

ERIC LAWRENCE FRAZIER MBA  
Founder, President and CEO  
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Eric Lawrence Frazier MBA is a Vice President and Mortgage Advisor for First Bank in Southern California. He specializes in working with First Time Home Buyers and Investors in residential and 2 to 4-unit real estate purchase and refinance transactions of all types. He is a California Real Estate Broker & Consultant (DRE 01143484) for 30 years and a federally licensed Mortgage Banker (NMLS #461807) for 40 years.

Mr. Frazier is substantially involved in his community and serves on the board of directors of the Riverside Fair Housing Council of Riverside County, Inc. (FHCRC), a non-profit organization that fights to protect the housing rights of families and individuals. He is also on the board of directors of Project Tomorrow, a national education nonprofit organization, and a member of the 100 Black Men of America, NAACP and numerous civic, community and real estate associations. His career spans a total of 340 years in sales management and marketing in the Real Estate, Mortgage and Finance Industry. He is a graduate of the University of Redlands and has a master's in business administration with an emphasis in Finance and a Bachelor of Science in Business Administration and Management.

Mr. Frazier is the founder, President and CEO of The Power Is Now Media Inc., a national multimedia education company founded in 2009 and headquartered in Riverside, California. The Power Is Now Media Inc., produces four magazines, seven online TV talk shows and growing, a nationally syndicated Podcast and online Homebuyer educational events. The Power Is Now Media is supported by national, state and minority real estate trade associations, housing finance agencies and numerous non-profit organizations and provides weekly housing, real estate and mortgage related content to millions of consumers and real estate agents online. In January of 2022 all Power Is Now Media content will be available of Apple TV, Android TV, Roku, Firestick, all smart TVs, and mobile devices.