**"Medicare’s Annual Enrollment Period (AEP)”**

**Subject line:** SmartConnect is here to help during Medicare’s Annual Enrollment Period!

Dear [Employer] employees,

The Medicare Annual Enrollment Period (AEP) is here! This enrollment period takes place from October 15th - December 7th, and those 64 ½ or older can review their Medicare plan options for the upcoming year.

SmartConnect is available all year; however, now is a great time to review your options. At this time of year, insurance carriers often release updates to their plans, which may include extra benefits or enhancements.

Here's how it works:

* Learn about Medicare from trusted industry professionals.
* Understand the factors that influence your health care costs and coverage options.
* Compare your current health coverage (whether through your employer or another plan) with multiple Medicare options.
* If you find a Medicare plan that suits your needs, SmartConnect will assist you in enrolling immediately.

You can call them at [Your Group’s Phone Number], schedule your Medicare consultation [**HERE**](https://calendly.com/d/4cx-bry-h29/smartconnect-phone-consultation-hr-flyer), or visit [Your Group’s *Connection* Link].

Thank you,

[Signature]