

# BUILD UP FOR SAN MATEO COUNTY'S CHILDREN

*A new initiative designed to grow and  
improve the supply of child care and  
preschool in San Mateo County*





# WHAT IS BUILD UP FOR SAN MATEO COUNTY'S CHILDREN?

- **A new initiative designed to grow and improve the supply of child care and preschool facilities in San Mateo County.**
- **A response to SVCF's Child Care and Preschool Task Force recommendations.**
- **A coordinated, cross-agency initiative of paid staff, volunteer community advocates, and a high-level, cross-sector Advisory Body **working with cities, developers, employers, school districts, and faith-based organizations** to increase child care.**

# BUILD UP IS SUPPORTED BY:



**Jacques M Littlefield  
Foundation**



**SAN BRUNO  
Community Foundation**

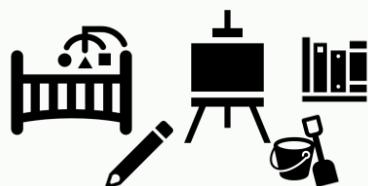


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# WHAT IT TAKES TO OPEN A NEW SITE



Qualified, educated,  
well-compensated  
**workforce**



**Materials and  
Furnishings**



**Facility  
construction  
and related  
costs**



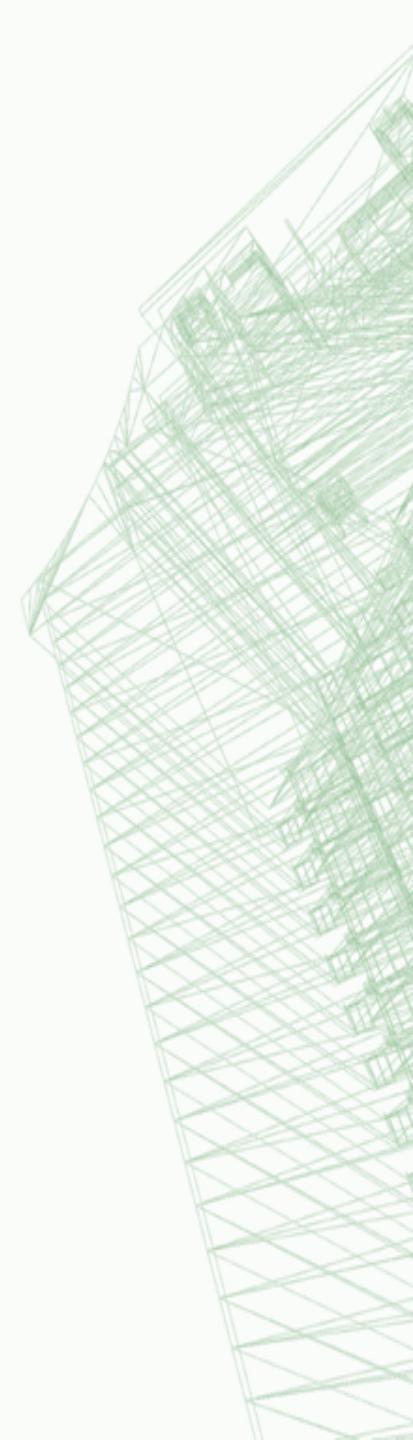
Families need to be able to **afford  
tuition or subsidy funding** needs  
to be enough to cover costs



**Children and families**  
with a need for child  
care and preschool

# SUMMARY OF RELEVANT RESEARCH

- 2016 *Early Learning Facilities Needs Assessment* (Brion Economics for the SMC Human Services Agency)
- 2017 *San Mateo County Child Care and Preschool Needs Assessment* (Sarah Kinahan Consulting for the Child Care Partnership Council)
- 2018 *Build Up for San Bruno's Children* (Sarah Kinahan Consulting for First 5 SMC and the San Bruno Community Foundation)



# SAN MATEO COUNTY HAS A CHILD CARE AND PRESCHOOL SHORTAGE

**10,789 spaces**

**needed for  
children ages  
0-4**

*Brion Economics, 2017*



**5,000 spaces**

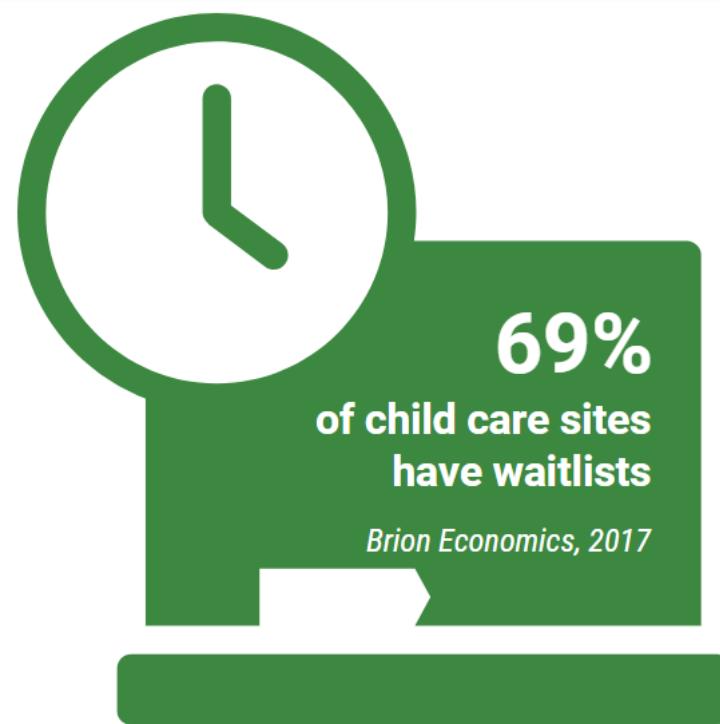
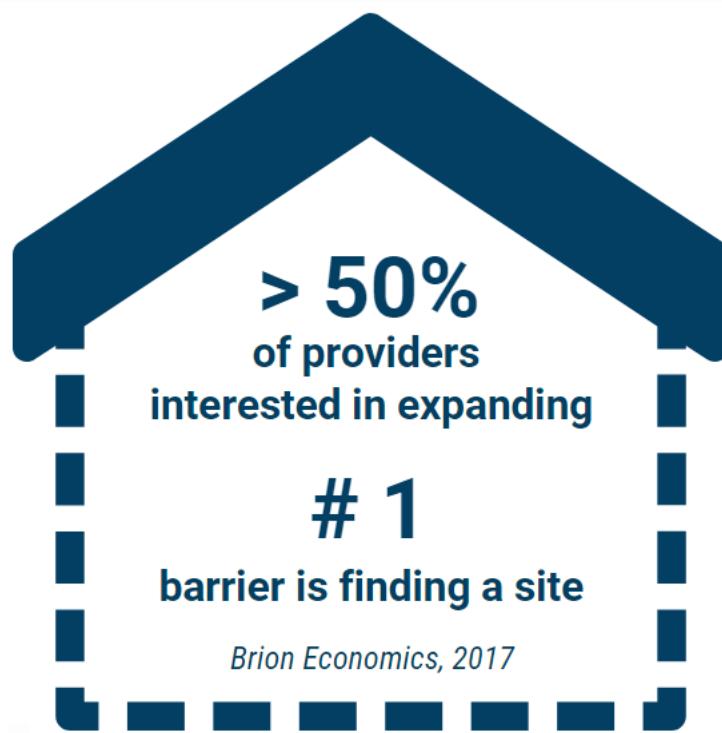
**needed for  
low-income  
children**



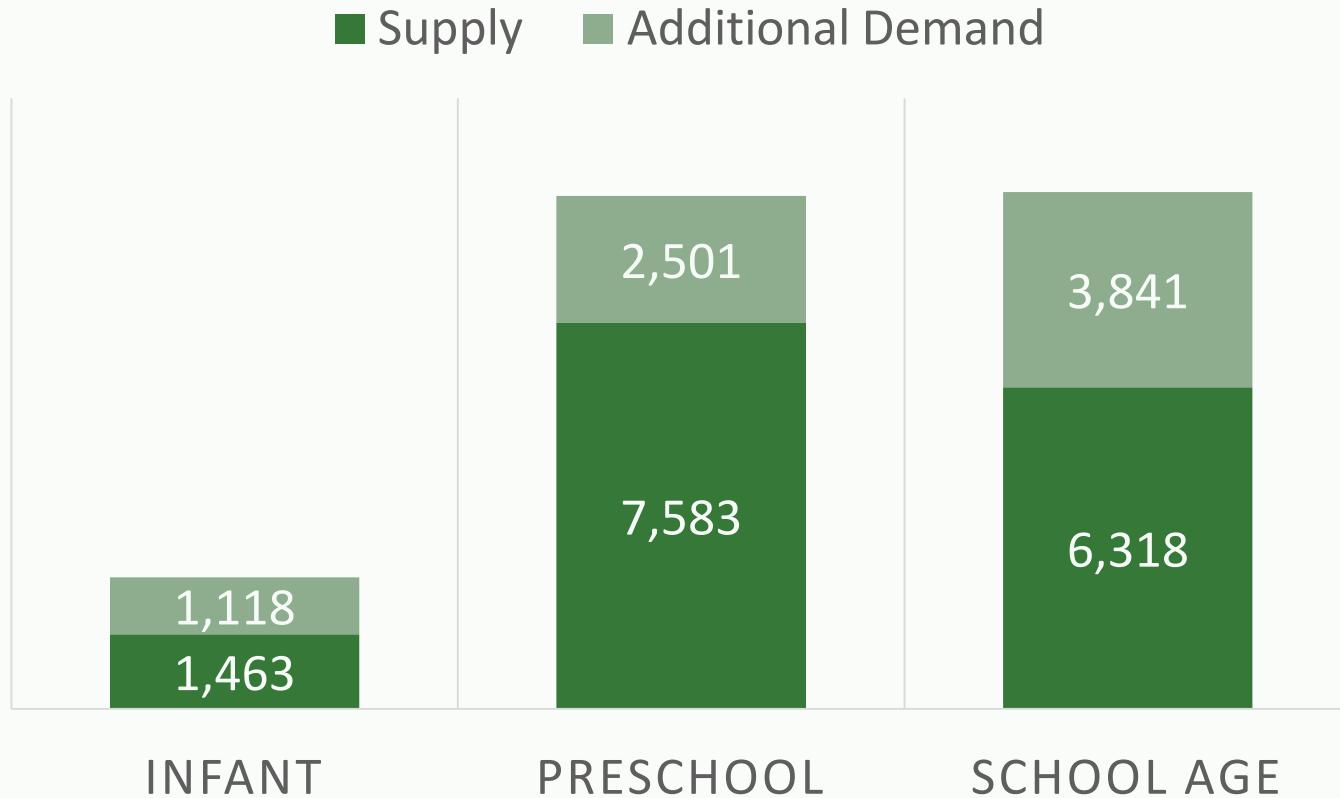
Brion Economics INC.

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# POTENTIAL FOR EXPANSION OF EXISTING CHILD CARE AND PRESCHOOL PROGRAMS

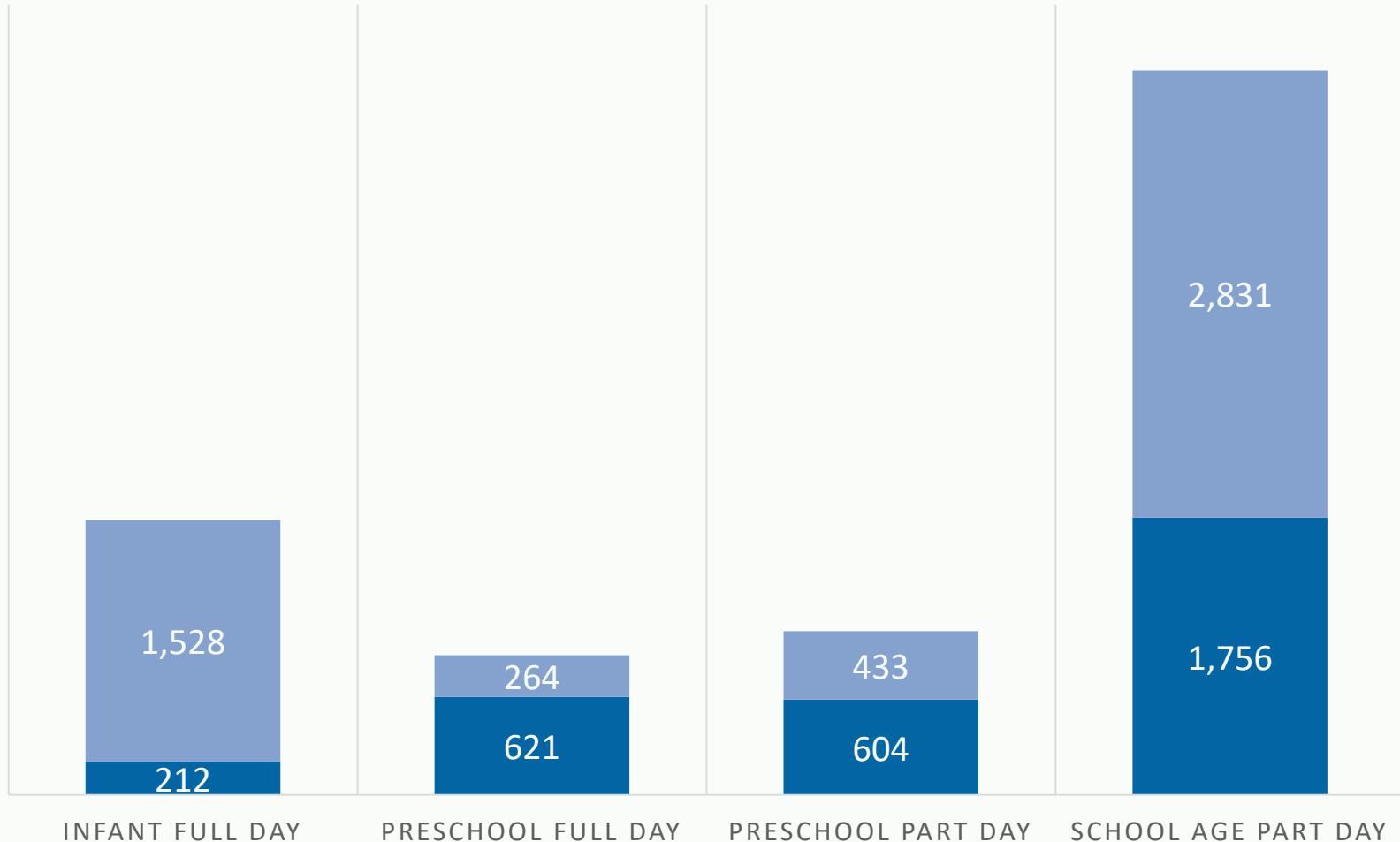


# SUPPLY AND DEMAND FOR CHILD CARE IN NORTHERN SAN MATEO COUNTY, 2017



# SUPPLY AND NEED FOR SUBSIDIZED\* CHILD CARE IN NORTHERN SAN MATEO COUNTY, 2017

■ Supply ■ Additional Need



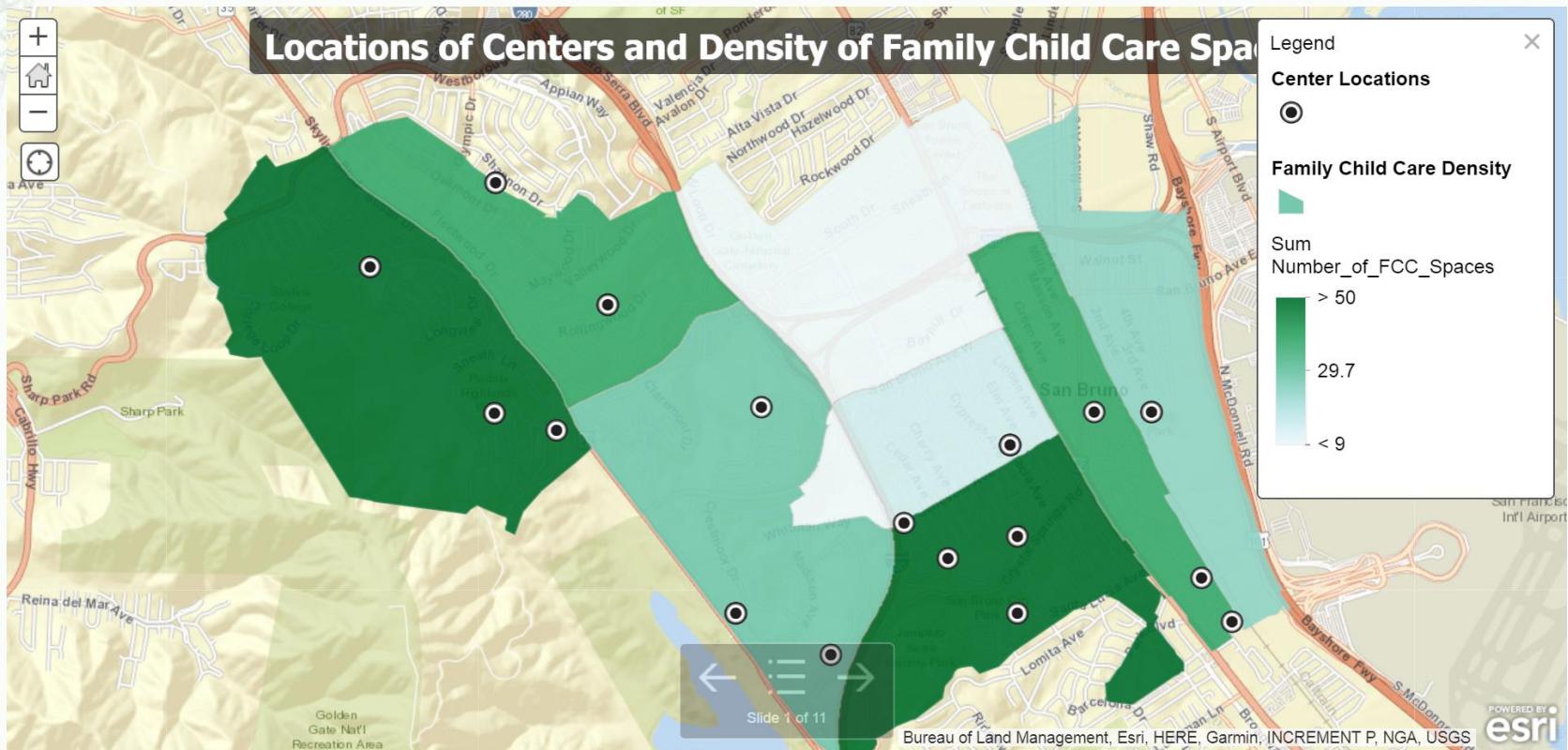
\* Subsidized care for families earning less than about \$48,000, for family of four.

# BUILD UP FOR SAN BRUNO'S CHILDREN

- *Funder:* San Bruno Community Foundation
- *Purpose:* Use Maps to Plan for Child Care and Preschool
- *Additional Topics Covered in Report:*
  - Child Care and Preschool Supply and Demand Data
  - Land Use Considerations
  - Proposed Developments

# GIS MAPS CREATED FOR BUILD UP FOR SAN BRUNO'S CHILDREN

Eleven maps viewable online at <https://arcg.is/1jm15m>



## HIGHLIGHTS OF RECOMMENDATIONS

- **Expand** child care and preschool programs with schedules to **meet needs of working families**.
- Prioritize creating spaces for **infants and toddlers**.
- Realign and **increase subsidy funding** to increase supply for **infants/toddlers and full-day preschool**.
- **Increase** number of **family child care** homes.
- **City** should **consider child care in zoning code** update, and when reviewing **proposed developments** particularly along transit corridors and in areas with high density of workers

# BUILD UP'S GOALS 2017-2020



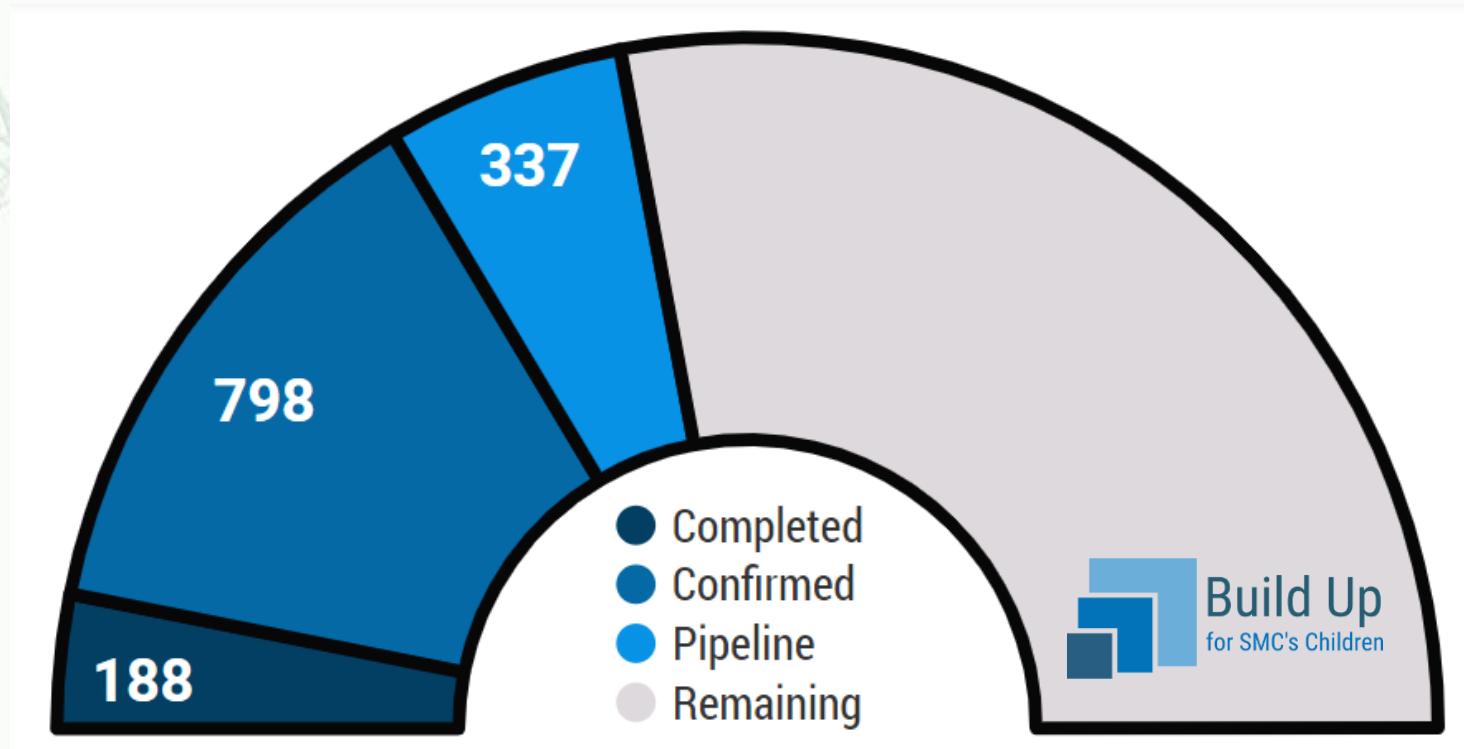
*Build Up* has **the following goals**, mapped to the SVCF Child Care and Preschool Facilities Task Force recommendations:

1. Work across sectors to **reuse/re-designate existing space** to increase the number of early learning spaces.
2. Work with **cities and the county** on policies and incentives to **prioritize child care in future developments**.
3. **Engage large employers** to create new child care facilities for their employees.
4. **Generate revenue** for facility development, and assist providers in drawing down existing funds.

# BUILD UP'S ACTIVITIES

- 1) Technical assistance to child care operators, developers, faith-based communities, school districts, and employers
- 2) Outreach to Cities and the County to help municipalities implement supportive practices and policies
- 3) Connect child care programs to capital funding
- 4) Raise the visibility of the child care shortage and solutions within the community





**2020 target = 3,000 new spaces**

**536 existing spaces preserved in the community**

*Count of spaces from April 2017 to December 2018*



## FOR MORE INFORMATION

[www.buildupsmc.com](http://www.buildupsmc.com)

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