

the honeycomb project



DIY POP-UP SHOP

CRAFT FOR A CAUSE

Let your imagination run wild as you craft unique handmade gifts, pot seedlings, or arrange floral bouquets. Set up shop online or outside in your neighborhood to share your creations while supporting the causes you care about.

STEP 1 CURATE YOUR SHOP!

Decide what you want to sell at your pop-up shop. This could be handmade crafts, vintage clothing, floral arrangements, seedlings, or anything else you're passionate about. Whether you are a master bracelet maker or novice knitter, lean into this pop-up shop as an opportunity to showcase your creative side! Don't forget to spread the fun by hosting a crafting day with your friends and family!

Here are a couple crafting ideas to get you started:

- [65+ Upcycling Projects for Kids](#)
- [57 Easy Crafts to Make & Sell](#)
- [DIY Mini Flower Bouquets](#)
- [Seedlings](#)



STEP 2: PICK YOUR PERFECT DATE

From Mother's Day to school graduations, spring is a time for celebration! Choose a strategic day to open shop to up the celebration with a thoughtful touch from your creations! Mark it on your calendar, and let the countdown begin!

STEP 3: LOCATION, LOCATION, LOCATION!

Seek out a bustling, high-traffic spot - a corner by the park, a busy street, or even your local market. This is where the magic will unfold! Looking to sell your products online? Try Etsy!

STEP 4: THE GRAND PRESENTATION

Set up a table that radiates the joy of the budding spring season. Floral garlands, cheerful signs, and aesthetic decorations will entice all who pass by.

STEP 5: SPRING TO ACTION

Rally your friends, family, and even friendly strangers! Share your passion for Honeycomb and why it matters to you! You can collect donations by asking supporters to scan the QR code on the flyer or donate directly to you via Venmo/ Zelle. Let them know that every purchase supports something truly special and near your heart- The Honeycomb Project!

COMMUNICATION TEMPLATES

We've created a few templates to help you spread some buzz about your fundraising efforts and raise awareness for our programs. Thank you for being a Honeycomb ambassador!

PERSONAL EMAIL

Subject: Come to My DIY Pop-Up Shop!

Hi [NAME],

I'm excited to share that I'm hosting a DIY Pop-Up Shop to raise money for my favorite local organization, The Honeycomb Project. I hope you'll stop by on [DATE] at [LOCATION] from [TIME] to check out all the handmade [ITEMS] I've been creating!

I'm sure you've heard me gush about Honeycomb countless times—me and my parents have been serving our Chicago community with them over the past [X] years. We keep coming back because of how meaningful their volunteer projects have been for me and my family. Volunteering with them at Honeycomb's [your favorite program] project is always the highlight of our month, and seeing [impact of project] has inspired me to take action to make sure programs like this continue to exist! With every piece sold, you'll fuel Honeycomb's impact.

Every year, The Honeycomb Project mobilizes over 5,100 volunteers to tackle pressing needs in Chicago alongside 50+ vital nonprofits, including providing coats and blankets for migrant families, serving meals to neighbors in need, and supplying books and pajamas to children in local shelters.

Every purchase and dollar makes a difference—I hope to see you at the pop-up!

Thanks so much,
[YOUR NAME]

SOCIAL MEDIA POST

Exciting news! My family and I are raising money for The Honeycomb Project with our very own DIY Pop-Up Shop! Join us on [DATE] at [LOCATION] from [TIME] and check out all the amazing handmade [ITEMS] I'm selling to support Honeycomb's year-round volunteer programs for kids and families. From cooking meals at shelters, to maintaining our city's natural habitats and distributing vital resources to our neighbors in need, Honeycomb's work has never been more important—with every piece sold, you'll fuel their impact. Follow our journey and support us if you can!

#DIY #HoneycombCHI #GiveBack

PROGRESS UPDATE – SOCIAL MEDIA

Update: Our DIY Pop-Up Shop is selling out quickly! We've already raised [INSERT ACHIEVEMENT] to support The Honeycomb Project's youth and family volunteer projects. It's so heartwarming to see our community come together to support Honeycomb's incredible work. Keep an eye out for more updates and get our [ITEMS] while you still can!

#SpreadingJoy #HoneycombCHI #GiveBack

TEXT MESSAGING

Hey [NAME]! Just a heads-up: our family is hosting a DIY Pop-Up Shop for The Honeycomb Project to raise funds for their youth and family-friendly volunteer programs. We'll be selling homemade [ITEMS] on [DATE] from [TIME] at [LOCATION]. We've been volunteering with Honeycomb for [X] years, and, now, their work has never been more important! Every [ITEM] sold fuels their impact—I hope I'll see you there! :)

TIPS FOR SHARING

Here are a few easy tips to help supercharge your fundraising efforts and share Honeycomb with your friends and family:

GET PERSONAL

Sprinkle some of YOU into those messages! People love a good story, so give them the scoop on how The Honeycomb Project has changed your life or the community.

LET'S ADD SOME VISUALS

Show off the amazing work The Honeycomb Project does with some visual flair. A personal picture or video will really help your passion for Honeycomb shine through.

SHINE THE SPOTLIGHT ON OUR HIVE

Let them know how their support makes a difference. When they see the impact you're making on Honeycomb, they'll be all in!

KEEP IT GOING

Whether it's emails, social media posts, or texts, keep your messages clear and snappy. Catch their eye in those first few seconds! Don't forget to use a few hashtags like `#honeycombproject` `#familyvolunteering`

GIVE THANKS!

Follow up with your audience to share your gratitude and keep them in the loop with updates on your fundraising journey. Celebrate those wins together!

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YOU MAKE OUR HEARTS BLOOM

THANK YOU FOR UPLIFTING OUR COMMUNITY!

Each year, Honeycomb mobilizes thousands of volunteers to tackle pressing local issues including housing, food insecurity, and environmental conservation. Every dollar you give fuels Honeycomb's family-friendly programs across our region.

SCAN TO DONTATE



About Us

We put kids at the forefront of social change. For more than a decade, The Honeycomb Project has inspired kids to discover their power to shape the future through immersive programs that amplify the work of local nonprofits.

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DIY POP-UP SHOP

JOIN US FOR CRAFTS FOR A CAUSE

WHEN _____

WHERE _____

Funds raised from the Pop-Up Shop go to support The Honeycomb Project's family-friendly programs. Each year, Honeycomb mobilizes thousands of volunteers to tackle pressing local issues including housing, food insecurity, and environmental conservation. Every dollar you give fuels Honeycomb's work in communities across our region.

SCAN TO DONTATE

