MOCINGBIRD

SIMPLIFY
ONGOING LICENSING REQUIREMENTS

WHAT WE FOUND

50%

Clinicians Experienced Burnout

During their daily clinical practice and the stress from fulfilling many other requirements. The exhaustion rises even more during the pandemic.

80%

Clinician Stress Comes from 'Administrative Burden'

Clinicians highly identify with the stress coming from 'Administrative Burden' - which includes managing, tracking and keeping up with their ongoing licensing & CME requirements.

100+

Hours Spent on Fulfilling CME Requirements

Most clinicians want to spend 50% more time with patients to provide better cares. By streamlining a portion of the clinician 'administrative burden', more times will be given back to patient care.

83%+

Clinicians Manage Their Own CMEs

With a combination of sources - excel sheet + desktop folders + paper copies + Google drives. No systemic way to keep everything aligned nor deadline notifications when certain requirements are due. So clinicians are always playing catch-up.

WHY NOW?



Everything Around Us is Changing.
Why Not Healthcare & Why Not Now.

If clinicians can see patients virtually, managing ongoing licensing requirements should not be manual anymore. Drive innovation and demand change - solve the inefficiencies in the continuing medical education process and bring more time back to patient care. Ongoing licensure should not be another administrative burden but an opportunity for clinicians to innovate.

NEXT STEP

Say Hello to Your New CME Virtual Assistant



MOCINGBIRD provides:

- Up-to-date State & Board License Requirements with detailed tracking timeline
- Dedicated virtual assistant to help manage all of your documentations & CME certifications
- Automated clinician-specific reminders
- and many more

LEARN MORE AT MOCINGBIRD.COM

You Take Care of Patients. We Take Care of You.