



THE 2019 WHITE PONY EXPRESS YEAR-END CAMPAIGN



We've set a community goal of raising **\$500,000 before December 31, 2019**. Check out the Giving Guide to see the impact of your donations!



\$25

for meals

helps end hunger for one Contra Costa resident a month



\$50

for utilities

helps cover distribution center utility costs for a day



\$100

for backpacks

provides two fully-stocked cold weather backpacks and outdoor gear for our unhoused neighbors



\$250

for seniors

helps deliver 500+ lbs. of healthy food to our senior programs



\$500

for families

provides seasonal clothing and supplies for a family in need



\$1000

for school pantries

pays the fuel costs for transporting food to one school pantry for a year



\$5000

for our fleet

covers the care and maintenance of a refrigerated delivery truck for a year

DONATE TODAY! WWW.WHITEPONYEXPRESS.ORG/DONATE



THE 2019 WHITE PONY EXPRESS YEAR-END CAMPAIGN



Over the past six years, with your help White Pony Express has created 100+ donor partnerships, served 250+ community agencies and built a team of 15 staff members and their families. We are currently serving 82,000 people in our county every year, and we have opened 10 school pantries. This holiday season, to support our skyrocketing growth, requests for services, and to strengthen our sustainability as an organization, we've set a goal of raising **\$500,000 before December 31, 2019.**

five ways you can help!



1

follow us on
Instagram and
Facebook



2

make a donation
online, by mail or
in the box



3

ask for donations
in lieu of holiday
gifts



4

share our Giving
Guide with your
friends, family or
company



5

invite a friend to
volunteer or sign-
up for our
newsletter

DONATE TODAY! WWW.WHITEPONYEXPRESS.ORG/2019-YEAR-END-DRIVE



THE 2019 WHITE PONY EXPRESS YEAR-END CAMPAIGN

\$500,000

This year, to support our skyrocketing growth, requests for services, and to strengthen our operations and sustainability as an organization, we've set a goal of raising \$500,000 before December 31, 2019.

how you can help

Over the past six years White Pony Express (WPE) has created more than 100 partnerships with food & clothing donors, built a team of 17 staff members and their families, and enlisted hundreds of volunteers. We have grown by listening to the needs of our community and bringing together heads, hands, and hearts, so that all of us together can lift and heal each other. It's our hope this holiday season – and beyond- to extend opportunities to you and yours to connect with your community, and give meaningful gifts to those in need. Our year-end giving campaign will help keep much-needed food and clothing deliveries flowing to the 70+ partner agencies who will be HOME for many this holiday season. Join us to change someone's life and prepare our community for the New Year!

1. Follow us on social media!
2. Sign-up for our newsletter
3. Make a small donation
4. Create a fundraising campaign
5. Join the catalyst group on Facebook

impact of donations



\$25
for meals

*helps hunger for one
Contra Costa resident a month*



\$50
for utilities

*helps cover distribution
center utility costs for a day*



\$100
for backpacks

*provides two cold weather
emergency backpacks*



\$250
for maintenance

*maintains a truck in our fleet
for a year*



\$500
for survival

*provides enough survival
gear for a family of four*



\$1000
for fueling pantries

*pays for fuel costs of
transporting food for a year*



\$5000
for operations

*keeps our entire operations
going for a full day*

