

## **Amber Celmer Named New Executive Director of HomeAid Sacramento**

The HomeAid Sacramento Board of Directors recently announced its selection of Amber Celmer as the organization's new Executive Director.

"One of the greatest challenges in our community is housing. Amber's passion and commitment towards the disadvantaged in our community over the years through philanthropy impressed us all at HomeAid as we led a regional search for a new Executive Director," said Michael Wagener, Chair of the HomeAid Sacramento Board of Directors. "Amber has already made a huge impact in our community through her work at Child Advocates of Placer County and beyond. We feel blessed to recruit her services at HomeAid Sacramento as we leverage the North State Building Industry's resources to build dignified housing for the homeless shelter partners throughout our region."

Amber comes to HomeAid following a lengthy career in the homebuilding industry, where she previously served as a marketing professional and later advanced to new home Sales. She is very knowledgeable about all aspects of the industry, from land acquisition to development, to design and lending, and more. Her passion about this industry is what ultimately led her to pursue a leadership position as the Director of Strategy and Business Development for the leading valuation company in the nation. Following her tenure in the industry, Amber transitioned to a new role, as the Development Director for Child Advocates of Placer County, where she worked closely with the Executive Director and served as the interim Executive Director during his absence on sabbatical. As the Development Director for Child Advocates, Amber oversaw marketing, event planning, strategy, and philanthropy for the organization, as well as grant writing – among many other hats she wore.

"I feel strongly that the combination of my industry experience as well as my association work has prepared me well to lead HomeAid Sacramento into the next phase of its advocacy work," said Celmer. "HomeAid is well positioned to play a central role in any and all regional efforts to combat the rising tide of homelessness. I am humbled to be a part of an organization with an incredible 25 year track record and I look forward to building on that legacy."

Through previous work with California Youth Connections and other youth advocacy organizations over the last 20 years, Amber served on Advisory Board Committees, Strategic Planning Committees, and Legislative Committees. After more than 20 years advocating for policy change and

lobbying, her childhood experience sparked a powerful desire to make a long-lasting impact on the health of our community.

Reflecting on the work ahead, Amber said, “At HomeAid, our mission is to build new lives for the greater Sacramento region’s homeless through housing and community outreach and I believe I uniquely positioned to help our wonderful community on a macro level.”

Amber has a proven track record of effective leadership and driving organizations toward their goals and objectives. She is excited to combine her experience in the homebuilding industry with that of the nonprofit world to help expand the reach of HomeAid Sacramento.

Amber and her husband, Steve Celmer, have three children and reside in Roseville.