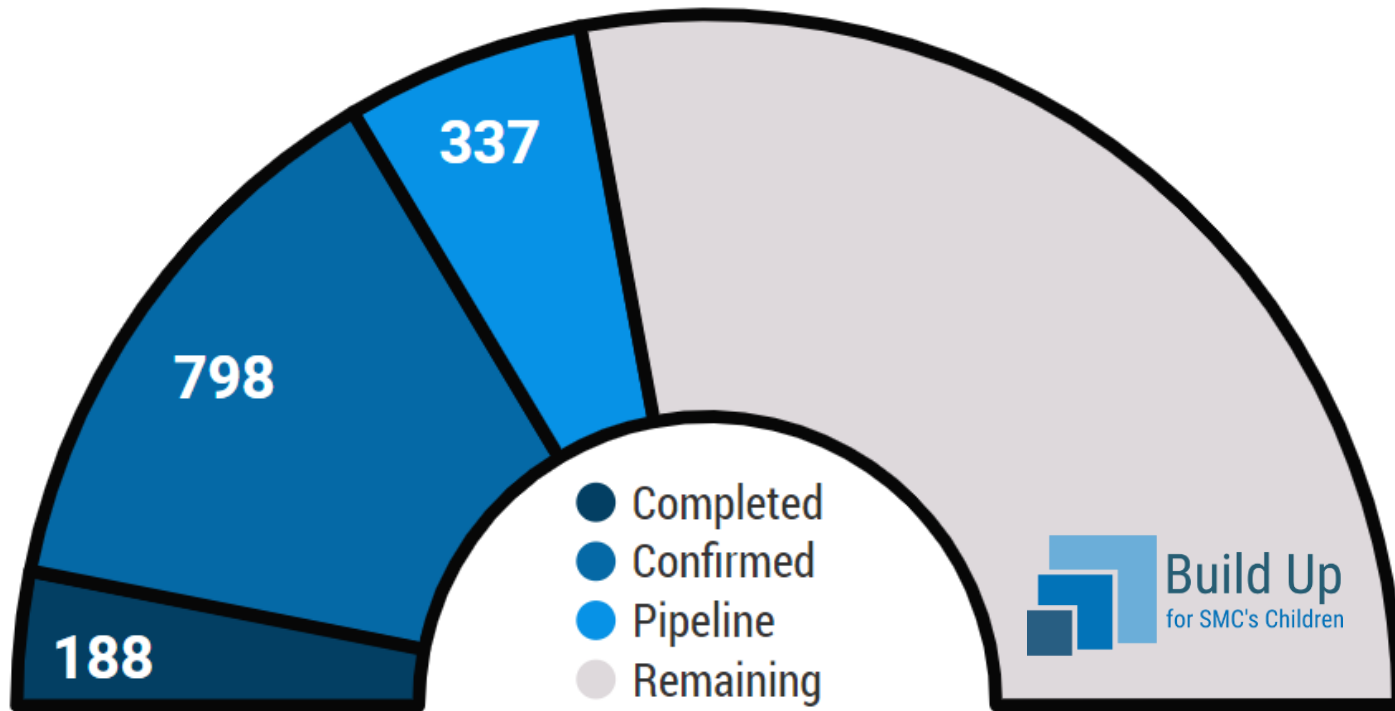
Build Up has **the following goals**, mapped to the SVCF Child Care and Preschool Facilities Task Force recommendations:

1. Work across sectors to **reuse/re-designate existing space** to increase the number of early learning spaces.
2. Work with **cities and the county** on policies and incentives to **prioritize child care in future developments**.
3. **Engage large employers** to create new child care facilities for their employees.
4. **Generate revenue** for facility development, and assist providers in drawing down existing funds.

BUILD UP'S ACTIVITIES

- 1) Technical assistance to child care operators, developers, faith-based communities, school districts, and employers
- 2) Outreach to Cities and the County to help municipalities implement supportive practices and policies
- 3) Connect child care programs to capital funding
- 4) Raise the visibility of the child care shortage and solutions within the community





2020 target = 3,000 new spaces

536 existing spaces preserved in the community

Count of spaces from April 2017 to December 2018



FOR MORE INFORMATION

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