

SPONSORSHIP & ADVERTISING OPPORTUNITIES

These events are **FREE to guests - your staff, clients, friends, family and neighbors. Send the message that you care about the community in which they live, work & play.*

All sponsors benefit from recognition as a huge supporter of our community and the events that it loves!

EXPO BLOCK PARTY*

Entertainment Sponsor (2 total @ \$500/each | one remaining) - Recognition on event website and social media as entertainment sponsor as well as banner placement near entertainment zone at the event.

Swag Bag (1 available @ \$500) - Your company logo on canvas bags that will be handed to the first 100 attendees to visit the Chamber welcome booth.

Block Sponsor (5 total @ \$100/each | 2 remaining) - Your company logo atop one of our Street Closure sandwich boards

AUTUMN CELEBRATION*

Supporting Sponsor (\$350/each | reserve by September 15) - Your company logo on the event website and on all ads, social media, and printed materials promoting the event.

Street Closure Sign (5 total @ \$100/each) - Your company logo atop one of our Street Closure sandwich boards

HOMETOWN HOLIDAY CELEBRATION*

Supporting Sponsor (\$350/each | reserve by September 15) - Your company logo on the event website and on all ads, social media, and printed materials promoting the event.

Street Closure Sign (5 total @ \$100/each) - Your company logo atop one of our Street Closure sandwich boards

DIGITAL ADVERTISING OPPORTUNITIES

Website Banner Ad (\$100/mo)

- Ad on Chamber Website with view tracking capability
- Ad can be changed monthly and is clickable to your member directory page
- 3 month commitment; discounts available for 6 or 12 month commitment
- Banner placement in business directory, specific business category, quicklink category AND your choice of 8 out of 12 additional locations

Word on the Street (\$50/month - limit 12 available)

- Have your ad boosted in our monthly e-blast
- Original e-blast scheduled for the 4th Wednesday of each month, and will recur on the 2nd Friday of the following month.
- Sent to 1,300+ subscribers
- Includes a dedicated post on our social media pages with over 4,000 followers
- E-blast and social media post contain a link to drive traffic to your website
- Ad designed by purchaser

COMMITMENT FORM

Company Name: _____

Contact: _____

Contact Email: _____

Authorized by (signature): _____

Authorized by (please print): _____

Date: _____

This contract is a sponsorship agreement. By signing above, I agree, on behalf of the company listed above, to provide written notice to the Ionia Area Chamber of Commerce on cancellation of any or all of this sponsorship at least 60 days prior to the date of the sponsored event. I also agree that I understand the terms and deadline dates and am authorized to sign this contract on behalf of my company.

This contract is not complete until it has been reviewed and accepted by the Chamber staff. Once accepted, you will receive a copy of this contract signed by the Chamber staff.



**YES, I WANT TO GROW MY BUSINESS
THROUGH SPONSORSHIP WITH THE CHAMBER!**

<u>Event/Opportunity</u>	<u>Sponsorship Name</u>	<u>Amount</u>
Expo Block Party		
Autumn Celebration		
Hometown Holiday		
Website Banner Ad		
Word on the Street		

RETURN BY EMAIL TO INFO@IONIACHAMBER.NET

Chamber Authorized Signature: _____ Date: _____