



PROJECT SPOTLIGHT



Downtown Pontiac is getting a major upgrade!

Black Acre Management is breathing new life into the historic Oakland Town Center, converting the 110-year-old building into modern loft apartments.

To support this effort, the Sales Service Plus team installed a Sencillo 10HP Duplex Booster System to ensure reliable water pressure throughout the 12+ story structure.

WHY IT MATTERS

Before the upgrade, city water pressure in the basement of the Oakland Town Center was 70 PSI but by the time it reached the 7th floor, it had dropped to just 30 PSI. That's far below the threshold needed for reliable showers, laundry, and everyday water use in multi-story residential buildings.



The newly installed **Sencillo EKON** Duplex Booster System now delivers a consistent 60 PSI at every floor, ensuring that every resident – from the ground level to the top – experiences strong, dependable water pressure.

By stabilizing water pressure throughout the building, this system improves quality of life but also supports the long-term sustainability of Pontiac's downtown revitalization efforts.



SYSTEM HIGHLIGHTS

The Sencillo EKON Duplex Booster System features two 10HP pumps controlled by Variable Frequency Drives (VFDs), which adjust pump speed based on real-time pressure readings from a transducer.

This allows the system to modulate frequency between 60 Hz and 20 Hz, optimizing energy efficiency while maintaining consistent water pressure.

Capable of delivering 220 gallons per minute at 90 PSI, this system ensures reliable water flow throughout the entire building.



The installation supports Pontiac's renewal efforts by integrating modern water infrastructure into a century-old building and transforming it into a modern residential living space.

