



LEGACY · PROGRAMS · LEADERSHIP · MEMORIAL · DONATE

A PROMISE TO KEEP

\$1,000,000 FUNDRAISING CAMPAIGN · 12 MONTHS · 2026



Yvette Davis

Executive Director, MOMS · Legacy Trust Lead

October 10, 2014 at 2:43 PM · 🌐



Corporal Demitri S. Martin

U.S. Army · Combat Patriot · Musician · Gone Too Soon

500+

Veterans
Trained

1,000+

Families
Supported

6

Cities
Reached

22M+

Benefits
Connected

\$1M

Goal by
Dec 2026

“**Every veteran who finds a job, every family that gets support, every community that heals — that is Demitri living on.**”

— YVETTE DAVIS, EXECUTIVE DIRECTOR, MOTHERS OF MIGHTY SOLDIERS

■ DONATE NOW — JOIN THE CAMPAIGN

givebutter.com/demitri-s-martin-legacy-trust-a-promise-to-keep-prqmki

✓ 501(c)(3)
REGISTERED

✓ TAX-DEDUCTIBLE

✓ SSL SECURED

✓ VETERAN-LED

✓ 100%
MISSION-DIRECTED

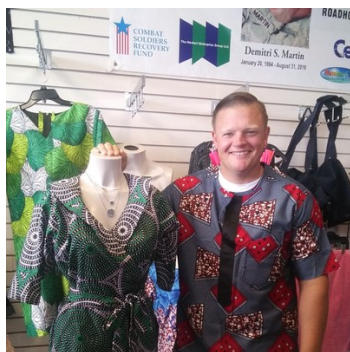
One Mother's Promise



■ VETS volunteers and supporters at a community service event — Jacksonville, NC

Corporal Demitri S. Martin — U.S. Army, Combat Patriot, Musician — gave everything in service to this nation. When he passed on August 31, 2018, his mother Yvette Davis made a vow: his legacy would multiply, not fade.

That promise became I■VETS GROUP — a movement serving veterans, their families, and communities across America through workforce development, mental health support, green economy programs, and community rebuilding.



IN ACTION

Community Events & CSRF Support

Through our RESTORA boutique and community hubs, I■VETS has delivered clothing, job readiness, peer support, and economic dignity to hundreds of veterans and families.

Pictured: A supporter at the Combat Soldiers Recovery Fund event featuring the Demitri S. Martin memorial display — our mission in action.

WHY IT MATTERS — THE VETERAN CRISIS

40–44

Veterans lost to suicide
every single day
VA / MISSION ROLL CALL

15/100

OEF/OIF veterans with
active PTS symptoms
U.S. DEPT. OF VETERANS AFFAIRS

2.5×

Higher suicide risk for
GWOT veterans 18–35
MISSION ROLL CALL

The Demitri S. Martin Legacy Trust

The Legacy Trust builds upon the enduring commitment to improve mental health care and suicide prevention for Veterans and their families. Modeled on the principles of the Hannon Act, this initiative expands access to holistic, evidence-based, and community-integrated services that empower Veterans to live full and meaningful lives.

CORE GOALS

- **Coordinated Prevention** — Unite VA, federal partners & community orgs to reduce veteran suicide risk.
- **Public Health Integration** — Clinical care + peer support + community outreach reaching every Veteran.
- **Honor the Mission** — Programs rooted in care & prevention — in Demitri's name.

PRIORITY ACTIONS

- Mental health access grants (Fox Suicide Prevention Program model)
- Telehealth expansion in rural & remote communities
- Whole Health: mindfulness, nutrition, creative arts therapies

INNOVATION & RESEARCH

- Neurobehavioral research: PTSD, depression & suicidal ideation indicators
- University & clinical partnerships for trauma recovery
- Legacy Scholarship for Veteran mental health clinicians

ALTERNATIVE THERAPIES

- Equine & animal-assisted therapy pilots
- Music, art & spiritual resilience programs
- Peer-to-peer mentorship: Veterans supporting Veterans

"No Veteran will face mental health challenges alone."

— Demitri S. Martin Legacy Trust | Hannon Act Principles

■ **SUPPORT MENTAL HEALTH PROGRAMS**

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OUR PROGRAMS

Six Pillars of Impact

WORKFORCE

RESTORA Learning Labs

- Career training: clean energy, construction, tech & trades
- Veterans + justice-involved individuals
- Apprenticeship placements + living-wage jobs

GREEN ECONOMY

No Metals Left Behind

- Veteran-operated metal & appliance recycling
- Green jobs for community reinvestment
- Supports circular economy

VETERAN SUPPORT

VETS Support Services

- Peer-led transitional assistance
- Mentoring & community reintegration
- Evidence-based care practices

CAREER PATHWAYS

Skill Pathways & Apprenticeships

- Employer partnership network
- Recognized trade credentials
- Living-wage job placements

FAMILY SERVICES

Mothers of Mighty Soldiers

- Peer advocacy for military families
- Community organizing & support
- Led by Yvette Davis

TECHNOLOGY

IVetsGroupCapital.AI

- AI platform: unclaimed benefit discovery
- Claims processing support
- Financial empowerment tools

RESTORA BUSINESS MODEL

I ♥ VETS RESTORA

Key Partners	Key Activities	Value Proposition	Customer Segments
	Key Resources	Cost Structure	
• Veteran Community • Healthcare & Mental Health Providers • Corporate & Institutional Donors • Government Agencies • Nonprofits & Advocacy Groups • Technology Partners	• Mental Health & Wellness Programs • Community Reintegration • Fundraising & Awareness Campaigns • Digital Engagement • Research & Impact Measurement	• Holistic Support for Veterans • Accessible Care • Community Empowerment • Restoration of Dignity	Primary: Veterans, military families, homeless veterans those at risk of suicide Secondary: Donors, corporate sponsors, volunteers, grant-making bodies
Channels • Digital Platforms • Community Centers • Events & Campaigns		• Program Delivery • Technology Development • Staffing • Marketing & Fundraising	
• Community Centers • Events & Campaigns • National Outreach		Cost Structure • Program Delivery • Technology Development • Staffing • Marketing & Fundraising	Revenue Streams • Individual Donations • Corporate Sponsorships & CSR • Grants & Government Funding

I ♥ VETS RESTORA — Business Model: Partners, Activities, Value Proposition & Revenue Streams



NO METALS LEFT BEHIND

METAL & APPLIANCE RECYCLING FOR VETERAN EMPOWERMENT

TURNING SCRAP INTO SUPPORT

To recycle metals and appliances responsibly while transforming their value into direct veteran support.



RECYCLE
Donate or drop off appliances, aluminum, steel, copper, and other



REPURPOSE
We process metals and appliances by recycling-repairing, or reselling



EMPOWER VETERANS
Proceeds fund job training, support services, and assistance programs

SUPPORTED PROGRAMS

- ✓ Dress for Success – clothing & job readiness resources
- ✓ Food Pantry & Meal Support
- ✓ Unmet Needs Assistance – emergency financial aid
- ✓ Mental Health & Suicide Prevention

JOIN US IN MAKING A DIFFERENCE!
Recycling creates opportunities for those who have served



EIN: 85-4226301

I ♥ VETS

PROPERTY PRESERVATION AN ENVIRONMENTAL SERVICES

SERVICES OFFERED



Handyman Services



Cleaning & Janitorial Services



Lawn and Tree Care



Moving Services



Waste and Debris Removal



Recycling Services



Property Management



Preservation Services

I ♥ VETS CORPORATE OFFICE
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I ♥ VETS KEY CONTACTS
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Yvette Davis
910-545-2404
ivetsgroup@gmail.com

Left: No Metals Left Behind — turning scrap into veteran support · Right: I ♥ VETS Property Preservation & Environmental Services

■ FUND OUR PROGRAMS — DONATE TODAY

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THE TEAM

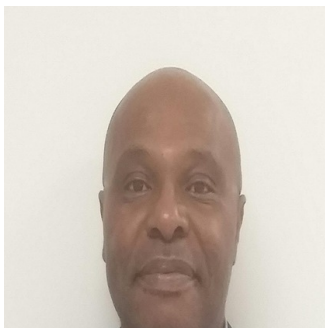
Those Who Carry It Forward



Yvette Davis

EXECUTIVE DIRECTOR, MOMS
LEGACY TRUST LEAD

Driving force and moral compass of the I■VETS movement. Yvette has dedicated her life to honoring service members and lifting veteran families across America.



Anietie "Nate" Udofia

I■VETS GROUP
MANAGING DIRECTOR (GMD)

Strategic leader extending the mission across the Mid-Atlantic corridor. Key contact for I■VETS operations and partnerships.



George M. Rhinehardt Jr.

CEO · INVENTOR · PEER SUPPORT · SDVOSB

Founder of Rhino Adaptive Systems (RAS) and Mid-Atlantic JV anchor partner. Veteran entrepreneur and peer support innovator.

IN MEMORIAM

David Best Jr. *Stood at the Casket*



David Best Jr. · Demitri's Brother · The Promise Witnessed · The Promise Kept

When Demitri was laid to rest, his brother David Best Jr. stood at the casket in quiet strength — embodying the grief of a family and the resolve of a community that refuses to let a legacy die. That moment became a declaration. **The promise made at that casket is the promise I■VETS keeps every single day.**

■ HONOR DEMITRI'S LEGACY — DONATE

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12-MONTH FUNDRAISING ROADMAP

\$1,000,000 by December 2026

\$1,000,000 GOAL ▯ 12-MONTH FUNDRAISING ROADMAP



Q1 Jan–Mar	\$150,000	Campaign Launch + Awareness Events	Social, Email, Givebutter
Q2 Apr–Jun	\$350,000	Community Drive + Local Donors	Events, Peer-to-Peer
Q3 Jul–Sep	\$700,000	Corporate Partnerships + Grants	Grants, CSR Outreach
Q4 Oct–Dec	\$1,000,000	Year-End Campaign + GivingTuesday	Email, Social, Major Donors

WAYS TO GIVE

Every Dollar Counts

CHAMPION	ADVOCATE	SUPPORTER
\$1,000+	\$500	\$250
Named recognition in all materials	Monthly giving program access	Legacy Trust membership

\$25	\$100	\$500	\$1,000+
Job Training Materials	1 Month of Peer Support	1 Veteran in RESTORA Program	Legacy Scholarship Nomination

For more information on programs and partnership:

www.mentalhealth.va.gov/suicide_prevention/

www.congress.gov/bill/116th-congress/senate-bill/785 (Hannon Act)

A PROMISE TO KEEP — YOUR GIFT MAKES IT REAL

■ DONATE NOW — \$1M CAMPAIGN ■

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■ VETS GROUP · JACKSONVILLE, NC · EIN: 85-4226301

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Honoring Legacy. Empowering Veterans. Restoring Communities.

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FOR THE BRAVE · FOR THE FAMILIES · FOR THE COMMUNITY