



# Georgia Employers' Association

For more information, please contact:

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## TRAINING: MANAGING ORGANIZATIONAL CHANGE

<b>Date and Time</b>	May 15, 2019, 9:30 – 4:30
<b>Location</b>	The Fickling Building, 577 Mulberry Street, Macon Cherry Blossom Conference Room (16 <sup>th</sup> floor)
<b>Audience</b>	Supervisors & Managers responsible for implementing change; HR Professionals responsible for leading or guiding organizational change; Project Managers or Leaders involved in implementing change initiatives.
<b>Description</b>	<p>Overview Change management is a term that is used freely. Sometimes it's a scapegoat for less than stellar results: "That initiative failed because we didn't focus enough on change management." And it's often used as a catch-all for project activities that might otherwise get overlooked: "When we implement that new process, let's not forget about the change management."</p> <p><i>It's a noun: "Change management is key to the project." It's a verb: "We really need to change manage that process." It's an adjective: "My change management skills are improving."</i></p> <p>In this course, participants will learn how applying a simple model can make change initiatives successful.</p>
<b>Learning Objectives</b>	After completing this program, participants will be able to: <ul style="list-style-type: none"><li>• Describe a change model that will help increase change implementation success</li><li>• Recognize and avoid costs associated with poor change management</li><li>• Leverage tools for building sponsorship</li><li>• Determine the best change approach</li><li>• Manage resistance to change</li><li>• Build a change communication plan</li><li>• Set the stage for sustaining change</li></ul>
<b>Trainer</b>	Juandell Wilson is a Human Resource Professional with progressive experience in recruitment, training & development, retention solutions and change management strategies. His previous work with a diversity of industry clients such as Daimler-Chrysler, Procter & Gamble, Sprint, Northrop Grumman Corporation, MCI, Direct TV, TSA and Hartsfield Jackson Atlanta International Airport included outlining business strategies; incorporating mission and business goals throughout all processes; compliance requirements of labor and regulatory laws; and implementing strategies to facilitate open communication between all employees and management. Mr. Wilson has a degree in Business Administration and Marketing from Yankton College, South Dakota.

	As an HR Professional, Juandell has held the positions of Training Consultant, Human Resources Generalist, Staffing Specialist and Human Resources Director. Juandell is an astute professional who functions with the highest degree of integrity. He is an exceptional communicator able to capitalize on diverse business experiences and proficient at identifying opportunities, building relationships, reaching decision-makers and closing agreements to positively impact “the bottom line.” These qualities make Juandell a valuable Human Resources consultant as well as an incredibly effective and popular trainer.
<b>Cost:</b>	\$299 members/ \$325 non-members
<b>Registration</b>	<a href="https://georgiaemployers.org/workshops-and-training/managing-organizational-change/">https://georgiaemployers.org/workshops-and-training/managing-organizational-change/</a>

#### **About Georgia Employers' Association**

Since 1981, Georgia Employers' Association (GEA) has been supporting business leaders and human resource professionals with strategic support, professional development, expert insight and value-added resources for navigating the ever-evolving business landscape. With two annual conferences and an abundance of training and networking opportunities throughout the year, employers across Georgia depend on GEA for direction and insight for accomplishing their business and human resources goals. For more information or membership opportunities, visit [www.georgiaemployers.org](http://www.georgiaemployers.org) or e-mail [director@georgiaemployers.org](mailto:director@georgiaemployers.org).