INSTITUT DE RECHERCHE
Bruyère
RESEARCH INSTITUTE

Bruyère Research Event 2021 | Submission Guidelines

Content will be recorded and presented virtually, and by participating, you agree to have your work used by the Bruyère Research Institute, Bruyère, and the Bruyère Foundation for the purposes of educating people on our work and for fundraising.

Content should be submitted to briirb@bruyere.org by Friday, August 30, 2021. Please submit with your full name and role/title as it should appear on the program listing.

Three Minute Snapshots

These presentations feature a lay explanation of your work in three minutes or less. They give research teams, Bruyère staff, and the public a chance to understand the research happening here and its impact on Bruyère patients and residents and beyond our walls.

Format

- Pre-record your video presentation using a laptop or high-quality camera phone. Videos should be a maximum of 3 minutes.
    - If you are recording with slides, please use Zoom to record your slides and video at the same time. Start a meeting with just yourself, screenshare your presentation, and record your speech – your recording with be of your slides with the video of you in the corner.
- Use a maximum of 2 slides. Slides/visuals are welcome, but optional. If using Powerpoint, please use a 16:9 (widescreen) format.
    - Slides should include the Bruyère Research Institute logo.
    - High resolution PNG logos can be downloaded on InfoNet.
- Presentations should explain the research in lay language – accessible for non-researchers and the general public to understand.
- Consider the following questions as guidelines for your content:
    - Who is this research for? Who is it helping?
    - What is the problem or challenge this research is trying to address?
    - How does this research help Bruyère patients and/or staff?
    - Who is participating in this research?
    - Why is this research important?
    - How will results from this research impact Bruyère and the community?
    - How does this work contribute to one or more of: improving how we provide care, improving and building capacity in systems for health, or leveraging new technologies to keep people mobile and independent?

Poster Presentations

Walk through your research with a 1 slide poster explaining your project and its impact.

Format

- Submit 1 slide in Powerpoint, using a 16:9 (widescreen) format.
    - Posters should include the Bruyère Research Institute logo.
    - [High resolution PNG logos can be downloaded on InfoNet.](#)
    - Posters should include the presenter's name and e-mail address.
- Presenters will have an opportunity to virtually "stand" by their poster to discuss it live, while posters will be available digitally for attendees to browse through.
- Presentations should explain the research in lay language – accessible for non-researchers and the general public to understand.
- Consider the following questions as guidelines for your content:
    - Who is this research for? Who is it helping?
    - What is the problem or challenge this research is trying to address?
    - How does this research help Bruyère patients and/or staff?
    - Who is participating in this research?
    - Why is this research important?
    - How will results from this research impact Bruyère and the community?
    - How does this work contribute to one or more of: improving how we provide care, improving and building capacity in systems for health, or leveraging new technologies to keep people mobile and independent?

Panels

These 1 hour panels will feature 4-5 individuals who will speak to the themes of improving how we provide care, improving and building capacity in systems for health, and leveraging new technologies to keep people mobile and independent.

Format

- Panels will be curated based on the responses of those who express interest and the collective themes that come out of the available topics.
- Panel dates will be determined based on collective presenter availability between Monday, September 13 and Wednesday, September 30; if you would like to present and have preferred availability, please notify Jasmine Rooke at jrooke@bruyere.org.
- Speakers will each receive approximately 10 minutes to speak to their work and the impact it's having at Bruyère and in the community.
- Content will be more heavily focused on the current or future impact of research in health care, rather than a breakdown of a research study/program.

If you have any questions, please do not hesitate to reach out to Jasmine Rooke, Communications Coordinator, at jrooke@bruyere.org.