



A SPECIAL OPPORTUNITY FOR EMPLOYERS TO JOIN

# SAN MATEO COUNTY'S COMMUTER PLATFORM

BROUGHT TO YOU BY:

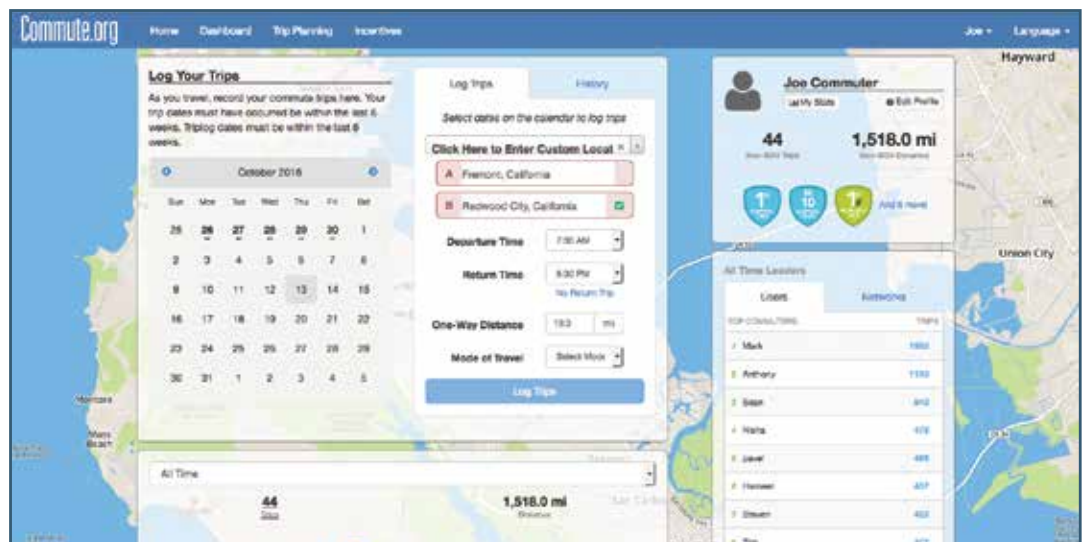
**Commute.org**

Commute.org is dedicated to improving employees' commutes to, from and through San Mateo County. As the County's Transportation Demand Management Agency, we specialize in working with companies, organizations and commuters to find alternative ways to get to work. Our suite of programs and consulting services are available to all San Mateo County employers and commuters.

Commute.org has launched a web-based digital platform that enables commuters to better search, plan and track their commute options and performance via a personalized STAR account. Thousands of local commuters have already realized the benefits of using the digital platform.

## JOIN THE COMMUTER PLATFORM

It's now possible for employers and organizations in San Mateo County to have their own network for their commuters. Use this tool to **Support, Track and Reward (STAR)** your commuters who utilize alternative commute modes.



## STAR PLATFORM & NETWORK FEATURES:

**Interactive Commuter Dashboard** STAR account users see the most important information all in one place.

**Gamification**  
The platform allows you to create incentives and fun challenges to motivate your commuters.

**Trip Planner** It includes all available modes of transportation, including ridesharing, vanpooling, transit, bus, biking, and walking.

**Rideshare Matching**  
Commuters can find and connect to carpool, vanpool or bicycle partners.

**Comprehensive Reporting**  
Real-time data provides key insights to your commuters' travel behavior to assist with organizational goals.

**Network & Subnetworks**  
Choose between public or private networks with the ability to create sub-networks for your commuters.



# JOIN SAN MATEO COUNTY'S COMMUTER PLATFORM

It's easy to create your organization's network on the commuter platform in order to **Support, Track and Reward (STAR)** individuals who utilize alternative commute modes.

## WHAT:



Interactive  
Dashboard



Incentives,  
Competitions, &  
Challenges



Rideshare  
Matching



Trip  
Planner



Comprehensive  
Reporting



Network &  
Subnetwork

A digital platform that enables commuters to search, plan and track their alternative commute options via a personalized STAR account.

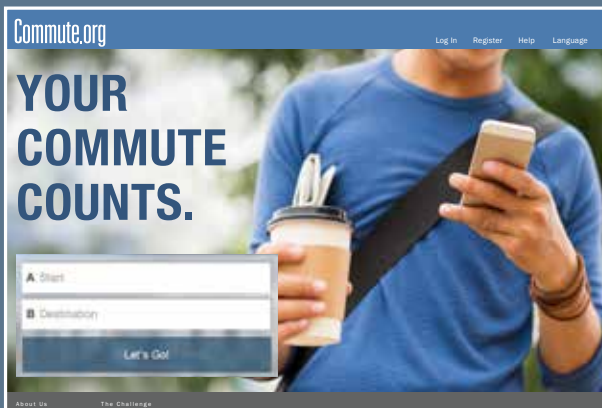
## WHY:

Integration of commuter programs in one place to maximize impacts and results.

## HOW:

Contact Commute.org via phone **(650) 588-8170** or via email **[support@commute.org](mailto:support@commute.org)** to schedule your online consultation. Let us show you how easy it is to get started.

## HERE'S HOW COMMUTERS BECOME A STAR ON YOUR NETWORK



1

### ACTIVATE STAR ACCOUNT

at [my.Commute.org](http://my.Commute.org)

2

### DISCOVER ALTERNATIVE MODES

on the interactive  
platform.

3

### TRACK TRIPS

on a personalized  
dashboard.

4

### REAP THE REWARDS

by commuting smarter.