

British Airways has announced new investment plans for customers, focusing on excellence in the premium cabins and more choice and quality for all.

Here are a few highlights...

A new Club World experience

British Airways will be investing £400m in Club World which will improve catering quality and deliver the best sleep in the sky. New catering will be introduced in to the business class lounges, while in the air new linen, bigger pillows, a soft mattress and duvet for comfort will be supplied.

Furthermore, new restaurant-style dining options will begin in Club World, with viewing trolleys, beautiful new table settings and a revamped service approach.

The airline is also planning to launch a new seat in Club World with direct aisle access. Details will be released in the coming months.

New at London Heathrow: The First Wing

On 4 April 2017 we opened The First Wing at London Heathrow, solely for First customers and Executive Club Gold Members. Designed for a faster and more exclusive experience, it will include new private check-in and security areas, as well as direct access to our luxurious First lounges.

New business class experience on UK Domestic flights

Customers can now travel in Club Europe on UK domestic flights.

This means there'll be more space in which to work or relax, enjoy a complimentary food and drinks service, enjoy a larger baggage allowance and have access to comfortable private lounges where available.



New British Airways lounges

London Gatwick, Boston and New York JFK are just some of the airports that will see or have seen brand new lounges opening. Visitors to the new lounge at Gatwick's South Terminal can expect sweeping views across the runway, 40 per cent more space and dedicated areas for our First customers and eligible Executive Club Members.

Our new lounge at Boston Logan International Airport opened in March 2017. First and Club World customers, as well as Gold and Silver Executive Club Members, can enjoy a full bar with complimentary drinks, panoramic views of the Boston skyline, a luxurious shower suite and pre-flight meals, before boarding our Airbus A380 directly from the lounge.

Following a £55m (\$62m) investment in New York JFK's Terminal 7 over the next two years, customers can expect a refurbishment of the First and Club World lounges at the airport, as well as an improved check-in, security and boarding experience. Visitors to our new lounge at the airport will enjoy a full bar, choice of light meals and snacks and a work and entertainment zone.

First customers can enjoy the Concorde Room, with luxurious interiors, private booths with full waiter service, a terrace and spectacular airport views.

Visit [ba.com/whats-new](https://www.britishairways.com/whats-new) for further information about British Airways' investments, with regular updates over the coming months.

