

thesecondopinion

Providing Clarity, Compassion & Choice to cancer patients since 1969

Organization Name: thesecondopinion

Organization Address: 1200 Gough Street, Suite #500, San Francisco, CA 94109

Contact Information: Cheri R. Livingston, Managing Director, (415) 775-9956 or cheri@thesecondopinion.org

Organization Website: www.thesecondopinion.org

Event Title: The*second*opinion's 7th Annual Golf Fundraiser: Tee Off For The*second*opinion – Thrivers and Survivors Tournament

Date of Event: Monday, October 14, 2024 at Crystal Springs Golf Course, Burlingame, California

Background and opportunity: We anticipate 100 golfers, cancer patients, physicians and community members. Sponsors will have their name/logo on printed materials at the level of sponsorship, on 1st and 10th tee box and poster at registration table, recognized on social media.

We would be appreciative of any level of sponsorship: Champion Sponsor: \$5,000, Masters Sponsor: \$3,000, Classic Sponsor: \$1,500, Tournament Contributor: \$500.

Sponsors are critical in ensuring the success of the event! Proceeds from the event will support cancer patients and help us broaden our reach to rural communities.

Organizational Background:

Since 1969 the*second*opinion has provided **free**, comprehensive second opinions to adults in California diagnosed with cancer, with the goal of ensuring that every cancer patient has access to a second opinion and is empowered to make informed medical decisions. We focus on communities and cancer patients that have limited access to medical and financial resources. We provide cancer patients the same access to medical resources as those who usually have a broader access to medical care in their language and at their level of understanding. Our service provides much more than a free, comprehensive second opinion, it provides: education, navigation, support and hope.

The goal of the event is to create awareness and generate revenue for the organization. By sponsoring this event you will be supporting cancer patients and their families by increasing their understanding about a complex medical diagnosis and alleviating uncertainty. Below are the benefits of event sponsorship.

	Champion Sponsor \$5,000	Master Sponsor \$3,000	Classic Sponsor \$1,500	Tournament Contributor \$500
Summary of Benefits				
Listed as a Sponsor in our Monthly Newsletter	•	•	•	•
Logo/Name on signage 1 st & 10 th Tee Box	•	•	•	•
Logo/Name on signage by Registration Desk	•	•	•	•
Logo/Name mentioned on Social Media	•	•	•	
Promo item in Gift Bag (supplied by sponsor)	•	•		
Sponsor name mentioned in opening remarks	•	•		
Golf Foursome	•			

The*second*opinion is a nonprofit organization, offering free, comprehensive second opinions to adults in California diagnosed with cancer; Learn more about us at www.thesecondopinion.org . EIN# 9401696341