

# EMERGING PROFESSIONALS LEADERSHIP PROGRAM

## ACI EMERGING PROFESSIONALS LEADERSHIP PROGRAM OVERVIEW

In 2014, the Agribusiness Council of Indiana (ACI) recognized the stark reality that top-level agribusiness leadership plans to retire in the next 10 to 15 years. This opens the door for a new generation of leaders to emerge and a need for robust leadership development training. ACI saw this need and developed the ACI Emerging Professionals Leadership Program (EPLP). The program launched in February, 2014 with eighteen promising ag professionals. Their feedback on the EPLP experience speaks to its value.

*"My favorite part of the EPLP program is the networking that has been established as well as assisting with connecting the dots of the different aspects of the Ag industry."*

*"I have enjoyed the diverse exposure to all the different speakers and tours we have had. The Statehouse opportunity to meet such key players was a highlight."*

*"I valued hearing the different opinions and duties of legislators, lobbyists, and representatives from organizations and how they work together sometimes, then other times let one group work on a specific interest. It was great to learn how we have several groups working together toward common agricultural issues."*

*"This experience has introduced me to other professionals in the industry (those in the class and speakers) so I have more contacts and can become more involved in professional organizations."*

*"I plan to be more active in my local civic groups to be the "local" face of our industry. And I am excited to be more active in ACI."*

*"Thanks for starting this GREAT program!"*

The program will provide participants with an upclose view of Indiana's agribusiness community and an opportunity to hear from and meet key leaders across the sector. Five class sessions will be held in 2017, and the class will be invited to participate in an ACI Board of Directors meeting. This year's class will also have the opportunity to visit Washington, D.C. to learn about the impact of federal policymaking and political process on agribusiness. These sessions include:

- February Indiana Statehouse, Indianapolis (draft program agenda attached)
- April/May Maple Leaf Farms, Clunette Elevator and CTB (Milford/Leesburg)
- July ACI Board of Directors Meeting, Dow AgroSciences (Indianapolis)
- August Indiana Ports and the Dunes (Portage)
- September *The Federal Policymaking Process and How It Affects Agribusiness* (OPTIONAL Trip to Washington D.C.)
- October Red Gold (Elwood) and Howell Farms (Middleton)
- December 3 Purdue University College of Agriculture, Purdue University (West Lafayette)

Each session will begin between 9:00am and 10:00 am and conclude by 4:30 pm. There will be a social networking event or reception at the conclusion of each session for class members to spend time with ACI and other industry leaders.

Upon completion of the year-long leadership program, graduates will be presented to the ACI membership at the annual Conference and Tradeshow in January 2018. Alumni will also be expected to participate in at least one ACI committee beginning in 2017 in order to continue their leadership journey and demonstrate their commitment to the association.

APPLICATION DEADLINE IS JANUARY 31, 2017

## WHAT TO CONSIDER BEFORE APPLYING

### CURRENT LEADERSHIP

If you have a rising star in your organization who would benefit from a robust leadership training opportunity, sponsor their application by January 31, 2017.

### AMBITIOUS, EMERGING LEADERS

Talk with your supervisor and apply by January 31, 2017 to be considered for this year's class.

### CURRICULUM

The program curriculum will provide substantive discussions on several critical industry issues, including:

- Competition in the Marketplace
- Policy and Regulatory Developments – Local, State and National
- Financial Trends and Outlook
- Global Issues in Agriculture
- Labor and Human Resources Management
- Technology and Innovation Trends in Agriculture
- Research in Agriculture

During these sessions, class members will have the opportunity to enhance many of their own personal skills such as:

- Personal Insights and Diversity in Thinking Styles
- Management Skills and Decision Making
- Communication and Presentation Skills
- Strategic Planning, Goal Setting and Organizational Skills

### COST

ACI will invoice each applicant's organization for the one-time participation fee of \$3,950 upon selection. This registration fee covers costs relating to all sessions, including meals and session materials. It also includes one overnight lodging expense anticipated for the August session in Jeffersonville.

### CONTINUED COMMITMENT TO ACI – COMMITTEE SERVICE

Upon completion of the year-long leadership program, graduates will be presented to the ACI membership at the annual Conference and Tradeshow in January 2018. Alumni will also be expected to participate in at least one ACI committee beginning in 2018 in order to continue their leadership journey and demonstrate their commitment to the association. ACI committees include: Membership Engagement; Events; Education and Training; and Policy.



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## SESSION #1 – DRAFT PROGRAM

FEBRUARY, 2017

9:00 AM – 4:00 PM

INDIANA STATEHOUSE – INDIANAPOLIS – ROOM 233

- 9:00 a.m. Class arrives at Statehouse – Proceeds to Room 233  
Welcome and Introductions  
Overview of the Emerging Professionals Leadership Program  
(ACI Leadership – Board Chairs, Policy Committee Chairs)
- 10:00 a.m. Observation of Indiana General Assembly Session – Statehouse Chambers
- 11:00 a.m. The Political Process – Lobbying and Advocacy – How Do You Engage?  
(ACI Lobbyists – Mark Shublak and Lesa Dietrick, Ice Miller LLP)
- 11:30 a.m. The ACI Legislative Agenda – What Do We Care About?  
(ACI Lobbyists and Policy Committee Chairs)
- 12:00 p.m. BREAK
- 12:15 p.m. Lunch with State Legislators – Discussion with Key Members  
of the House and Senate Agriculture Committees and/or Leadership
- 1:30 p.m. Conversation with Lt. Governor
- 2:00 p.m. BREAK
- 2:20 p.m. Advocating for Agriculture – Panel Discussion with Invited Association  
Executives
- Don Villwock, President, IN Farm Bureau
  - Jane Ade Stevens, CEO, IN Soybean Alliance/IN Corn Marketing Council
  - Josh Trenary, Executive Director, Indiana Pork Producers
- 3:30 p.m. Closing Observations and Class Discussion
- 4:00 p.m. ADJOURN
- 4:30 p.m. NETWORKING RECEPTION AT THE BOURBON STREET DISTILLERY

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