



the honeycomb project

# GOLDEN HOUR GALA

## SPONSORSHIP PACKAGE

TUESDAY, OCTOBER 21, 2025 • 6-10 PM • THE WELLSLEY, CHICAGO

### EVENT OVERVIEW

Step into an evening of warmth, brilliance, and possibility. The Golden Hour Gala is The Honeycomb Project's inaugural signature event—a night to celebrate the incredible young leaders shaping Chicago's future.

Set against the stunning backdrop of The Wellsley by Boka Restaurant Group, the night will feature a chef-driven seasonal menu, inspiring stories from our Honeycomb Leadership Corps, and an unforgettable night of music and connection. Upstairs, the magic continues with a piano-bar sing-along led by special guest emcee Dan Ponce—WGN Morning News anchor and founder of the internationally acclaimed a cappella group *Straight No Chaser*.

More than a gala, this is a night of connection, generosity, and vision—a chance to invest in building a brighter future for Chicago. Sponsors enjoy year-round opportunities to connect with Honeycomb's vibrant network of families and nonprofit partners—along with meaningful benefits that extend well beyond the event.

### DETAILS

**Tuesday, October 21, 2025**

6:00–10:00 PM

**The Wellsley**

540 N. Wells, Chicago, Illinois

*Gold attire and accents encouraged*

### SCHEDULE OF THE EVENING

6:00 PM | Cocktails & Meet the Leadership Corps

7:00 PM | Dinner & Program

8:15 PM | Music, Dancing & Mingling

9:00 PM | Piano Bar Afterparty

10:00 PM | Farewell



# SPONSORSHIP DETAILS

## WHO YOU WILL REACH

**Our 2025 Golden Hour Gala will welcome 125–150 guests, including:**

- Engaged and philanthropic parents who value service
- Community leaders and local businesses
- Corporate executives committed to social responsibility

Whether you're a family who loves to give back, a business rooted in Chicago, or a company invested in community impact—this is your chance to help shape a brighter future for Chicago.

## WHY NOW

Nonprofits across Chicago are struggling to meet growing demands with shrinking resources. Honeycomb is stepping up—but we can't do it without you.

The Honeycomb Project is Chicago's leader in family volunteering. Local organizations rely on us for essential support, whether it's serving meals at shelters, providing diapers and clothing to families in crisis, or delivering groceries to homebound seniors.

Our monthly programs provide a free, reliable pipeline of volunteers to 50+ organizations across the city. But with community needs accelerating, we must grow. In 2024 alone, over 5,000 youth and families from 90% of Chicago zip codes participated in our programs—and demand continues to rise. By sponsoring the Golden Hour Gala, you'll help us meet this moment, ensuring every child can lead, every family can serve, and every nonprofit gets the support they need.



### HOST COMMITTEE

#### Co-Chairs

Meagan Newman Smith  
Jeff Sorensen

Kristen Werries Collier & Paul Collier  
Leah Missbach Day  
Katie & Eric Fox  
Abby Kritzler  
Laura Miller  
Allie & Hart Passman  
Jazmine Reynolds  
Rachel Gillman Rischall  
Ruth & Eric Swibel  
Andrea Sill  
Lucy Stratton  
Angela & Tom Unger

### BOARD OF DIRECTORS

#### Officers

Meagan Newman - President  
Jennifer Paik Chung - Vice President  
Catherine Tannen - Treasurer (Co-Founder)

#### Members

Raji Bedi  
Paris Byrd  
Natalie Bookey-Baker  
Carlos Garcia  
Kathryn Konrad  
Kristina Lowenstein  
Jeffrey Sorensen

# SPONSORSHIP DETAILS

**Golden Hour is that fleeting moment just before sunset when the world is bathed in a warm, golden light—full of promise and possibility. This gala captures that same energy, spirit, and hope that fuels Honeycomb’s mission and vision for the future.**

## ABOUT US

Imagine a city where every child is empowered to shape the course of their community, where their voices are heard, and their actions drive real social change. That vision comes to life every day at The Honeycomb Project.

Since 2011, Honeycomb has served as Chicago’s leader in family volunteering. From tackling food insecurity and housing instability to protecting the environment, our programs empower kids to take action on global challenges starting in their own backyards. Honeycomb kids gain a deeper understanding of the world through real-life experiences, while supporting more than 50 local nonprofits with vital resources and volunteer support.

Our family-centered model is building a generation of socially conscious leaders who see themselves as part of the solution. Through service, children gain more than volunteer hours, build leadership skills, deepen their empathy, and learn that their ideas and actions can transform communities.

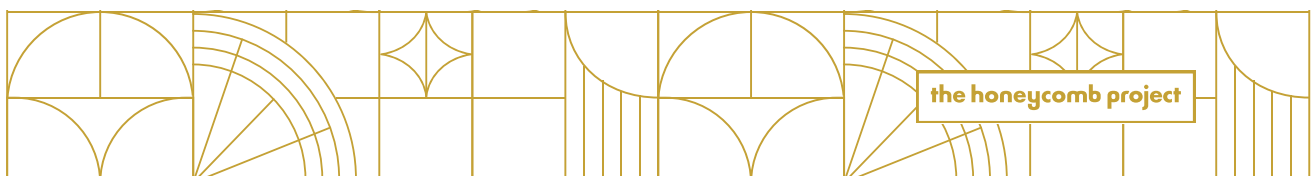
## YOUR IMPACT

Proceeds from the Golden Hour Gala will support more than 350+ high-impact volunteer projects over the next year, helping us reach more families, deepen our partnerships, and expand our impact across the city.

### **Your sponsorship of the event will help:**

- Mobilize 6,000+ youth and families in 2026
- Provide consistent support to 50+ local nonprofit partners
- Keep all programs 100% FREE for the families and organizations we serve

*For questions or to explore customized sponsorship opportunities, reach out to Madeline Schink at [madeline@thehoneycombproject.org](mailto:madeline@thehoneycombproject.org).*



# SPONSORSHIPS

Sponsorship of the Golden Hour Gala is more than a moment in the spotlight; it's a year-round partnership in building a brighter future for Chicago. As a sponsor, you'll enjoy year-round opportunities to connect with our vibrant network of families and nonprofit partners along with meaningful benefits that extend well beyond the event.



## INDIVIDUAL TICKET \$250

### HIVE SUPPORTER \$1,500

- 2 tickets to the event
- Repeat logo/family name recognition on event signage, digital, and print promotions
- Sponsor a Honeycomb volunteer project of your choice for 12 months of impact with year-round visibility. View program sponsorship opportunities here: <https://lp.constantcontactpages.com/sv/Z6k7vbv/goldenhourgala>

### COMMUNITY BUILDER TABLE \$2,250

- Reserved table for 10 guests (save \$250!)
- VIP seating at the afterparty piano bar
- Repeat logo/family name recognition on event signage, digital, and print promotions
- Sponsor a Honeycomb volunteer project of your choice for 12 months of impact with year-round visibility

### Visionary Table \$5,000

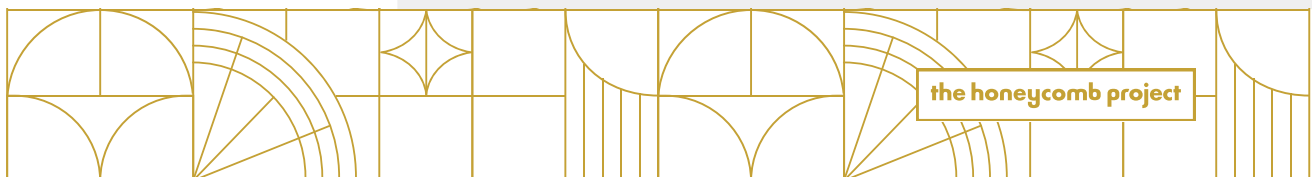
#### Includes all Community Builder Table benefits plus:

- Celebrate at the afterparty with VIP seating, plus the chance to choose and dedicate a song
- Featured signature cocktail/drink or evening digestif at the afterparty
- Social media kit provided ahead of the event and collaborative social posts
- Private group volunteer experience at your sponsored project (perfect for your family, friends, or colleagues).
- Year-round recognition on Honeycomb's website

### Presenting Table \$10,000

#### Includes all Community Builder Table benefits plus:

- Premier table for 10 guests with preferred table placement
- Custom social reel captured at the event with Honeycomb Teen Media Ambassador and WGN's Dan Ponce.
- Recognition from the podium during the gala
- Year-round recognition as a lead sponsor on Honeycomb's website and monthly newsletter (8,000 subscribers)



# SPONSORSHIP FORM

Together, we can turn one golden night into a year of service, connection, and change for thousands of children, families, and neighborhoods across Chicago.

*Thank you for your support!*

## SELECT A SPONSORSHIP LEVEL

**HIVE SUPPORTER \$1,500**

**VISIONARY TABLE \$5,000**

**COMMUNITY BUILDER TABLE \$2,250**

**PRESENTING TABLE \$10,000**

**COMPANY/FAMILY NAME**

**CONTACT NAME**

**ADDRESS  
CITY/STATE/ZIP**

**PHONE**

**EMAIL**

**How would you like to be  
recognized in digital and print  
materials (e.g., name or logo)?**

PLEASE MAKE CHECKS PAYABLE TO **THE HONEYCOMB PROJECT**

Mail all checks to:

**The Honeycomb Project  
1030 W. North Ave, #303  
Chicago, IL 60642**

OR, [PAY ONLINE:](#)

