

the honeycomb project



FUNDRAISING FOR HONEYCOMB

Here are a few tips to fuel your campaign
(even though we already know you're absolutely going to crush it!):

SET A REALISTIC GOAL

If you haven't already, now is your chance to select a few fundraising goals that are both actionable and achievable. You want these fundraising goals to be the driving force behind yours or your team's campaign. You can always surpass your goal!

START WITH YOUR CLOSE CONTACTS

Within the first few days of your campaign, enter the emails of close family and friends who might want to follow your fundraising journey. [Our easy-to-use platform will send them a few automated updates with a link to support your efforts.](#) Every dollar you raise helps fuel Honeycomb's programs and gets you a step closer to your goals! Remember, your sports team, school clubs and co-workers are a great way to start.

MOVE ON TO SOCIAL MEDIA

Your story deserves to be shared. Once you've sent your first batch of emails out, it's time to turn to social media. One of the best strategies to use on Facebook, Instagram, and Twitter is tagging and thanking people that have already donated while you are asking for new donations. Be sure to use photos and videos to tell your story and don't forget to tag Honeycomb at #Honeycombchi and #FundraisingChallenge

TELL THEM WHY!

We've put together a few templates here to help fuel your campaign and keep your fans engaged. The most important thing you can add to this message is why you are stepping up to fundraise for Honeycomb. As more of your network gets behind you, keep thanking them on social media and make sure you continue to share your progress towards your goal. Let your family and friends know why giving back matters to YOU - that's what they care about most!

Fundraising often takes a little creativity and persistence, but your work is vital in making a positive change in our community and programs. Know that your effort will make a big difference!

**A BIG THANK YOU
FROM ALL OF US!**



HOW TO START YOUR FUNDRAISER

Your fundraising page is the home to your team and/or individual goals, updates and more! It's a great way to stay connected with your family and friends who are supporting you by messaging them, uploading pictures and sharing your fundraising goal tracker!

GET STARTED

[Open the 2026 Green Bee GiveLively page >](#)

CREATE A SITE

Start a Fundraiser" underneath the social buttons in order to start your FUNdraising!

JOIN A TEAM OR FUNDRAISE SOLO

Click "Create a Team" or "Create my Own Page." If someone in your group has already created a fundraising page, click "Join a Team"

SHARE YOUR WHY

Create an account and customize your landing page with pictures and personal stories about Honeycomb's impact on you!

SHARE

Share with family, friends, and on social media.

GET THE PARTY STARTED

As an option, you can donate to your own fundraiser to get the ball rolling, or use our awesome communication templates below.

COMMUNICATION TEMPLATES

We've created a few templates to help you spread some buzz about your fundraising efforts and raise awareness for our programs. Thank you for being a Honeycomb ambassador!

EMAIL APPEAL

Subject: Join Me in Fueling Honeycomb's Mission!

Hi [Recipient's Name],

This spring, I want to personally invite you to join in on my fundraising challenge. My favorite local nonprofit, The Honeycomb Project, challenged me to raise funds for programs that tackle vital issues all over Chicago.

I'm sure you've heard me talk about Honeycomb countless times—my family and I have been serving our Chicago community with them over the past [X] years. We keep coming back because of how meaningful their volunteer projects have been for us. Volunteering with my family at Honeycomb's [your favorite program] project is always the highlight of our month, and seeing [impact of project] has inspired me to take action to make sure programs like this continue to exist!

Now, I'm reaching out to ask if you would consider joining me in fueling Honeycomb's 35+ monthly programs across Chicago and supporting my fundraiser with a donation today. Every bit helps!

You can make a donation by clicking on the following link: [Insert Donation URL]
Your support would mean the world to me and will go a long way in helping Honeycomb build and maintain these incredible programs. Thank you for considering it.

Warm regards,
[Your Name]

SOCIAL MEDIA POST

Exciting news! My family and I are taking on The Honeycomb Project's Fundraising Challenge to support their year-round volunteer programs for kids and families! From cooking meals at shelters, to maintaining our city's natural habitats and distributing vital resources to our neighbors in need, Honeycomb's work has never been more important—together, we can all make a meaningful impact in our community.

[Insert your fundraising page or this donation link]. #HoneycombCHI #GiveBack

TEXT MESSAGING

Hey [NAME]! Wanted to loop you in: my family and I are hosting a fundraiser for The Honeycomb Project to raise funds for their youth and family-friendly volunteer programs. Honeycomb's work has never been more important, and we would love your support in making a meaningful impact in our community! I hope you'll join us :)

[Insert your fundraising page or this donation link]

PHONE CALL SCRIPT

Hey [Recipient's Name], how are you?

I know we're all getting excited about spring and all this warm weather we've been having! But I also know with everything going on in the world right now, it's easy to feel overwhelmed with the ways in which we can make a difference.

So, my family and I have decided to take The Honeycomb Project's Fundraising Challenge and we would love your help!

Over the next few weeks, my parents, [IF APPLICABLE: SIBLINGS' NAMES] and I will be collecting donations to keep Honeycomb's family volunteer programs running. Every month, their volunteers—kids and their families— cook meals at shelters, maintain natural habitats, distribute vital resources to our neighbors in need, and so much more! Volunteering with them over the years has been so meaningful for me and my family, and every time we go to one of their projects we really see how much of an impact these projects have on our community.

We would really appreciate your support—would you consider donating to my campaign page? It would really mean a lot to us and to all the other families who volunteer with Honeycomb.

[Pause for response]

You can make a donation by visiting our campaign page at [Insert Donation URL]. Any contribution, no matter the size, makes such a meaningful difference.

[Pause for response]

Thank you so much for considering it, I really appreciate you!

TIPS FOR SHARING

Here are a few easy tips to help supercharge your fundraising efforts and share Honeycomb with your friends and family:

GET PERSONAL

Sprinkle some of YOU into those messages! People love a good story, so give them the scoop on how The Honeycomb Project has changed your life or the community.

LET'S ADD SOME VISUALS

Show off the amazing work The Honeycomb Project does with some visual flair. A personal picture or video will really help your passion for Honeycomb shine through.

SHINE THE SPOTLIGHT ON OUR HIVE

Let them know how their support makes a difference. When they see the impact you're making on Honeycomb, they'll be all in!

KEEP IT GOING

Whether it's emails, social media posts, or texts, keep your messages clear and snappy. Catch their eye in those first few seconds! Don't forget to use a few hashtags like **#honeycombproject #familyvolunteering #giveback**

GIVE THANKS!

Follow up with your audience to share your gratitude and keep them in the loop with updates on your fundraising journey. Celebrate those wins together!

GOOD LUCK! YOU GOT THIS.