

Gregory Coles Bio

Greg Coles is the founder of SELOC LLC, who has successfully retrofitted several models of vehicles.

Greg has been a “car guy” since the mid ’90s. He has bought, sold, built and repaired hundreds of vehicles over the span of his 25-year experience in the auto industry.

In 2015 he started a roadside assistance and towing business and has had success while learning the ins and outs of the towing and recovery industry. From learning to organize and manage roadside accounts to repairing, servicing, and rebuilding engines and transmissions for wrecker trucks (even building entire tow trucks), he has been able to see the need for simpler constructed tow vehicles that are comprised of less moving parts.

The solution to a complex engineered, maintenance intensive, co2 emitting towing and recovery vehicle, is an “electric” version of that vehicle.

In 2019 Gregory founded SELOC LLC., an automotive carbon emissions reductio n solutions company. SELOC’s focus started primarily on electrification of passenger vehicles. Greg and his team of engineers spent the last 6 years designing and building prototype EV retrofits.

Recognizing the 2050 global initiative towards a carbon neutral platform for automotive transport, Gregory realized that in order to promote mass adoption for electric vehicles there has to be education/training for the electric vehicle and sustainable energy industry. Gregory shifted his focus to education and training so that others may obtain interest, employment and entrepreneurial opportunities in the electric vehicle industry.

The training that Gregory and his team has created consist of gas/diesel vehicles to electric conversion. This training coupled with Greg’s EV economic ecosystem vision

aligns with the governmental global initiative towards a carbon neutral industrial platform.

1) Problem Statement;

The new edition of the IEA's annual *Global Electric Vehicle Outlook* shows that more than 10 million electric cars were sold worldwide in 2022 and that sales are expected to grow by another 35% over the next 5 years to reach 14 million. This explosive growth means electric cars' share of the global car market has risen from around 4% in 2020 to 14% in 2022 and is set to increase further to 18% this year, based on the latest IEA projections.

2) Need in the market that my education program addresses;

Recognizing the 2050 global initiative towards a carbon neutral platform for automotive transport, SELOC realized that in order to promote mass adoption for electric vehicles there has to be education/training for the electric vehicle and sustainable energy industry. SELOC shifted its focus to education and training so that others may obtain interest, employment and entrepreneurial opportunities in the electric vehicle industry. The training that Gregory and his team has created consist of gas/diesel vehicles to electric conversion. This training coupled with SELOC's EV economic ecosystem vision aligns with the governmental global initiative towards a carbon neutral industrial platform.

4) Success Stories.

Having built several Vehicles (refer to Greg Goes Electric on YouTube for coverage vehicles that were built) and taught as many as six people to build convert a car to EV (a team of six in Marion NC.) SELOC has the experience needed to pilot a program that has legs and a competitive outcome.

5) Partnerships and Industry Connections

SELOC's partners and connections are with companies such as; ComED, Danfoss, EVU, Martin Technologies, and Formosa EV. These are a few key partnerships and connections that SELOC has formed over the years. There are also many Illinois State Representatives, congressmen, Senators, Alderman, and local not-for-profits that are committed to roll up their sleeves and help establish this industry with the intention of NOT excluding certain demographics.