



MEMBER BENEFIT GUIDE

Every Member Benefits

- Collaborate with like-minded business professionals
- Benefit from our Advocacy & Legislative Priorities
- Website listing on our Google Powered Directory
- Post your event and business news on our Community Calendar and Weekend Newsletter
- Promote your business through our visitor center, social media, and other digital channels
- Receive a Proud Chamber Member Decal
- Attend business focused Events
- Elevate your brand exposure with our 15,000 social contacts
- Use our meeting rooms and event space
- Access cost-saving partnerships to reduce business expenses.
- Leverage the resources of the Chamber to grow your business in multiple ways



How this Works

Your membership includes standard benefits, along with additional credits based on your selected membership level. These credits can be used to customize your Chamber experience to best support your business goals.

Membership Credit Summary

- **Business Builder - \$500** - 5 Credits
- **Sustaining Member - \$700** - 10 Credits
- **Chamber Champion - \$900** - 15 Credits
- **Visionary Leader - \$1500** - 25 - Credits



Build your Membership Experience

1 Credit

- Info Hub / Directory Kickstart
- Thursday Leads Group Presentation
- New Member Box Swag Promotion
- 250 Color Printing Copies
- Free Additional Location Directory
- Notary Services Internationally
- Weekly Newsletter Promotion

2 Credits

- \$500 Foothills Radio Kickstart Ad
- Workers Compensation Discount Program
- Ribbon Cutting or Milestone Ceremony

3 Credits

- Digital Graphic Design Service
- On Air with Kicks 103.3 Radio Interview
- 2 Month Exclusive Visitor Center Lobby Display

5 Credits

- Display Merchandise at one of our events
- Gain early access to newly opened Businesses
- Professional Development Kickstart with Tiger Tamers
- Leadership Caldwell Discount \$200 off
- Present and Host a Lunch & Learn Event
- Reach 5,000 plus with a Custom Email Blast

Partner Level Benefits

- Annual Meeting Brand Exposure
- Invitation to the Corporate Delegate Program
- Chamber Event Flex Ticket Options
- Certificate of Origin Services
- Leadership Caldwell Discount \$300 and higher

Coming Soon - Ask us about the NC Chamber Small Business Health Insurance Program